

Bleisure Tourism Market, Global Outlook and Forecast 2022-2028

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Abstracts

This report contains market size and forecasts of Bleisure Tourism in Global, including the following market information:

Global Bleisure Tourism Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Bleisure Tourism market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period 2022-2028.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Domestic Trip Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Bleisure Tourism include Airbnb. Inc, American Express Travel, Expedia Inc., BCD Travel, Carlson Wagonlit Travel, Flight Centre Travel Group, The Priceline Group, Fareportal, Inc. (travelong inc.) and Wexas Travel, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Bleisure Tourism companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Bleisure Tourism Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Bleisure Tourism Market Segment Percentages, by Type, 2021 (%)

Domestic Trip

International Trip

Global Bleisure Tourism Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Bleisure Tourism Market Segment Percentages, by Application, 2021 (%)

Technology/IT/Software

Manufacturing

Finance

Healthcare

Education

Other

Global Bleisure Tourism Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Bleisure Tourism Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Bleisure Tourism revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Bleisure Tourism revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Airbnb. Inc

American Express Travel

Expedia Inc.

BCD Travel

Carlson Wagonlit Travel

Flight Centre Travel Group

The Priceline Group

Fareportal, Inc. (travelong inc.)

Wexas Travel

Travel Leaders

The Global Work & Travel Co.

JTB Business Travel

Prime Travels USA

GUNA Travel Germany

DER Touristik

CITS (China Business Travel & Fairs)

China Tour Guide

Tuniu Corporation

FROSCH Travel

CT Business Travel

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