

Behavior Analytics Market, Global Outlook and Forecast 2022-2028

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Abstracts

Behavioral Analytics is a recent advancement in business analytics that reveals new insights into the behavior of consumers on eCommerce platforms, online games, web and mobile applications, and IoT.

This report contains market size and forecasts of Behavior Analytics in Global, including the following market information:

Global Behavior Analytics Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Behavior Analytics market was valued at 426.5 million in 2021 and is projected to reach US\$ 2767.3 million by 2028, at a CAGR of 30.6% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

On-Premise Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Behavior Analytics include Balabit Corp, Bay Dynamics, Bottomline Technologies, Cynetcurity, Dtex Systems, E8curity, Exabeam, Fortscalecurity and Gurucul Solutions, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Behavior Analytics

companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Behavior Analytics Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Behavior Analytics Market Segment Percentages, by Type, 2021 (%)

On-Premise

Cloud-Based

Global Behavior Analytics Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Behavior Analytics Market Segment Percentages, by Application, 2021 (%)

BFSI

IT and Telecom

Military and Defense

Government

Retail and Ecommerce

Healthcare

Energy and Utility

Others

Global Behavior Analytics Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Behavior Analytics Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Behavior Analytics revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Behavior Analytics revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Balabit Corp

Bay Dynamics

Bottomline Technologies

Cynetcurity

Dtex Systems

E8curity

Exabeam

Fortscalecurity

Gurukul Solutions

HP Enterprise

IBM Corporation

MaAfee

Interset

LogRhythm

Rapid7

Securonix

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