

Automotive Microcontrollers (MCU) Market in Brazil - Manufacturing and Consumption, Outlook and Forecast 2020-2026

https://marketpublishers.com/r/A0C3CDC902F2EN.html

Date: April 2020

Pages: 94

Price: US\$ 2,700.00 (Single User License)

ID: A0C3CDC902F2EN

Abstracts

Automotive microcontrollers are integrated chips, which enable control over the automobile functioning. Compact microcontrollers comprising least component designs are integrated into automobiles for performing activities that need functionalities such as monitoring and controlling.

This report contains market size and forecasts of Automotive Microcontrollers (MCU) in Brazil, including the following market information:

Brazil Automotive Microcontrollers (MCU) Market Revenue, 2015-2020, 2021-2026, (\$ millions)

Brazil Automotive Microcontrollers (MCU) Market Consumption, 2015-2020, 2021-2026, (M Units)

Brazil Automotive Microcontrollers (MCU) Production Capacity, 2015-2020, 2021-2026, (M Units)

Top Five Competitors in Brazil Automotive Microcontrollers (MCU) Market 2019 (%) The global Automotive Microcontrollers (MCU) market was valued at 6593.8 million in 2019 and is projected to reach US\$ 8546.3 million by 2026, at a CAGR of 6.7% during the forecast period. While the Automotive Microcontrollers (MCU) market size in Brazil was US\$ XX million in 2019, and it is expected to reach US\$ XX million by the end of 2026, with a CAGR of XX% during 2020-2026.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Automotive Microcontrollers (MCU) manufacturers, suppliers, distributors and industry experts on the impacts of the COVID-19 pandemic on businesses, with top challenges including ingredients and raw material delays, component and packaging shortages, reduced/cancelled orders from clients and consumers, and closures of production lines in some impacted areas.



This report also analyses and evaluates the COVID-19 impact on Automotive Microcontrollers (MCU) production and consumption in Brazil

Total Market by Segment:

Brazil Automotive Microcontrollers (MCU) Market, By Type, 2015-2020, 2021-2026 (\$ millions) & (M Units)

Brazil Automotive Microcontrollers (MCU) Market Segment Percentages, By Type, 2019 (%)

8-Bit Microcontrollers

16-Bit Microcontrollers

32-Bit Microcontrollers

Brazil Automotive Microcontrollers (MCU) Market, By Application, 2015-2020, 2021-2026 (\$ millions) & (M Units)

Brazil Automotive Microcontrollers (MCU) Market Segment Percentages, By Application, 2019 (%)

Body Electronics

Chassis and Powertrain

Infotainment and Telematics

Competitor Analysis

The report also provides analysis of leading market participants including:

Total Automotive Microcontrollers (MCU) Market Competitors Revenues in Brazil, by Players 2015-2020 (Estimated), (\$ millions)

Total Automotive Microcontrollers (MCU) Market Competitors Revenues Share in Brazil, by Players 2019 (%)

Total Brazil Automotive Microcontrollers (MCU) Market Competitors Sales, by Players 2015-2020 (Estimated), (M Units)

Total Brazil Automotive Microcontrollers (MCU) Market Competitors Sales Market Share



by Players 2019 (\$ millions)

Further, the report presents profiles of competitors in the market, including the following:

NXP Semiconductors

Renesas Electronics

Microchip Technology

Infineon Technologies

STMicroelectronics

Texas Instruments

Cypress Semiconductors

Analog Devices

Silicon Laboratories



Contents

1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS

- 1.1 Automotive Microcontrollers (MCU) Market Definition
- 1.2 Market Segments
 - 1.2.1 Segment by Type
 - 1.2.2 Segment by Application
- 1.3 Brazil Automotive Microcontrollers (MCU) Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
 - 1.5.1 Research Methodology
 - 1.5.2 Research Process
 - 1.5.3 Base Year
 - 1.5.4 Report Assumptions & Caveats

2 COVID-19 IMPACT: BRAZIL AUTOMOTIVE MICROCONTROLLERS (MCU) OVERALL MARKET SIZE

- 2.1 Brazil Automotive Microcontrollers (MCU) Market Size: 2020 VS 2026
- 2.2 Brazil Automotive Microcontrollers (MCU) Revenue, Prospects & Forecasts: 2015-2026
- 2.3 Brazil Automotive Microcontrollers (MCU) Sales (Consumption): 2015-2026

