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Beacon Technology Market, Global Outlook and Forecast 2022-2028

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Abstracts

Beacon Technology is a small device that allows you to create contextual experiences near or in an area where it’s installed.

This report contains market size and forecasts of Beacon Technology in Global, including the following market information:

Global Beacon Technology Market Revenue, 2017-2022, 2023-2028, ($ millions)

Global top five companies in 2021 (%)

The global Beacon Technology market was valued at 1246.6 million in 2021 and is projected to reach US$ 5842 million by 2028, at a CAGR of 24.7% during the forecast period.

The U.S. Market is Estimated at $ Million in 2021, While China is Forecast to Reach $ Million by 2028.

BLE Segment to Reach $ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Beacon Technology include Accent Systems, Apple, Beaconinside, BlueCats, Bluense Networks, Estimote, Gimbal, Glimworm Beacons and Google, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Beacon Technology companies, and industry experts on this industry, involving the revenue, demand,

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product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Beacon Technology Market, by Type, 2017-2022, 2023-2028 ($ millions)

Global Beacon Technology Market Segment Percentages, by Type, 2021 (%)

BLE

Wi-Fi

Ultrasound

Combined Technologies

Global Beacon Technology Market, by Application, 2017-2022, 2023-2028 ($ millions)

Global Beacon Technology Market Segment Percentages, by Application, 2021 (%)

Retail

Travel, Tourism and Hospitality

Healthcare

Financial Institutions

Real-estate

Education

Others

Global Beacon Technology Market, By Region and Country, 2017-2022, 2023-2028 ($ Millions)

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Global Beacon Technology Market Segment Percentages, By Region and Country, 2021 (%)

- North America
  - US
  - Canada
  - Mexico
- Europe
  - Germany
  - France
  - U.K.
  - Italy
  - Russia
  - Nordic Countries
  - Benelux
  - Rest of Europe
- Asia
  - China
  - Japan
  - South Korea
  - Southeast Asia

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India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Beacon Technology revenues in global market, 2017-2022 (estimated), ($ millions)

Key companies Beacon Technology revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Accent Systems

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Apple

Beaconinside

BlueCats

Bluense Networks

Estimote

Gimbal

Glimworm Beacons

Google

Kontakt.io

KS Technologies

Madison Beacons

Onyx Beacon

Radius Networks

RECO

Swirl Networks

Sensorberg

Texas Instruments

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