

Automotive OTA Market, Global Outlook and Forecast 2022-2028

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Abstracts

Just like how IT software and operating systems receive regular updates from their vendors, vehicles receive software updates from their manufacturers. Software updates are an integral part of the overall user experience as they contain important feature enhancements and crucial security patches. Traditionally, software updates are performed in person at service centers. But as cars become increasingly connected today, OEMs are trying a new approach by sending and installing software updates over the air (the Internet) to the cars directly—the same way that smartphones and computers receive updates. Such software updates are called Over-the-Air (OTA) Car Updates.

This report contains market size and forecasts of Automotive OTA in Global, including the following market information:

Global Automotive OTA Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Automotive OTA market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period 2022-2028.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Independent OTA Technology Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Automotive OTA include Harman, Excelfore, Airbiquity,

Windriver, ABUP, Redstone Sunshine, Corota, Bosch and Continental, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Automotive OTA companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Automotive OTA Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Automotive OTA Market Segment Percentages, by Type, 2021 (%)

Independent OTA Technology

Independent OTA Solution

Global Automotive OTA Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Automotive OTA Market Segment Percentages, by Application, 2021 (%)

Electric Vehicle

Hybrid Vehicle

Fuel Vehicle

Global Automotive OTA Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Automotive OTA Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Automotive OTA revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Automotive OTA revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Harman

Excelfore

Airbiquity

Windriver

ABUP

Redstone Sunshine

Corota

Bosch

Continental

APTIV

ZF

DENSO

Faurecia

Joynext

Neusoft Corporation

Huizhou Desay SV Automotive

PATEO

Shenzhen Yuwei

Thunder Software Technology

Zebra Network Technology

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