3 COMPANY LANDSCAPE

- 3.1 Top Automotive Microcontrollers (MCU) Players in Brazil (including Foreign and Local Companies)
- 3.2 Top Brazil Automotive Microcontrollers (MCU) Companies Ranked by Revenue
- 3.3 Brazil Automotive Microcontrollers (MCU) Revenue by Companies (including Foreign and Local Companies)
- 3.4 Brazil Automotive Microcontrollers (MCU) Sales by Companies (including Foreign and Local Companies)
- 3.5 Brazil Automotive Microcontrollers (MCU) Price by Manufacturer (2015-2020)
- 3.6 Top 3 and Top 5 Automotive Microcontrollers (MCU) Companies in Brazil, by Revenue in 2019
- 3.7 Brazil Manufacturers Automotive Microcontrollers (MCU) Product Type
- 3.8 Tier 1, Tier 2 and Tier 3 Automotive Microcontrollers (MCU) Players in Brazil
 - 3.8.1 List of Brazil Tier 1 Automotive Microcontrollers (MCU) Companies



3.8.2 List of Brazil Tier 2 and Tier 3 Automotive Microcontrollers (MCU) Companies

4 SIGHTS BY PRODUCT

- 4.1 Overview
- 4.1.1 By Type Brazil Automotive Microcontrollers (MCU) Market Size Markets, 2020 & 2026
- 4.1.2 8-Bit Microcontrollers
- 4.1.3 16-Bit Microcontrollers
- 4.1.4 32-Bit Microcontrollers
- 4.2 By Type Brazil Automotive Microcontrollers (MCU) Revenue & Forecasts
- 4.2.1 By Type Brazil Automotive Microcontrollers (MCU) Revenue, 2015-2020
- 4.2.2 By Type Brazil Automotive Microcontrollers (MCU) Revenue, 2021-2026
- 4.2.3 By Type Brazil Automotive Microcontrollers (MCU) Revenue Market Share, 2015-2026
- 4.3 By Type Brazil Automotive Microcontrollers (MCU) Sales & Forecasts
- 4.3.1 By Type Brazil Automotive Microcontrollers (MCU) Sales, 2015-2020
- 4.3.2 By Type Brazil Automotive Microcontrollers (MCU) Sales, 2021-2026
- 4.3.3 By Type Brazil Automotive Microcontrollers (MCU) Sales Market Share, 2015-2026
- 4.4 By Type Brazil Automotive Microcontrollers (MCU) Price (Manufacturers Selling Prices), 2015-2026

5 SIGHTS BY APPLICATION

- 5.1 Overview
- 5.1.1 By Application Brazil Automotive Microcontrollers (MCU) Market Size, 2020 & 2026
 - 5.1.2 Body Electronics
 - 5.1.3 Chassis and Powertrain
 - 5.1.4 Infotainment and Telematics
- 5.2 By Application Brazil Automotive Microcontrollers (MCU) Revenue & Forecasts
 - 5.2.1 By Application Brazil Automotive Microcontrollers (MCU) Revenue, 2015-2020
 - 5.2.2 By Application Brazil Automotive Microcontrollers (MCU) Revenue, 2021-2026
- 5.2.3 By Application Brazil Automotive Microcontrollers (MCU) Revenue Market Share, 2015-2026
- 5.3 By Application Brazil Automotive Microcontrollers (MCU) Sales & Forecasts
- 5.3.1 By Application Brazil Automotive Microcontrollers (MCU) Sales, 2015-2020
- 5.3.2 By Application Brazil Automotive Microcontrollers (MCU) Sales, 2021-2026



- 5.3.3 By Application Brazil Automotive Microcontrollers (MCU) Sales Market Share, 2015-2026
- 5.4 By Application Brazil Automotive Microcontrollers (MCU) Price (Manufacturers Selling Prices), 2015-2026

6 MANUFACTURERS & BRANDS PROFILES

- 6.1 NXP Semiconductors
 - 6.1.1 NXP Semiconductors Corporate Summary
 - 6.1.2 NXP Semiconductors Business Overview
- 6.1.3 NXP Semiconductors Automotive Microcontrollers (MCU) Major Product Offerings
 - 6.1.4 NXP Semiconductors Sales and Revenue in Brazil (2015-2020)
 - 6.1.5 NXP Semiconductors Key News
- 6.2 Renesas Electronics
 - 6.2.1 Renesas Electronics Corporate Summary
 - 6.2.2 Renesas Electronics Business Overview
 - 6.2.3 Renesas Electronics Automotive Microcontrollers (MCU) Major Product Offerings
 - 6.2.4 Renesas Electronics Sales and Revenue in Brazil (2015-2020)
 - 6.2.5 Renesas Electronics Key News
- 6.3 Microchip Technology
 - 6.3.1 Microchip Technology Corporate Summary
 - 6.3.2 Microchip Technology Business Overview
- 6.3.3 Microchip Technology Automotive Microcontrollers (MCU) Major Product Offerings
 - 6.3.4 Microchip Technology Sales and Revenue in Brazil (2015-2020)
 - 6.3.5 Microchip Technology Key News
- 6.4 Infineon Technologies
 - 6.4.1 Infineon Technologies Corporate Summary
 - 6.4.2 Infineon Technologies Business Overview
- 6.4.3 Infineon Technologies Automotive Microcontrollers (MCU) Major Product Offerings
- 6.4.4 Infineon Technologies Sales and Revenue in Brazil (2015-2020)
- 6.4.5 Infineon Technologies Key News
- 6.5 STMicroelectronics
 - 6.5.1 STMicroelectronics Corporate Summary
 - 6.5.2 STMicroelectronics Business Overview
 - 6.5.3 STMicroelectronics Automotive Microcontrollers (MCU) Major Product Offerings
 - 6.5.4 STMicroelectronics Sales and Revenue in Brazil (2015-2020)



