

# Automotive Windscreen Washer Fluid Market, Global Outlook and Forecast 2022-2028

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## Abstracts

Windshield washer fluid (also called windshield wiper fluid, wiper fluid, screen wash (in the UK), or washer fluid) is a fluid for motor vehicles that is used in cleaning the windshield with the windshield wiper while the vehicle is being driven. The Global Automotive Windscreen Washer Fluid market comprises a wide range of products suitable for use within the Global domestic market. In order to quantify and analyse the market, our definition of the market includes the following key product sectors: This report specifically excludes labour and measures the product values at manufacturers selling prices. value-added tax, import duties and transportation fees are excluded as well as labour other delivery charges. Whilst we have made every effort to exclude commercial applications, there may be some light commercial applications included within the overall market sizes quoted.

This report contains market size and forecasts of Automotive Windscreen Washer Fluid in global, including the following market information:

Global Automotive Windscreen Washer Fluid Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Automotive Windscreen Washer Fluid Market Sales, 2017-2022, 2023-2028, (M Liter)

Global top five Automotive Windscreen Washer Fluid companies in 2021 (%)

The global Automotive Windscreen Washer Fluid market was valued at 1982.8 million in 2021 and is projected to reach US\$ 2355 million by 2028, at a CAGR of 2.5% during the forecast period 2022-2028.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Ready to Use Fluid Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Automotive Windscreen Washer Fluid include ITW, 3M, SPLASH, Recochem, Prestone, Soft 99, Bluestar, ACDelco and PEAK, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Automotive Windscreen Washer Fluid manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Automotive Windscreen Washer Fluid Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (M Liter)

Global Automotive Windscreen Washer Fluid Market Segment Percentages, by Type, 2021 (%)

Ready to Use Fluid

Concentrated Fluid

Global Automotive Windscreen Washer Fluid Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (M Liter)

Global Automotive Windscreen Washer Fluid Market Segment Percentages, by Application, 2021 (%)

Individual Consumers

Repair Shop & 4S Store

Others

Global Automotive Windscreen Washer Fluid Market, By Region and Country,  
2017-2022, 2023-2028 (\$ Millions) & (M Liter)

Global Automotive Windscreen Washer Fluid Market Segment Percentages, By Region  
and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Automotive Windscreen Washer Fluid revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Automotive Windscreen Washer Fluid revenues share in global market, 2021 (%)

Key companies Automotive Windscreen Washer Fluid sales in global market, 2017-2022 (Estimated), (M Liter)

Key companies Automotive Windscreen Washer Fluid sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

ITW

3M

SPLASH

Recochem

Prestone

Soft 99

Bluestar

ACDelco

PEAK

Botny

TEEC

Japan Chemical Industries

Chief

Tetrosyl

Sonax

Turtle Wax

Prostaff

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