

Barbie Doll Market, Global Outlook and Forecast 2022-2028

<https://marketpublishers.com/r/B99B14444B5AEN.html>

Date: February 2022

Pages: 70

Price: US\$ 3,250.00 (Single User License)

ID: B99B14444B5AEN

Abstracts

Barbie doll (Barbie) is the most well-known and best-selling doll of the 20th century.

This report contains market size and forecasts of Barbie Doll in global, including the following market information:

Global Barbie Doll Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Barbie Doll Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Barbie Doll companies in 2021 (%)

The global Barbie Doll market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Barbie Collector Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Barbie Doll include Mattel, Zhengzhou Beautybaby Animation and Culture, Golden Commercial, Nisda Toy, JieYang Le Start Toy factory and Cstoyesco, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Barbie Doll manufacturers, suppliers, distributors and industry experts on this industry, involving the

sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Barbie Doll Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Barbie Doll Market Segment Percentages, by Type, 2021 (%)

Barbie Collector

Barbie Toy

Global Barbie Doll Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Barbie Doll Market Segment Percentages, by Application, 2021 (%)

Supermarket

Toy Store

Others

Global Barbie Doll Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Barbie Doll Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Barbie Doll revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Barbie Doll revenues share in global market, 2021 (%)

Key companies Barbie Doll sales in global market, 2017-2022 (Estimated), (K Units)

Key companies Barbie Doll sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Mattel

Zhengzhou Beautybaby Animation and Culture

Golden Commercial

Nisda Toy

JieYang Le Start Toy factory

Cstoysco

Contents

1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS

- 1.1 Barbie Doll Market Definition
- 1.2 Market Segments
 - 1.2.1 Market by Type
 - 1.2.2 Market by Application
- 1.3 Global Barbie Doll Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
 - 1.5.1 Research Methodology
 - 1.5.2 Research Process
 - 1.5.3 Base Year
 - 1.5.4 Report Assumptions & Caveats

2 GLOBAL BARBIE DOLL OVERALL MARKET SIZE

- 2.1 Global Barbie Doll Market Size: 2021 VS 2028
- 2.2 Global Barbie Doll Revenue, Prospects & Forecasts: 2017-2028
- 2.3 Global Barbie Doll Sales: 2017-2028

3 COMPANY LANDSCAPE

- 3.1 Top Barbie Doll Players in Global Market
- 3.2 Top Global Barbie Doll Companies Ranked by Revenue
- 3.3 Global Barbie Doll Revenue by Companies
- 3.4 Global Barbie Doll Sales by Companies
- 3.5 Global Barbie Doll Price by Manufacturer (2017-2022)
- 3.6 Top 3 and Top 5 Barbie Doll Companies in Global Market, by Revenue in 2021
- 3.7 Global Manufacturers Barbie Doll Product Type
- 3.8 Tier 1, Tier 2 and Tier 3 Barbie Doll Players in Global Market
 - 3.8.1 List of Global Tier 1 Barbie Doll Companies
 - 3.8.2 List of Global Tier 2 and Tier 3 Barbie Doll Companies

4 SIGHTS BY PRODUCT

- 4.1 Overview
 - 4.1.1 By Type - Global Barbie Doll Market Size Markets, 2021 & 2028

- 4.1.2 Barbie Collector
- 4.1.3 Barbie Toy
- 4.2 By Type - Global Barbie Doll Revenue & Forecasts
 - 4.2.1 By Type - Global Barbie Doll Revenue, 2017-2022
 - 4.2.2 By Type - Global Barbie Doll Revenue, 2023-2028
 - 4.2.3 By Type - Global Barbie Doll Revenue Market Share, 2017-2028
- 4.3 By Type - Global Barbie Doll Sales & Forecasts
 - 4.3.1 By Type - Global Barbie Doll Sales, 2017-2022
 - 4.3.2 By Type - Global Barbie Doll Sales, 2023-2028
 - 4.3.3 By Type - Global Barbie Doll Sales Market Share, 2017-2028
- 4.4 By Type - Global Barbie Doll Price (Manufacturers Selling Prices), 2017-2028

