

Benchmarking Services for Transportation Rates and Logistics Performance Metrics Market, Global Outlook and Forecast 2022-2028

<https://marketpublishers.com/r/BC1794183A3EEN.html>

Date: April 2022

Pages: 107

Price: US\$ 3,250.00 (Single User License)

ID: BC1794183A3EEN

Abstracts

Logistics benchmarking can be broadly divided into two groups: transportation rate benchmarking and performance benchmarking of logistics-specific metrics. Not all benchmarking service companies supply data for both or offer the same level of coverage and granularity.

Transport benchmarking not only provides a comparison of current transport costs against competitive market rates, but also insight into wider market issues such as payment terms, price validity, and contract duration. The analysis may also identify why your freight may not be attractive to carriers.

Logistics metrics are quantitative measurements that track certain processes within the logistics framework. The best design for a logistic system or component(s) of a logistics system truly depends upon the metric(s) used for measuring the performance.

This report contains market size and forecasts of Benchmarking Services for Transportation Rates and Logistics Performance Metrics in Global, including the following market information:

Global Benchmarking Services for Transportation Rates and Logistics Performance Metrics Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Benchmarking Services for Transportation Rates and Logistics Performance Metrics market was valued at million in 2021 and is projected to reach US\$ million by

2028, at a CAGR of % during the forecast period 2022-2028.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Online Service Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Benchmarking Services for Transportation Rates and Logistics Performance Metrics include Benchmarking Success, PwC, Xeneta, enVista, Drewry, AFS, E2open, CLX Logistics and CT Logistics, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Benchmarking Services for Transportation Rates and Logistics Performance Metrics companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Benchmarking Services for Transportation Rates and Logistics Performance Metrics Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Benchmarking Services for Transportation Rates and Logistics Performance Metrics Market Segment Percentages, by Type, 2021 (%)

Online Service

Offline Service

Global Benchmarking Services for Transportation Rates and Logistics Performance Metrics Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Benchmarking Services for Transportation Rates and Logistics Performance Metrics Market Segment Percentages, by Application, 2021 (%)

SMEs

Large Enterprises

Global Benchmarking Services for Transportation Rates and Logistics Performance Metrics Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Benchmarking Services for Transportation Rates and Logistics Performance Metrics Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Benchmarking Services for Transportation Rates and Logistics
Performance Metrics revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Benchmarking Services for Transportation Rates and Logistics

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Performance Metrics revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Benchmarking Success

PwC

Xeneta

enVista

Drewry

AFS

E2open

CLX Logistics

CT Logistics

DAT

Data2Logistics

Establish

Freightos

FreightWaves

Interlog Group

Tim Consult

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