

BB Cream Market - Global Outlook and Forecast 2022-2028

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Abstracts

BB creams were created by German dermatologists to conceal and care for cosmetic surgery scarring. Imported by Korea, BB cream, also known as Blemish Balm or anti-imperfection cream, quickly became Asian women's biggest beauty secret. Today, BB cream has become a product that the western world cannot live without. It creates the illusion of blemish-free skin in one single application and acts as both a foundation and facial cream.

This report contains market size and forecasts of BB Cream in global, including the following market information:

Global BB Cream Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global BB Cream Market Sales, 2017-2022, 2023-2028, (K Liter)

Global top five BB Cream companies in 2021 (%)

The global BB Cream market was valued at 2098.4 million in 2021 and is projected to reach US\$ 3560.8 million by 2028, at a CAGR of 7.8% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Colorless BB Cream Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of BB Cream include L'Oreal, Shiseido, Estee Lauder,

Avon Products, Chanel, Clarins, Kao, MacAndrews and Forbes (Revlon) and Olay, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the BB Cream manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global BB Cream Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Liter)

Global BB Cream Market Segment Percentages, by Type, 2021 (%)

Colorless BB Cream

Tinted BB Cream?

Global BB Cream Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Liter)

Global BB Cream Market Segment Percentages, by Application, 2021 (%)

Hypermarkets and Department Stores

Specialty Retailers

Other

Global BB Cream Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Liter)

Global BB Cream Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies BB Cream revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies BB Cream revenues share in global market, 2021 (%)

Key companies BB Cream sales in global market, 2017-2022 (Estimated), (K Liter)

Key companies BB Cream sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

L'Oreal

Shiseido

Estee Lauder

Avon Products

Chanel

Clarins

Kao

MacAndrews and Forbes (Revlon)

Olay

Bobbi Brown

L'Occitane(Erborian)

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