5 SIGHTS BY APPLICATION

- 5.1 Overview
 - 5.1.1 By Application - Global Barbie Doll Market Size, 2021 & 2028
 - 5.1.2 Supermarket
 - 5.1.3 Toy Store
 - 5.1.4 Others
- 5.2 By Application - Global Barbie Doll Revenue & Forecasts
 - 5.2.1 By Application - Global Barbie Doll Revenue, 2017-2022
 - 5.2.2 By Application - Global Barbie Doll Revenue, 2023-2028
 - 5.2.3 By Application - Global Barbie Doll Revenue Market Share, 2017-2028
- 5.3 By Application - Global Barbie Doll Sales & Forecasts
 - 5.3.1 By Application - Global Barbie Doll Sales, 2017-2022
 - 5.3.2 By Application - Global Barbie Doll Sales, 2023-2028
 - 5.3.3 By Application - Global Barbie Doll Sales Market Share, 2017-2028
- 5.4 By Application - Global Barbie Doll Price (Manufacturers Selling Prices), 2017-2028

6 SIGHTS BY REGION

- 6.1 By Region - Global Barbie Doll Market Size, 2021 & 2028
- 6.2 By Region - Global Barbie Doll Revenue & Forecasts
 - 6.2.1 By Region - Global Barbie Doll Revenue, 2017-2022
 - 6.2.2 By Region - Global Barbie Doll Revenue, 2023-2028
 - 6.2.3 By Region - Global Barbie Doll Revenue Market Share, 2017-2028
- 6.3 By Region - Global Barbie Doll Sales & Forecasts
 - 6.3.1 By Region - Global Barbie Doll Sales, 2017-2022
 - 6.3.2 By Region - Global Barbie Doll Sales, 2023-2028

