

Automotive Paint Protection Films Market, Global Outlook and Forecast 2022-2028

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Abstracts

Paint protection film is also known as to as clear bra, clear paint film, PPF and clear film. It is a thermoplastic urethane film and also utilizes polymeric calendered PVC film, adhesives and clay coated paper. It is majorly applied on exposed painted automotive exteriors such as side mirrors, hoods, door edges, door handle cavities, bumpers, rocker panel, and wheel flare. The film provides protection from stone chips, bug damage, automotive fluid stains, road tar stains, scratches, and punishing outdoor weathering.

This report contains market size and forecasts of Automotive Paint Protection Films in global, including the following market information:

Global Automotive Paint Protection Films Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Automotive Paint Protection Films Market Sales, 2017-2022, 2023-2028, (K sqm)

Global top five Automotive Paint Protection Films companies in 2021 (%)

The global Automotive Paint Protection Films market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

PVC Type Paint Protection Films Segment to Reach \$ Million by 2028, with a % CAGR

in next six years.

The global key manufacturers of Automotive Paint Protection Films include 3M Company, Eastman, Avery Denison, XPEL, Solar Gard (Saint-Gobain), Orafol, SWM ArgoGuard, Sharpline Converting and Hexis Graphics (Hexis SA), etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Automotive Paint Protection Films manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Automotive Paint Protection Films Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K sqm)

Global Automotive Paint Protection Films Market Segment Percentages, by Type, 2021 (%)

PVC Type Paint Protection Films

PU Type Paint Protection Films

TPU Type Paint Protection Films

Others

Global Automotive Paint Protection Films Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K sqm)

Global Automotive Paint Protection Films Market Segment Percentages, by Application, 2021 (%)

Automotive OEM

Automotive Aftermarket

Global Automotive Paint Protection Films Market, By Region and Country, 2017-2022,
2023-2028 (\$ Millions) & (K sqm)

Global Automotive Paint Protection Films Market Segment Percentages, By Region and
Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Automotive Paint Protection Films revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Automotive Paint Protection Films revenues share in global market, 2021 (%)

Key companies Automotive Paint Protection Films sales in global market, 2017-2022 (Estimated), (K sqm)

Key companies Automotive Paint Protection Films sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

3M Company

Eastman

Avery Denison

XPEL

Solar Gard (Saint-Gobain)

Orafol

SWM ArgoGuard

Sharpline Converting

Hexis Graphics (Hexis SA)

PremiumShield

STEK

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