

Billboard Market, Global Outlook and Forecast 2022-2028

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Abstracts

This report contains market size and forecasts of Billboard in global, including the following market information:

Global Billboard Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Billboard Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Billboard companies in 2021 (%)

The global Billboard market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

LED Billboard Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Billboard include Daktronics, Unilumin, Absen, Liantronics, Barco, Watchfire, Leyard, Lighthouse and Sansitech, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Billboard manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Billboard Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Billboard Market Segment Percentages, by Type, 2021 (%)

LED Billboard

Traditional Billboard

Others

Global Billboard Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Billboard Market Segment Percentages, by Application, 2021 (%)

Indoor

Outdoor

Global Billboard Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Billboard Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Billboard revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Billboard revenues share in global market, 2021 (%)

Key companies Billboard sales in global market, 2017-2022 (Estimated), (K Units)

Key companies Billboard sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Daktronics

Unilumin

Absen

Liantronics

Barco

Watchfire

Leyard

Lighthouse

Sansitech

AOTO

Ledman

Lopu

Yaham

Optec Display

Szretop

Mary

QSTech

Teeho

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