6.3.3 By Region - Global Barbie Doll Sales Market Share, 2017-2028

6.4 North America

6.4.1 By Country - North America Barbie Doll Revenue, 2017-2028

6.4.2 By Country - North America Barbie Doll Sales, 2017-2028

6.4.3 US Barbie Doll Market Size, 2017-2028

6.4.4 Canada Barbie Doll Market Size, 2017-2028

6.4.5 Mexico Barbie Doll Market Size, 2017-2028

6.5 Europe

6.5.1 By Country - Europe Barbie Doll Revenue, 2017-2028

6.5.2 By Country - Europe Barbie Doll Sales, 2017-2028

6.5.3 Germany Barbie Doll Market Size, 2017-2028

6.5.4 France Barbie Doll Market Size, 2017-2028

6.5.5 U.K. Barbie Doll Market Size, 2017-2028

6.5.6 Italy Barbie Doll Market Size, 2017-2028

6.5.7 Russia Barbie Doll Market Size, 2017-2028

6.5.8 Nordic Countries Barbie Doll Market Size, 2017-2028

6.5.9 Benelux Barbie Doll Market Size, 2017-2028

6.6 Asia

6.6.1 By Region - Asia Barbie Doll Revenue, 2017-2028

6.6.2 By Region - Asia Barbie Doll Sales, 2017-2028

6.6.3 China Barbie Doll Market Size, 2017-2028

6.6.4 Japan Barbie Doll Market Size, 2017-2028

6.6.5 South Korea Barbie Doll Market Size, 2017-2028

6.6.6 Southeast Asia Barbie Doll Market Size, 2017-2028

6.6.7 India Barbie Doll Market Size, 2017-2028

6.7 South America

6.7.1 By Country - South America Barbie Doll Revenue, 2017-2028

6.7.2 By Country - South America Barbie Doll Sales, 2017-2028

6.7.3 Brazil Barbie Doll Market Size, 2017-2028

6.7.4 Argentina Barbie Doll Market Size, 2017-2028

6.8 Middle East & Africa

6.8.1 By Country - Middle East & Africa Barbie Doll Revenue, 2017-2028

6.8.2 By Country - Middle East & Africa Barbie Doll Sales, 2017-2028

6.8.3 Turkey Barbie Doll Market Size, 2017-2028

6.8.4 Israel Barbie Doll Market Size, 2017-2028

6.8.5 Saudi Arabia Barbie Doll Market Size, 2017-2028

6.8.6 UAE Barbie Doll Market Size, 2017-2028

7 MANUFACTURERS & BRANDS PROFILES

7.1 Mattel

7.1.1 Mattel Corporate Summary

7.1.2 Mattel Business Overview

7.1.3 Mattel Barbie Doll Major Product Offerings

7.1.4 Mattel Barbie Doll Sales and Revenue in Global (2017-2022)

7.1.5 Mattel Key News

7.2 Zhengzhou Beautybaby Animation and Culture

7.2.1 Zhengzhou Beautybaby Animation and Culture Corporate Summary

7.2.2 Zhengzhou Beautybaby Animation and Culture Business Overview

7.2.3 Zhengzhou Beautybaby Animation and Culture Barbie Doll Major Product Offerings

7.2.4 Zhengzhou Beautybaby Animation and Culture Barbie Doll Sales and Revenue in Global (2017-2022)

7.2.5 Zhengzhou Beautybaby Animation and Culture Key News

7.3 Golden Commercial

7.3.1 Golden Commercial Corporate Summary

7.3.2 Golden Commercial Business Overview

7.3.3 Golden Commercial Barbie Doll Major Product Offerings

7.3.4 Golden Commercial Barbie Doll Sales and Revenue in Global (2017-2022)

7.3.5 Golden Commercial Key News

7.4 Nisda Toy

7.4.1 Nisda Toy Corporate Summary

7.4.2 Nisda Toy Business Overview

7.4.3 Nisda Toy Barbie Doll Major Product Offerings

7.4.4 Nisda Toy Barbie Doll Sales and Revenue in Global (2017-2022)

7.4.5 Nisda Toy Key News

7.5 JieYang Le Start Toy factory

7.5.1 JieYang Le Start Toy factory Corporate Summary

7.5.2 JieYang Le Start Toy factory Business Overview

7.5.3 JieYang Le Start Toy factory Barbie Doll Major Product Offerings

7.5.4 JieYang Le Start Toy factory Barbie Doll Sales and Revenue in Global (2017-2022)

7.5.5 JieYang Le Start Toy factory Key News

7.6 Cstoysco

7.6.1 Cstoysco Corporate Summary

