

Beauty Market, Global Outlook and Forecast 2022-2028

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Abstracts

Beauty market is classified into four key categories including skincare, haircare, color cosmetics and fragrances. Skincare is a series of treatment which includes the usage of cosmetics to support skin integrity, enhance its appearance and relieve skin conditions. While haircare is the overall practice performed by an individual to keep his hair attractive, clean and healthy looking. Color cosmetics or base makeup such as eye-makeup, foundations, powders and lip products (LG, LS, Lip Liner) used by the female population to enhance and highlight facial features including eye, nails, face and cheeks. Whereas, fragrances are the oldest form of beauty product which includes the items which enhance the smell of a body in a desirable manner. Some of the popular distribution channels used by the consumers to access beauty products are departmental stores, e-commerce, mass stores, specialty and other direct selling stores.

This report contains market size and forecasts of Beauty in global, including the following market information:

Global Beauty Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Beauty Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Beauty companies in 2021 (%)

The global Beauty market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Skincare Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Beauty include Panasonic, Lumenis, Nu Skin Enterprises, TRIA Beauty, Home Skinovations, Koninklijke Philips, YA-MAN LTD, MTG and L'OREAL, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Beauty manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Beauty Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Beauty Market Segment Percentages, by Type, 2021 (%)

Skincare

Haircare

Color Cosmetics

Fragrances

Global Beauty Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Beauty Market Segment Percentages, by Application, 2021 (%)

Men

Women

Baby and Child

Global Beauty Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Beauty Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Beauty revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Beauty revenues share in global market, 2021 (%)

Key companies Beauty sales in global market, 2017-2022 (Estimated), (K Units)

Key companies Beauty sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Panasonic

Lumenis

Nu Skin Enterprises

TRIA Beauty

Home Skinovations

Koninklijke Philips

YA-MAN LTD

MTG

L'OREAL

Unilever

EstEE Lauder

P&G

Coty

Shiseido

Beiersdorf

Johnson & Johnson

AmorePacific

Kao

LVMH

L Brands

Avon

Henkel

Mary Kay

Colgate-Palmolive

Chanel

Natura

Revlon

Kose

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