

Automotive OEM Telematics Market - Global Outlook and Forecast 2022-2028

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Abstracts

According to a new research report, the number of telematics service subscribers using embedded systems will grow at a compound annual growth rate (CAGR) of 39.9 percent from 9.5 million subscribers at the end of 2017 to 153.4 million subscribers at the end of 2020. Moreover, the author forecasts that shipments of embedded car OEM telematics systems worldwide will grow from almost 11.1 million units in 2014 at a CAGR of 31.1 percent to reach 56.0 million units in 2020.

This report contains market size and forecasts of Automotive OEM Telematics in Global, including the following market information:

Global Automotive OEM Telematics Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Automotive OEM Telematics market was valued at 15350 million in 2021 and is projected to reach US\$ 58480 million by 2028, at a CAGR of 21.1% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Solutions Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Automotive OEM Telematics include Verizon, Harman, TomTom, AT&T, Vodafone Group PLC, Ford Motors Co., BMW, Telefonica and MiX

Telematics and etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Automotive OEM Telematics companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Automotive OEM Telematics Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Automotive OEM Telematics Market Segment Percentages, by Type, 2021 (%)

Solutions

Services

Global Automotive OEM Telematics Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Automotive OEM Telematics Market Segment Percentages, by Application, 2021 (%)

Passenger Cars

HCV

LCV

MCV

Two-wheelers

Global Automotive OEM Telematics Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Automotive OEM Telematics Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Automotive OEM Telematics revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Automotive OEM Telematics revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Verizon

Harman

TomTom

AT&T

Vodafone Group PLC

Ford Motors Co.

BMW

Telefonica

MiX Telematics

Trimble Navigation Limited

Contents

1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS

- 1.1 Automotive OEM Telematics Market Definition
- 1.2 Market Segments
 - 1.2.1 Market by Type
 - 1.2.2 Market by Application
- 1.3 Global Automotive OEM Telematics Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
 - 1.5.1 Research Methodology
 - 1.5.2 Research Process
 - 1.5.3 Base Year
 - 1.5.4 Report Assumptions & Caveats

2 GLOBAL AUTOMOTIVE OEM TELEMATICS OVERALL MARKET SIZE

- 2.1 Global Automotive OEM Telematics Market Size: 2021 VS 2028
- 2.2 Global Automotive OEM Telematics Market Size, Prospects & Forecasts: 2017-2028
- 2.3 Key Market Trends, Opportunity, Drivers and Restraints
 - 2.3.1 Market Opportunities & Trends
 - 2.3.2 Market Drivers
 - 2.3.3 Market Restraints

3 COMPANY LANDSCAPE

- 3.1 Top Automotive OEM Telematics Players in Global Market
- 3.2 Top Global Automotive OEM Telematics Companies Ranked by Revenue
- 3.3 Global Automotive OEM Telematics Revenue by Companies
- 3.4 Top 3 and Top 5 Automotive OEM Telematics Companies in Global Market, by Revenue in 2021
- 3.5 Global Companies Automotive OEM Telematics Product Type
- 3.6 Tier 1, Tier 2 and Tier 3 Automotive OEM Telematics Players in Global Market
 - 3.6.1 List of Global Tier 1 Automotive OEM Telematics Companies
 - 3.6.2 List of Global Tier 2 and Tier 3 Automotive OEM Telematics Companies

4 MARKET SIGHTS BY PRODUCT

4.1 Overview

4.1.1 by Type - Global Automotive OEM Telematics Market Size Markets, 2021 & 2028