7.6.2 Cstoysco Business Overview

7.6.3 Cstoysco Barbie Doll Major Product Offerings

7.6.4 Cstoysco Barbie Doll Sales and Revenue in Global (2017-2022)

7.6.5 Cstoyesco Key News

8 GLOBAL BARBIE DOLL PRODUCTION CAPACITY, ANALYSIS

8.1 Global Barbie Doll Production Capacity, 2017-2028

8.2 Barbie Doll Production Capacity of Key Manufacturers in Global Market

8.3 Global Barbie Doll Production by Region

9 KEY MARKET TRENDS, OPPORTUNITY, DRIVERS AND RESTRAINTS

9.1 Market Opportunities & Trends

9.2 Market Drivers

9.3 Market Restraints

10 BARBIE DOLL SUPPLY CHAIN ANALYSIS

10.1 Barbie Doll Industry Value Chain

10.2 Barbie Doll Upstream Market

10.3 Barbie Doll Downstream and Clients

10.4 Marketing Channels Analysis

10.4.1 Marketing Channels

10.4.2 Barbie Doll Distributors and Sales Agents in Global

11 CONCLUSION

12 APPENDIX

12.1 Note

12.2 Examples of Clients

12.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. Key Players of Barbie Doll in Global Market
- Table 2. Top Barbie Doll Players in Global Market, Ranking by Revenue (2021)
- Table 3. Global Barbie Doll Revenue by Companies, (US\$, Mn), 2017-2022
- Table 4. Global Barbie Doll Revenue Share by Companies, 2017-2022
- Table 5. Global Barbie Doll Sales by Companies, (K Units), 2017-2022
- Table 6. Global Barbie Doll Sales Share by Companies, 2017-2022
- Table 7. Key Manufacturers Barbie Doll Price (2017-2022) & (US\$/Unit)
- Table 8. Global Manufacturers Barbie Doll Product Type
- Table 9. List of Global Tier 1 Barbie Doll Companies, Revenue (US\$, Mn) in 2021 and Market Share
- Table 10. List of Global Tier 2 and Tier 3 Barbie Doll Companies, Revenue (US\$, Mn) in 2021 and Market Share
- Table 11. By Type – Global Barbie Doll Revenue, (US\$, Mn), 2021 & 2028
- Table 12. By Type - Global Barbie Doll Revenue (US\$, Mn), 2017-2022
- Table 13. By Type - Global Barbie Doll Revenue (US\$, Mn), 2023-2028
- Table 14. By Type - Global Barbie Doll Sales (K Units), 2017-2022
- Table 15. By Type - Global Barbie Doll Sales (K Units), 2023-2028
- Table 16. By Application – Global Barbie Doll Revenue, (US\$, Mn), 2021 & 2028
- Table 17. By Application - Global Barbie Doll Revenue (US\$, Mn), 2017-2022
- Table 18. By Application - Global Barbie Doll Revenue (US\$, Mn), 2023-2028
- Table 19. By Application - Global Barbie Doll Sales (K Units), 2017-2022
- Table 20. By Application - Global Barbie Doll Sales (K Units), 2023-2028
- Table 21. By Region – Global Barbie Doll Revenue, (US\$, Mn), 2021 VS 2028
- Table 22. By Region - Global Barbie Doll Revenue (US\$, Mn), 2017-2022
- Table 23. By Region - Global Barbie Doll Revenue (US\$, Mn), 2023-2028
- Table 24. By Region - Global Barbie Doll Sales (K Units), 2017-2022
- Table 25. By Region - Global Barbie Doll Sales (K Units), 2023-2028
- Table 26. By Country - North America Barbie Doll Revenue, (US\$, Mn), 2017-2022
- Table 27. By Country - North America Barbie Doll Revenue, (US\$, Mn), 2023-2028
- Table 28. By Country - North America Barbie Doll Sales, (K Units), 2017-2022
- Table 29. By Country - North America Barbie Doll Sales, (K Units), 2023-2028
- Table 30. By Country - Europe Barbie Doll Revenue, (US\$, Mn), 2017-2022
- Table 31. By Country - Europe Barbie Doll Revenue, (US\$, Mn), 2023-2028
- Table 32. By Country - Europe Barbie Doll Sales, (K Units), 2017-2022
- Table 33. By Country - Europe Barbie Doll Sales, (K Units), 2023-2028

