

Automotive Virtual Assistant Market, Global Outlook and Forecast 2022-2028

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Abstracts

An Automotive Virtual Assistant is a human machine interaction tool and a form of artificial intelligence (AI) that acts as a primary interface between the driver and automotive signalling. Today, most vehicle accidents occur because of the driver being distracted whilst driving. Picking up calls during driving, texting or searching for petrol stations while driving distract the driver and it leads to accidents, especially during night time driving. However, if there is an automotive virtual assistant system enabled in the car or vehicle, it would help avoid fatal accidents.

This report contains market size and forecasts of Automotive Virtual Assistant in Global, including the following market information:

Global Automotive Virtual Assistant Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Automotive Virtual Assistant market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Embedded Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Automotive Virtual Assistant include Nuance Communications, Inc., Google Inc., Microsoft Corporation, Apple Inc., Amazon,

SoundHound Inc, Artificial Solutions Ltd., Elektrobit Corporation and Skoda, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Automotive Virtual Assistant companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Automotive Virtual Assistant Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Automotive Virtual Assistant Market Segment Percentages, by Type, 2021 (%)

Embedded

Via Smartphone Integration

Device-to-car

Global Automotive Virtual Assistant Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Automotive Virtual Assistant Market Segment Percentages, by Application, 2021 (%)

Passenger Vehicle

Commercial Vehicle

Global Automotive Virtual Assistant Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Automotive Virtual Assistant Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Automotive Virtual Assistant revenues in global market, 2017-2022
(estimated), (\$ millions)

Key companies Automotive Virtual Assistant revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Nuance Communications, Inc.

Google Inc.

Microsoft Corporation

Apple Inc.

Amazon

SoundHound Inc

Artificial Solutions Ltd.

Elektrobit Corporation

Skoda

Kenyt

BMW Group

NIO

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