4.1.2 Solutions

4.1.3 Services

4.2 By Type - Global Automotive OEM Telematics Revenue & Forecasts

4.2.1 By Type - Global Automotive OEM Telematics Revenue, 2017-2022

4.2.2 By Type - Global Automotive OEM Telematics Revenue, 2023-2028

4.2.3 By Type - Global Automotive OEM Telematics Revenue Market Share, 2017-2028

5 SIGHTS BY APPLICATION

5.1 Overview

5.1.1 By Application - Global Automotive OEM Telematics Market Size, 2021 & 2028

5.1.2 Passenger Cars

5.1.3 HCV

5.1.4 LCV

5.1.5 MCV

5.1.6 Two-wheelers

5.2 By Application - Global Automotive OEM Telematics Revenue & Forecasts

5.2.1 By Application - Global Automotive OEM Telematics Revenue, 2017-2022

5.2.2 By Application - Global Automotive OEM Telematics Revenue, 2023-2028

5.2.3 By Application - Global Automotive OEM Telematics Revenue Market Share, 2017-2028

6 SIGHTS BY REGION

6.1 By Region - Global Automotive OEM Telematics Market Size, 2021 & 2028

6.2 By Region - Global Automotive OEM Telematics Revenue & Forecasts

6.2.1 By Region - Global Automotive OEM Telematics Revenue, 2017-2022

6.2.2 By Region - Global Automotive OEM Telematics Revenue, 2023-2028

6.2.3 By Region - Global Automotive OEM Telematics Revenue Market Share, 2017-2028

6.3 North America

6.3.1 By Country - North America Automotive OEM Telematics Revenue, 2017-2028

6.3.2 US Automotive OEM Telematics Market Size, 2017-2028

6.3.3 Canada Automotive OEM Telematics Market Size, 2017-2028

6.3.4 Mexico Automotive OEM Telematics Market Size, 2017-2028

6.4 Europe

6.4.1 By Country - Europe Automotive OEM Telematics Revenue, 2017-2028

6.4.2 Germany Automotive OEM Telematics Market Size, 2017-2028

6.4.3 France Automotive OEM Telematics Market Size, 2017-2028

6.4.4 U.K. Automotive OEM Telematics Market Size, 2017-2028

6.4.5 Italy Automotive OEM Telematics Market Size, 2017-2028

6.4.6 Russia Automotive OEM Telematics Market Size, 2017-2028

6.4.7 Nordic Countries Automotive OEM Telematics Market Size, 2017-2028

6.4.8 Benelux Automotive OEM Telematics Market Size, 2017-2028

6.5 Asia

6.5.1 By Region - Asia Automotive OEM Telematics Revenue, 2017-2028

6.5.2 China Automotive OEM Telematics Market Size, 2017-2028

6.5.3 Japan Automotive OEM Telematics Market Size, 2017-2028

6.5.4 South Korea Automotive OEM Telematics Market Size, 2017-2028

6.5.5 Southeast Asia Automotive OEM Telematics Market Size, 2017-2028

6.5.6 India Automotive OEM Telematics Market Size, 2017-2028

6.6 South America

6.6.1 By Country - South America Automotive OEM Telematics Revenue, 2017-2028

6.6.2 Brazil Automotive OEM Telematics Market Size, 2017-2028

6.6.3 Argentina Automotive OEM Telematics Market Size, 2017-2028

6.7 Middle East & Africa

6.7.1 By Country - Middle East & Africa Automotive OEM Telematics Revenue, 2017-2028

6.7.2 Turkey Automotive OEM Telematics Market Size, 2017-2028

6.7.3 Israel Automotive OEM Telematics Market Size, 2017-2028

6.7.4 Saudi Arabia Automotive OEM Telematics Market Size, 2017-2028

6.7.5 UAE Automotive OEM Telematics Market Size, 2017-2028

7 PLAYERS PROFILES

7.1 Verizon

7.1.1 Verizon Corporate Summary

7.1.2 Verizon Business Overview

7.1.3 Verizon Automotive OEM Telematics Major Product Offerings

7.1.4 Verizon Automotive OEM Telematics Revenue in Global Market (2017-2022)

7.1.5 Verizon Key News

7.2 Harman

7.2.1 Harman Corporate Summary

7.2.2 Harman Business Overview

- 7.2.3 Harman Automotive OEM Telematics Major Product Offerings
- 7.2.4 Harman Automotive OEM Telematics Revenue in Global Market (2017-2022)
- 7.2.5 Harman Key News

7.3 TomTom

- 7.3.1 TomTom Corporate Summary
- 7.3.2 TomTom Business Overview
- 7.3.3 TomTom Automotive OEM Telematics Major Product Offerings
- 7.3.4 TomTom Automotive OEM Telematics Revenue in Global Market (2017-2022)
- 7.3.5 TomTom Key News