Table 34. By Region - Asia Barbie Doll Revenue, (US\$, Mn), 2017-2022
Table 35. By Region - Asia Barbie Doll Revenue, (US\$, Mn), 2023-2028
Table 36. By Region - Asia Barbie Doll Sales, (K Units), 2017-2022
Table 37. By Region - Asia Barbie Doll Sales, (K Units), 2023-2028
Table 38. By Country - South America Barbie Doll Revenue, (US\$, Mn), 2017-2022
Table 39. By Country - South America Barbie Doll Revenue, (US\$, Mn), 2023-2028
Table 40. By Country - South America Barbie Doll Sales, (K Units), 2017-2022
Table 41. By Country - South America Barbie Doll Sales, (K Units), 2023-2028
Table 42. By Country - Middle East & Africa Barbie Doll Revenue, (US\$, Mn), 2017-2022
Table 43. By Country - Middle East & Africa Barbie Doll Revenue, (US\$, Mn), 2023-2028
Table 44. By Country - Middle East & Africa Barbie Doll Sales, (K Units), 2017-2022
Table 45. By Country - Middle East & Africa Barbie Doll Sales, (K Units), 2023-2028
Table 46. Mattel Corporate Summary
Table 47. Mattel Barbie Doll Product Offerings
Table 48. Mattel Barbie Doll Sales (K Units), Revenue (US\$, Mn) and Average Price (US\$/Unit) (2017-2022)
Table 49. Zhengzhou Beautybaby Animation and Culture Corporate Summary
Table 50. Zhengzhou Beautybaby Animation and Culture Barbie Doll Product Offerings
Table 51. Zhengzhou Beautybaby Animation and Culture Barbie Doll Sales (K Units), Revenue (US\$, Mn) and Average Price (US\$/Unit) (2017-2022)
Table 52. Golden Commercial Corporate Summary
Table 53. Golden Commercial Barbie Doll Product Offerings
Table 54. Golden Commercial Barbie Doll Sales (K Units), Revenue (US\$, Mn) and Average Price (US\$/Unit) (2017-2022)
Table 55. Nisda Toy Corporate Summary
Table 56. Nisda Toy Barbie Doll Product Offerings
Table 57. Nisda Toy Barbie Doll Sales (K Units), Revenue (US\$, Mn) and Average Price (US\$/Unit) (2017-2022)
Table 58. JieYang Le Start Toy factory Corporate Summary
Table 59. JieYang Le Start Toy factory Barbie Doll Product Offerings
Table 60. JieYang Le Start Toy factory Barbie Doll Sales (K Units), Revenue (US\$, Mn) and Average Price (US\$/Unit) (2017-2022)
Table 61. Cstoysco Corporate Summary
Table 62. Cstoysco Barbie Doll Product Offerings
Table 63. Cstoysco Barbie Doll Sales (K Units), Revenue (US\$, Mn) and Average Price (US\$/Unit) (2017-2022)
Table 64. Barbie Doll Production Capacity (K Units) of Key Manufacturers in Global

Market, 2020-2022 (K Units)

Table 65. Global Barbie Doll Capacity Market Share of Key Manufacturers, 2020-2022

Table 66. Global Barbie Doll Production by Region, 2017-2022 (K Units)

Table 67. Global Barbie Doll Production by Region, 2023-2028 (K Units)

