

B2B2C Insurance Market - Global Outlook and Forecast 2022-2028

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Abstracts

B2B2C Insurance refers the sale of life and non-life insurance products via non-insurance intermediaries as opposed to traditional insurance intermediaries (such as agents, Independent Financial Advisers (IFAs), and brokers), and also the direct sale of insurance products to customers (B2C).

This report contains market size and forecasts of B2B2C Insurance in Global, including the following market information:

Global B2B2C Insurance Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global B2B2C Insurance market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

On-line Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of B2B2C Insurance include AXA, Zurich Insurance Group, China Life Insurance, Berkshire Hathaway, Prudential, UnitedHealth Group, Munich Re Group, Assicurazioni Generali S.p.A. and Japan Post Holding and etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the B2B2C Insurance

companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global B2B2C Insurance Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global B2B2C Insurance Market Segment Percentages, by Type, 2021 (%)

On-line

Off-line

Global B2B2C Insurance Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global B2B2C Insurance Market Segment Percentages, by Application, 2021 (%)

Banks and Financial Institutions

Automotive

Retailers

Health Care

Others

Global B2B2C Insurance Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global B2B2C Insurance Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies B2B2C Insurance revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies B2B2C Insurance revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

AXA

Zurich Insurance Group

China Life Insurance

Berkshire Hathaway

Prudential

UnitedHealth Group

Munich Re Group

Assicurazioni Generali S.p.A.

Japan Post Holding

Allianz

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