7.4 AT&T

- 7.4.1 AT&T Corporate Summary
- 7.4.2 AT&T Business Overview
- 7.4.3 AT&T Automotive OEM Telematics Major Product Offerings
- 7.4.4 AT&T Automotive OEM Telematics Revenue in Global Market (2017-2022)
- 7.4.5 AT&T Key News

7.5 Vodafone Group PLC

- 7.5.1 Vodafone Group PLC Corporate Summary
- 7.5.2 Vodafone Group PLC Business Overview
- 7.5.3 Vodafone Group PLC Automotive OEM Telematics Major Product Offerings
- 7.5.4 Vodafone Group PLC Automotive OEM Telematics Revenue in Global Market (2017-2022)
- 7.5.5 Vodafone Group PLC Key News

7.6 Ford Motors Co.

- 7.6.1 Ford Motors Co. Corporate Summary
- 7.6.2 Ford Motors Co. Business Overview
- 7.6.3 Ford Motors Co. Automotive OEM Telematics Major Product Offerings
- 7.6.4 Ford Motors Co. Automotive OEM Telematics Revenue in Global Market (2017-2022)
- 7.6.5 Ford Motors Co. Key News

7.7 BMW

- 7.7.1 BMW Corporate Summary
- 7.7.2 BMW Business Overview
- 7.7.3 BMW Automotive OEM Telematics Major Product Offerings
- 7.7.4 BMW Automotive OEM Telematics Revenue in Global Market (2017-2022)
- 7.7.5 BMW Key News

7.8 Telefonica

- 7.8.1 Telefonica Corporate Summary
- 7.8.2 Telefonica Business Overview
- 7.8.3 Telefonica Automotive OEM Telematics Major Product Offerings

7.8.4 Telefonica Automotive OEM Telematics Revenue in Global Market (2017-2022)

7.8.5 Telefonica Key News

7.9 MiX Telematics

7.9.1 MiX Telematics Corporate Summary

7.9.2 MiX Telematics Business Overview

7.9.3 MiX Telematics Automotive OEM Telematics Major Product Offerings

7.9.4 MiX Telematics Automotive OEM Telematics Revenue in Global Market (2017-2022)

7.9.5 MiX Telematics Key News

7.10 Trimble Navigation Limited

7.10.1 Trimble Navigation Limited Corporate Summary

7.10.2 Trimble Navigation Limited Business Overview

7.10.3 Trimble Navigation Limited Automotive OEM Telematics Major Product Offerings

7.10.4 Trimble Navigation Limited Automotive OEM Telematics Revenue in Global Market (2017-2022)

7.10.5 Trimble Navigation Limited Key News

8 CONCLUSION

9 APPENDIX

9.1 Note

9.2 Examples of Clients

9.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Automotive OEM Telematics Market Opportunities & Trends in Global Market

Table 2. Automotive OEM Telematics Market Drivers in Global Market

Table 3. Automotive OEM Telematics Market Restraints in Global Market

Table 4. Key Players of Automotive OEM Telematics in Global Market

Table 5. Top Automotive OEM Telematics Players in Global Market, Ranking by Revenue (2021)

Table 6. Global Automotive OEM Telematics Revenue by Companies, (US\$, Mn), 2017-2022

Table 7. Global Automotive OEM Telematics Revenue Share by Companies, 2017-2022

Table 8. Global Companies Automotive OEM Telematics Product Type

Table 9. List of Global Tier 1 Automotive OEM Telematics Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 10. List of Global Tier 2 and Tier 3 Automotive OEM Telematics Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 11. By Type – Global Automotive OEM Telematics Revenue, (US\$, Mn), 2021 & 2028

Table 12. By Type - Automotive OEM Telematics Revenue in Global (US\$, Mn), 2017-2022

Table 13. By Type - Automotive OEM Telematics Revenue in Global (US\$, Mn), 2023-2028

Table 14. By Application – Global Automotive OEM Telematics Revenue, (US\$, Mn), 2021 & 2028

