

# Automotive Microcontrollers (MCU) Market in Southeast Asia - Manufacturing and Consumption, Outlook and Forecast 2020-2026

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### **Abstracts**

Automotive microcontrollers are integrated chips, which enable control over the automobile functioning. Compact microcontrollers comprising least component designs are integrated into automobiles for performing activities that need functionalities such as monitoring and controlling.

This report contains market size and forecasts of Automotive Microcontrollers (MCU) in Southeast Asia, including the following market information:

Southeast Asia Automotive Microcontrollers (MCU) Market Revenue, 2015-2020, 2021-2026, (\$ millions)

Southeast Asia Automotive Microcontrollers (MCU) Market Consumption, 2015-2020, 2021-2026, (M Units)

Southeast Asia Automotive Microcontrollers (MCU) Production Capacity, 2015-2020, 2021-2026, (M Units)

Top Five Competitors in Southeast Asia Automotive Microcontrollers (MCU) Market 2019 (%)

The global Automotive Microcontrollers (MCU) market was valued at 6593.8 million in 2019 and is projected to reach US\$ 8546.3 million by 2026, at a CAGR of 6.7% during the forecast period. While the Automotive Microcontrollers (MCU) market size in Southeast Asia was US\$ XX million in 2019, and it is expected to reach US\$ XX million by the end of 2026, with a CAGR of XX% during 2020-2026.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Automotive Microcontrollers (MCU) manufacturers, suppliers, distributors and industry experts on the impacts of the COVID-19 pandemic on businesses, with top challenges including ingredients and raw material delays, component and packaging shortages, reduced/cancelled orders from clients and consumers, and closures of production lines



in some impacted areas.

This report also analyses and evaluates the COVID-19 impact on Automotive Microcontrollers (MCU) production and consumption in Southeast Asia

Total Market by Segment:

Southeast Asia Automotive Microcontrollers (MCU) Market, By Type, 2015-2020, 2021-2026 (\$ millions) & (M Units)

Southeast Asia Automotive Microcontrollers (MCU) Market Segment Percentages, By Type, 2019 (%)

8-Bit Microcontrollers

16-Bit Microcontrollers

32-Bit Microcontrollers

Southeast Asia Automotive Microcontrollers (MCU) Market, By Application, 2015-2020, 2021-2026 (\$ millions) & (M Units)

Southeast Asia Automotive Microcontrollers (MCU) Market Segment Percentages, By Application, 2019 (%)

**Body Electronics** 

Chassis and Powertrain

Infotainment and Telematics

### Competitor Analysis

The report also provides analysis of leading market participants including:

Total Automotive Microcontrollers (MCU) Market Competitors Revenues in Southeast Asia, by Players 2015-2020 (Estimated), (\$ millions)

Total Automotive Microcontrollers (MCU) Market Competitors Revenues Share in Southeast Asia, by Players 2019 (%)

Total Southeast Asia Automotive Microcontrollers (MCU) Market Competitors Sales, by Players 2015-2020 (Estimated), (M Units)



Total Southeast Asia Automotive Microcontrollers (MCU) Market Competitors Sales Market Share by Players 2019 (\$ millions)

Further, the report presents profiles of competitors in the market, including the following:

NXP Semiconductors

Renesas Electronics

Microchip Technology

Infineon Technologies

STMicroelectronics

Texas Instruments

Cypress Semiconductors

Analog Devices

Silicon Laboratories



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