

# B2B Telemarketing Service Market, Global Outlook and Forecast 2022-2028

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## Abstracts

This report contains market size and forecasts of B2B Telemarketing Service in Global, including the following market information:

Global B2B Telemarketing Service Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global B2B Telemarketing Service market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period 2022-2028.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Lead Generation Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of B2B Telemarketing Service include Callbox, GSA Business Development, SalesFish, Cognism, CIENCE, Brightvision, ROI Call Center Solutions, Alorica and Arvato AG, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the B2B Telemarketing Service companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global B2B Telemarketing Service Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global B2B Telemarketing Service Market Segment Percentages, by Type, 2021 (%)

Lead Generation

Sales Follow-up

Inbound Sales Support

Event Telemarketing

Lead Nurturing

Global B2B Telemarketing Service Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global B2B Telemarketing Service Market Segment Percentages, by Application, 2021 (%)

SMEs

Large Enterprises

Global B2B Telemarketing Service Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global B2B Telemarketing Service Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies B2B Telemarketing Service revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies B2B Telemarketing Service revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Callbox

GSA Business Development

SalesFish

Cognism

CIENCE

Brightvision

ROI Call Center Solutions

Alorica

Arvato AG

Atento S.A.

Concentrix

Convergys

MarketMakers

MarketOne International

OnBrand25

Teleperformance Group

TeleTech Holdings

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