Table 15. By Application - Automotive OEM Telematics Revenue in Global (US\$, Mn), 2017-2022

Table 16. By Application - Automotive OEM Telematics Revenue in Global (US\$, Mn), 2023-2028

Table 17. By Region – Global Automotive OEM Telematics Revenue, (US\$, Mn), 2021 & 2028

Table 18. By Region - Global Automotive OEM Telematics Revenue (US\$, Mn), 2017-2022

Table 19. By Region - Global Automotive OEM Telematics Revenue (US\$, Mn), 2023-2028

Table 20. By Country - North America Automotive OEM Telematics Revenue, (US\$, Mn), 2017-2022

Table 21. By Country - North America Automotive OEM Telematics Revenue, (US\$,

Mn), 2023-2028

Table 22. By Country - Europe Automotive OEM Telematics Revenue, (US\$, Mn), 2017-2022

Table 23. By Country - Europe Automotive OEM Telematics Revenue, (US\$, Mn), 2023-2028

Table 24. By Region - Asia Automotive OEM Telematics Revenue, (US\$, Mn), 2017-2022

Table 25. By Region - Asia Automotive OEM Telematics Revenue, (US\$, Mn), 2023-2028

Table 26. By Country - South America Automotive OEM Telematics Revenue, (US\$, Mn), 2017-2022

Table 27. By Country - South America Automotive OEM Telematics Revenue, (US\$, Mn), 2023-2028

Table 28. By Country - Middle East & Africa Automotive OEM Telematics Revenue, (US\$, Mn), 2017-2022

Table 29. By Country - Middle East & Africa Automotive OEM Telematics Revenue, (US\$, Mn), 2023-2028

Table 30. Verizon Corporate Summary

Table 31. Verizon Automotive OEM Telematics Product Offerings

Table 32. Verizon Automotive OEM Telematics Revenue (US\$, Mn), (2017-2022)

Table 33. Harman Corporate Summary

Table 34. Harman Automotive OEM Telematics Product Offerings

Table 35. Harman Automotive OEM Telematics Revenue (US\$, Mn), (2017-2022)

Table 36. TomTom Corporate Summary

Table 37. TomTom Automotive OEM Telematics Product Offerings

Table 38. TomTom Automotive OEM Telematics Revenue (US\$, Mn), (2017-2022)

Table 39. AT&T Corporate Summary

Table 40. AT&T Automotive OEM Telematics Product Offerings

Table 41. AT&T Automotive OEM Telematics Revenue (US\$, Mn), (2017-2022)

Table 42. Vodafone Group PLC Corporate Summary

Table 43. Vodafone Group PLC Automotive OEM Telematics Product Offerings

Table 44. Vodafone Group PLC Automotive OEM Telematics Revenue (US\$, Mn), (2017-2022)

Table 45. Ford Motors Co. Corporate Summary

Table 46. Ford Motors Co. Automotive OEM Telematics Product Offerings

Table 47. Ford Motors Co. Automotive OEM Telematics Revenue (US\$, Mn), (2017-2022)

Table 48. BMW Corporate Summary

Table 49. BMW Automotive OEM Telematics Product Offerings

Table 50. BMW Automotive OEM Telematics Revenue (US\$, Mn), (2017-2022)

Table 51. Telefonica Corporate Summary

Table 52. Telefonica Automotive OEM Telematics Product Offerings

Table 53. Telefonica Automotive OEM Telematics Revenue (US\$, Mn), (2017-2022)

Table 54. MiX Telematics Corporate Summary

Table 55. MiX Telematics Automotive OEM Telematics Product Offerings

Table 56. MiX Telematics Automotive OEM Telematics Revenue (US\$, Mn),
(2017-2022)

Table 57. Trimble Navigation Limited Corporate Summary

Table 58. Trimble Navigation Limited Automotive OEM Telematics Product Offerings

Table 59. Trimble Navigation Limited Automotive OEM Telematics Revenue (US\$, Mn),
(2017-2022)

