

Barcode Label Printer Market, Global Outlook and Forecast 2022-2028

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Abstracts

A barcode printer is a specialized printer. The biggest difference between barcode printers and ordinary printers is that the printing of barcode printers is based on heat, using carbon ribbon as the printing medium (or directly using thermal paper) to complete the printing. The biggest advantage of this printing method compared to ordinary printing methods because it can achieve continuous high-speed printing without supervision. The content it prints is generally the company's brand logo, serial number logo, packaging logo, barcode logo, envelope label, clothing tag, etc.

This report contains market size and forecasts of Barcode Label Printer in global, including the following market information:

Global Barcode Label Printer Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Barcode Label Printer Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Barcode Label Printer companies in 2021 (%)

The global Barcode Label Printer market was valued at 2656.5 million in 2021 and is projected to reach US\$ 3482.4 million by 2028, at a CAGR of 3.9% during the forecast period 2022-2028.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Desktop Type Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Barcode Label Printer include Zebra Technologies, SATO, Toshiba TEC Corporation, Honeywell, TSC, Shandong New Beiyang Information Technology Co.,Ltd., Citizen, Epson and Brady, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Barcode Label Printer manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Barcode Label Printer Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Barcode Label Printer Market Segment Percentages, by Type, 2021 (%)

Desktop Type

Industrial Type

Mobile Type

Global Barcode Label Printer Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Barcode Label Printer Market Segment Percentages, by Application, 2021 (%)

Transportation & Logistics

Manufacturing

Retail

Medical

Others

Global Barcode Label Printer Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Barcode Label Printer Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Barcode Label Printer revenues in global market, 2017-2022
(Estimated), (\$ millions)

Key companies Barcode Label Printer revenues share in global market, 2021 (%)

Key companies Barcode Label Printer sales in global market, 2017-2022 (Estimated),
(K Units)

Key companies Barcode Label Printer sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Zebra Technologies

SATO

Toshiba TEC Corporation

Honeywell

TSC

Shandong New Beiyang Information Technology Co.,Ltd.

Citizen

Epson

Brady

Godex

Urovo Technology Co.,Ltd.

Dascom

cab Produkttechnik GmbH & Co KG

Postek

Chongqing Pinsheng Technology Co., Ltd.

Wasp Barcode Technologies, Inc.

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