

Behind-The-Ear Hearing Aids Market, Global Outlook and Forecast 2022-2028

<https://marketpublishers.com/r/BEFD6E7EC2DCEN.html>

Date: April 2022

Pages: 78

Price: US\$ 3,250.00 (Single User License)

ID: BEFD6E7EC2DCEN

Abstracts

Behind-The-Ear Hearing Aid is a hearing aid that relies on a curved semi-circular hard plastic earhook behind the ear. Compared to a box-type hearing aid, it is much smaller in size and weight, and has better concealment.

This report contains market size and forecasts of Behind-The-Ear Hearing Aids in global, including the following market information:

Global Behind-The-Ear Hearing Aids Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Behind-The-Ear Hearing Aids Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Behind-The-Ear Hearing Aids companies in 2021 (%)

The global Behind-The-Ear Hearing Aids market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Analog Hearing Aids Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Behind-The-Ear Hearing Aids include Amplifon, Audina Hearing Instruments Inc., Cochlear Ltd., GN Hearing AS, Horentek, SeboTek Hearing Systems LLC, Siemens Healthcare GmbH, Sonova Holding AG and Starkey and etc. In

2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Behind-The-Ear Hearing Aids manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Behind-The-Ear Hearing Aids Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Behind-The-Ear Hearing Aids Market Segment Percentages, by Type, 2021 (%)

Analog Hearing Aids

Digital Hearing Aids

Global Behind-The-Ear Hearing Aids Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Behind-The-Ear Hearing Aids Market Segment Percentages, by Application, 2021 (%)

Hospitals

ENT Clinics and Audiology Centres

Individual

Others

Global Behind-The-Ear Hearing Aids Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Behind-The-Ear Hearing Aids Market Segment Percentages, By Region and

Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Behind-The-Ear Hearing Aids revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Behind-The-Ear Hearing Aids revenues share in global market, 2021 (%)

Key companies Behind-The-Ear Hearing Aids sales in global market, 2017-2022 (Estimated), (K Units)

Key companies Behind-The-Ear Hearing Aids sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Amplifon

Audina Hearing Instruments Inc.

Cochlear Ltd.

GN Hearing AS

Horentek

SeboTek Hearing Systems LLC

Siemens Healthcare GmbH

Sonova Holding AG

Starkey

Widex AS

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Figure 49. The Percentage of Production Behind-The-Ear Hearing Aids by Region, 2021 VS 2028

Figure 50. Behind-The-Ear Hearing Aids Industry Value Chain

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