List Of Figures

LIST OF FIGURES

- Figure 1. Automotive OEM Telematics Segment by Type in 2021
- Figure 2. Automotive OEM Telematics Segment by Application in 2021
- Figure 3. Global Automotive OEM Telematics Market Overview: 2020
- Figure 4. Key Caveats
- Figure 5. Global Automotive OEM Telematics Market Size: 2021 VS 2028 (US\$, Mn)
- Figure 6. Global Automotive OEM Telematics Revenue, 2017-2028 (US\$, Mn)
- Figure 7. The Top 3 and 5 Players Market Share by Automotive OEM Telematics Revenue in 2021
- Figure 8. By Type - Global Automotive OEM Telematics Revenue Market Share, 2017-2028
- Figure 9. By Application - Global Automotive OEM Telematics Revenue Market Share, 2017-2028
- Figure 10. By Region - Global Automotive OEM Telematics Revenue Market Share, 2017-2028
- Figure 11. By Country - North America Automotive OEM Telematics Revenue Market Share, 2017-2028
- Figure 12. US Automotive OEM Telematics Revenue, (US\$, Mn), 2017-2028
- Figure 13. Canada Automotive OEM Telematics Revenue, (US\$, Mn), 2017-2028
- Figure 14. Mexico Automotive OEM Telematics Revenue, (US\$, Mn), 2017-2028
- Figure 15. By Country - Europe Automotive OEM Telematics Revenue Market Share, 2017-2028
- Figure 16. Germany Automotive OEM Telematics Revenue, (US\$, Mn), 2017-2028
- Figure 17. France Automotive OEM Telematics Revenue, (US\$, Mn), 2017-2028
- Figure 18. U.K. Automotive OEM Telematics Revenue, (US\$, Mn), 2017-2028
- Figure 19. Italy Automotive OEM Telematics Revenue, (US\$, Mn), 2017-2028
- Figure 20. Russia Automotive OEM Telematics Revenue, (US\$, Mn), 2017-2028
- Figure 21. Nordic Countries Automotive OEM Telematics Revenue, (US\$, Mn), 2017-2028
- Figure 22. Benelux Automotive OEM Telematics Revenue, (US\$, Mn), 2017-2028
- Figure 23. By Region - Asia Automotive OEM Telematics Revenue Market Share, 2017-2028
- Figure 24. China Automotive OEM Telematics Revenue, (US\$, Mn), 2017-2028
- Figure 25. Japan Automotive OEM Telematics Revenue, (US\$, Mn), 2017-2028
- Figure 26. South Korea Automotive OEM Telematics Revenue, (US\$, Mn), 2017-2028
- Figure 27. Southeast Asia Automotive OEM Telematics Revenue, (US\$, Mn),

2017-2028

Figure 28. India Automotive OEM Telematics Revenue, (US\$, Mn), 2017-2028

Figure 29. By Country - South America Automotive OEM Telematics Revenue Market Share, 2017-2028

Figure 30. Brazil Automotive OEM Telematics Revenue, (US\$, Mn), 2017-2028

Figure 31. Argentina Automotive OEM Telematics Revenue, (US\$, Mn), 2017-2028

Figure 32. By Country - Middle East & Africa Automotive OEM Telematics Revenue Market Share, 2017-2028

Figure 33. Turkey Automotive OEM Telematics Revenue, (US\$, Mn), 2017-2028

Figure 34. Israel Automotive OEM Telematics Revenue, (US\$, Mn), 2017-2028

Figure 35. Saudi Arabia Automotive OEM Telematics Revenue, (US\$, Mn), 2017-2028

Figure 36. UAE Automotive OEM Telematics Revenue, (US\$, Mn), 2017-2028

Figure 37. Verizon Automotive OEM Telematics Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 38. Harman Automotive OEM Telematics Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 39. TomTom Automotive OEM Telematics Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 40. AT&T Automotive OEM Telematics Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 41. Vodafone Group PLC Automotive OEM Telematics Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 42. Ford Motors Co. Automotive OEM Telematics Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 43. BMW Automotive OEM Telematics Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 44. Telefonica Automotive OEM Telematics Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 45. MiX Telematics Automotive OEM Telematics Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 46. Trimble Navigation Limited Automotive OEM Telematics Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

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