Table 68. Barbie Doll Market Opportunities & Trends in Global Market

Table 69. Barbie Doll Market Drivers in Global Market

Table 70. Barbie Doll Market Restraints in Global Market

Table 71. Barbie Doll Raw Materials

Table 72. Barbie Doll Raw Materials Suppliers in Global Market

Table 73. Typical Barbie Doll Downstream

Table 74. Barbie Doll Downstream Clients in Global Market

Table 75. Barbie Doll Distributors and Sales Agents in Global Market

List Of Figures

LIST OF FIGURES

- Figure 1. Barbie Doll Segment by Type
- Figure 2. Barbie Doll Segment by Application
- Figure 3. Global Barbie Doll Market Overview: 2021
- Figure 4. Key Caveats
- Figure 5. Global Barbie Doll Market Size: 2021 VS 2028 (US\$, Mn)
- Figure 6. Global Barbie Doll Revenue, 2017-2028 (US\$, Mn)
- Figure 7. Barbie Doll Sales in Global Market: 2017-2028 (K Units)
- Figure 8. The Top 3 and 5 Players Market Share by Barbie Doll Revenue in 2021
- Figure 9. By Type - Global Barbie Doll Sales Market Share, 2017-2028
- Figure 10. By Type - Global Barbie Doll Revenue Market Share, 2017-2028
- Figure 11. By Type - Global Barbie Doll Price (US\$/Unit), 2017-2028
- Figure 12. By Application - Global Barbie Doll Sales Market Share, 2017-2028
- Figure 13. By Application - Global Barbie Doll Revenue Market Share, 2017-2028
- Figure 14. By Application - Global Barbie Doll Price (US\$/Unit), 2017-2028
- Figure 15. By Region - Global Barbie Doll Sales Market Share, 2017-2028
- Figure 16. By Region - Global Barbie Doll Revenue Market Share, 2017-2028
- Figure 17. By Country - North America Barbie Doll Revenue Market Share, 2017-2028
- Figure 18. By Country - North America Barbie Doll Sales Market Share, 2017-2028
- Figure 19. US Barbie Doll Revenue, (US\$, Mn), 2017-2028
- Figure 20. Canada Barbie Doll Revenue, (US\$, Mn), 2017-2028
- Figure 21. Mexico Barbie Doll Revenue, (US\$, Mn), 2017-2028
- Figure 22. By Country - Europe Barbie Doll Revenue Market Share, 2017-2028
- Figure 23. By Country - Europe Barbie Doll Sales Market Share, 2017-2028
- Figure 24. Germany Barbie Doll Revenue, (US\$, Mn), 2017-2028
- Figure 25. France Barbie Doll Revenue, (US\$, Mn), 2017-2028
- Figure 26. U.K. Barbie Doll Revenue, (US\$, Mn), 2017-2028
- Figure 27. Italy Barbie Doll Revenue, (US\$, Mn), 2017-2028
- Figure 28. Russia Barbie Doll Revenue, (US\$, Mn), 2017-2028
- Figure 29. Nordic Countries Barbie Doll Revenue, (US\$, Mn), 2017-2028
- Figure 30. Benelux Barbie Doll Revenue, (US\$, Mn), 2017-2028
- Figure 31. By Region - Asia Barbie Doll Revenue Market Share, 2017-2028
- Figure 32. By Region - Asia Barbie Doll Sales Market Share, 2017-2028
- Figure 33. China Barbie Doll Revenue, (US\$, Mn), 2017-2028
- Figure 34. Japan Barbie Doll Revenue, (US\$, Mn), 2017-2028
- Figure 35. South Korea Barbie Doll Revenue, (US\$, Mn), 2017-2028

- Figure 36. Southeast Asia Barbie Doll Revenue, (US\$, Mn), 2017-2028
- Figure 37. India Barbie Doll Revenue, (US\$, Mn), 2017-2028
- Figure 38. By Country - South America Barbie Doll Revenue Market Share, 2017-2028
- Figure 39. By Country - South America Barbie Doll Sales Market Share, 2017-2028
- Figure 40. Brazil Barbie Doll Revenue, (US\$, Mn), 2017-2028
- Figure 41. Argentina Barbie Doll Revenue, (US\$, Mn), 2017-2028
- Figure 42. By Country - Middle East & Africa Barbie Doll Revenue Market Share, 2017-2028
- Figure 43. By Country - Middle East & Africa Barbie Doll Sales Market Share, 2017-2028
- Figure 44. Turkey Barbie Doll Revenue, (US\$, Mn), 2017-2028
- Figure 45. Israel Barbie Doll Revenue, (US\$, Mn), 2017-2028
- Figure 46. Saudi Arabia Barbie Doll Revenue, (US\$, Mn), 2017-2028
- Figure 47. UAE Barbie Doll Revenue, (US\$, Mn), 2017-2028
- Figure 48. Global Barbie Doll Production Capacity (K Units), 2017-2028
- Figure 49. The Percentage of Production Barbie Doll by Region, 2021 VS 2028
- Figure 50. Barbie Doll Industry Value Chain
- Figure 51. Marketing Channels

I would like to order

Product name: Barbie Doll Market, Global Outlook and Forecast 2022-2028

Product link: <https://marketpublishers.com/r/B99B14444B5AEN.html>

Price: US\$ 3,250.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/B99B14444B5AEN.html>