

BA BPO Market, Global Outlook and Forecast 2022-2028

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Abstracts

Decision makers worldwide are under tremendous pressure to optimize their business operations, acquire new customers, and increase their market share, thereby driving long-term profitability. Business analytics is used for strategic decision making, enabling organizations to understand their customers, optimize operational cost, and improve business efficiency and competitiveness. The demand for regulatory compliance and transparency is high across sectors such as BFSI and healthcare. Enterprises in these sectors need to comply with regulatory norms such as Basel III and Solvency II. Business analytics outsourcing helps enterprises addresses such compliance requirements by increasing their transparency.

This report contains market size and forecasts of BA BPO in Global, including the following market information:

Global BA BPO Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global BA BPO market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Human Resource Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of BA BPO include Accenture, Cognizant, Genpact, IBM, TCS, Tech Mahindra, Capgemini, Wipro and EXL, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the BA BPO companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global BA BPO Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global BA BPO Market Segment Percentages, by Type, 2021 (%)

Human Resource

Procurement

Equipment and Management

Logistics

Customer Care

Sales & Marketing

Others

Global BA BPO Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global BA BPO Market Segment Percentages, by Application, 2021 (%)

BFSI

Manufacturing

Healthcare

Retail

Telecom

Others

Global BA BPO Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global BA BPO Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies BA BPO revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies BA BPO revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Accenture

Cognizant

Genpact

IBM

TCS

Tech Mahindra

Capgemini

Wipro

EXL

NTT DATA(Dell)

WNS Global

Concentrix

Infosys

Mu Sigma

StarTe

95teleweb

CDG

CPI

Huatuodata

SUNYARD

transcosmos

BEYONDSOFT

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