

B2B Exhibitions Market - Global Outlook and Forecast 2022-2028

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Abstracts

This report contains market size and forecasts of B2B Exhibitions in Global, including the following market information:

Global B2B Exhibitions Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global B2B Exhibitions market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Retail Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of B2B Exhibitions include RELX Group, UBM, Informa Exhibitions, Emerald Expositions, PennWell Corp., Messe Frankfurt, ITE Group, MCH Group and Koelnmesse, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the B2B Exhibitions companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global B2B Exhibitions Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global B2B Exhibitions Market Segment Percentages, by Type, 2021 (%)

Retail

Energy

Healthcare

Business Services

Machinery

IT

Others

Global B2B Exhibitions Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global B2B Exhibitions Market Segment Percentages, by Application, 2021 (%)

Women

Men

Global B2B Exhibitions Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global B2B Exhibitions Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies B2B Exhibitions revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies B2B Exhibitions revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

RELX Group

UBM

Informa Exhibitions

Emerald Expositions

PennWell Corp.

Messe Frankfurt

ITE Group

MCH Group

Koelnmesse

Tarsus Group

Deutsche Messe

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