

Black Hair Care Market, Global Outlook and Forecast 2022-2028

<https://marketpublishers.com/r/B6ED0587BCEEEEN.html>

Date: June 2022

Pages: 75

Price: US\$ 3,250.00 (Single User License)

ID: B6ED0587BCEEEEN

Abstracts

Hair care is an overall term for hygiene and cosmetology involving the hair which grows from the human scalp, and to a lesser extent facial, pubic and other body hair. Hair care routines differ according to an individual's culture and the physical characteristics of one's hair. Black hair or textured hair has different needs than other hair types because it can often lack moisture, which causes the hair to break or become brittle

This report contains market size and forecasts of Black Hair Care in global, including the following market information:

Global Black Hair Care Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Black Hair Care Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Black Hair Care companies in 2021 (%)

The global Black Hair Care market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period 2022-2028.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Shampoo Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Black Hair Care include Procter & Gamble, Unilever, L'Oréal, Revlon, Amka Products, Shea Moisture, Alodia Hair Care, Ouidad and Afrocentrix and etc. In 2021, the global top five players have a share approximately %

in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Black Hair Care manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Black Hair Care Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Black Hair Care Market Segment Percentages, by Type, 2021 (%)

Shampoo

Hair Oil

Conditioner

Others

Global Black Hair Care Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Black Hair Care Market Segment Percentages, by Application, 2021 (%)

Hypermarket/Supermarket

Online Platforms

Retail Stores

Global Black Hair Care Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Black Hair Care Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Black Hair Care revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Black Hair Care revenues share in global market, 2021 (%)

Key companies Black Hair Care sales in global market, 2017-2022 (Estimated), (K Units)

Key companies Black Hair Care sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Procter & Gamble

Unilever

L'Oréal

Revlon

Amka Products

Shea Moisture

Alodia Hair Care

Ouidad

Afrocenchix

Uhuru Naturals

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