

Beacons Technology Market - Global Outlook and Forecast 2022-2028

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Abstracts

Beacons transmit small amounts of data via bluetooth low energy up to 50 meters and as a result are often used for indoor location technology.

This report contains market size and forecasts of Beacons Technology in Global, including the following market information:

Global Beacons Technology Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Beacons Technology market was valued at 1327.3 million in 2021 and is projected to reach US\$ 1447.3 million by 2028, at a CAGR of 1.2% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

IBeacon Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Beacons Technology include Radius Networks, Onyx Beacon, Kontakt Micro-Location, Glimworm Beacons, Gimbal, Fujitsu, Estimote, BKON Connect and Beaconinside, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Beacons Technology companies, and industry experts on this industry, involving the revenue, demand,

product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Beacons Technology Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Beacons Technology Market Segment Percentages, by Type, 2021 (%)

IBeacon

Eddystone

Others

Global Beacons Technology Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Beacons Technology Market Segment Percentages, by Application, 2021 (%)

Retail

Real Estate

Transport

Hospitality

Education

Others

Global Beacons Technology Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Beacons Technology Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Beacons Technology revenues in global market, 2017-2022
(estimated), (\$ millions)

Key companies Beacons Technology revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Radius Networks

Onyx Beacon

Kontakt Micro-Location

Glimworm Beacons

Gimbal

Fujitsu

Estimote

BKON Connect

Beaconinside

Aruba Networks

BlueCats

Bluvision

Blue Sense Networks

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