- 6.5.5 STMicroelectronics Key News
- 6.6 Texas Instruments
 - 6.6.1 Texas Instruments Corporate Summary
 - 6.6.2 Texas Instruments Business Overview
 - 6.6.3 Texas Instruments Automotive Microcontrollers (MCU) Major Product Offerings
 - 6.6.4 Texas Instruments Sales and Revenue in Brazil (2015-2020)
 - 6.6.5 Texas Instruments Key News
- 6.7 Cypress Semiconductors
 - 6.6.1 Cypress Semiconductors Corporate Summary
 - 6.6.2 Cypress Semiconductors Business Overview
- 6.6.3 Cypress Semiconductors Automotive Microcontrollers (MCU) Major Product Offerings
 - 6.4.4 Cypress Semiconductors Sales and Revenue in Brazil (2015-2020)
 - 6.7.5 Cypress Semiconductors Key News
- 6.8 Analog Devices
 - 6.8.1 Analog Devices Corporate Summary
 - 6.8.2 Analog Devices Business Overview
 - 6.8.3 Analog Devices Automotive Microcontrollers (MCU) Major Product Offerings
 - 6.8.4 Analog Devices Sales and Revenue in Brazil (2015-2020)
 - 6.8.5 Analog Devices Key News
- 6.9 Silicon Laboratories
 - 6.9.1 Silicon Laboratories Corporate Summary
 - 6.9.2 Silicon Laboratories Business Overview
 - 6.9.3 Silicon Laboratories Automotive Microcontrollers (MCU) Major Product Offerings
 - 6.9.4 Silicon Laboratories Sales and Revenue in Brazil (2015-2020)
 - 6.9.5 Silicon Laboratories Key News
- 6.10 Toshiba
 - 6.10.1 Toshiba Corporate Summary
 - 6.10.2 Toshiba Business Overview
 - 6.10.3 Toshiba Automotive Microcontrollers (MCU) Major Product Offerings
 - 6.10.4 Toshiba Sales and Revenue in Brazil (2015-2020)
 - 6.10.5 Toshiba Key News

7 AUTOMOTIVE MICROCONTROLLERS (MCU) PRODUCTION CAPACITY, EXPORT AND IMPORT ANALYSIS

- 7.1 Automotive Microcontrollers (MCU) Production Capacity and Value in Brazil, Situation Analysis and Prediction, 2015-2026
- 7.1.1 Brazil Automotive Microcontrollers (MCU) Production Capacity, 2015-2026



- 7.1.2 Brazil Automotive Microcontrollers (MCU) Production 2015-2026
- 7.1.3 Brazil Automotive Microcontrollers (MCU) Production Value 2015-2026
- 7.2 Key Local Automotive Microcontrollers (MCU) Manufacturers in Brazil
- 7.2.1 Brazil Key Local Automotive Microcontrollers (MCU) Manufacturers Production Capacity
 - 7.2.2 Brazil Key Local Automotive Microcontrollers (MCU) Manufacturers Production
- 7.2.3 Brazil Key Local Automotive Microcontrollers (MCU) Manufacturers Production Value
- 7.2.4 The Proportion of Automotive Microcontrollers (MCU) Production Sold in Brazil and Sold Other Than Brazil by Manufacturers
- 7.3 Automotive Microcontrollers (MCU) Export and Import in Brazil
 - 7.3.1 Brazil Automotive Microcontrollers (MCU) Export Market
 - 7.3.2 Brazil Automotive Microcontrollers (MCU) Source of Imports

8 COVID-19 IMPACT: KEY MARKET TRENDS, OPPORTUNITY, DRIVERS AND RESTRAINTS

- 8.1 PESTLE Analysis for Brazil Automotive Microcontrollers (MCU) Market
- 8.2 Market Opportunities & Trends
- 8.3 Market Drivers
- 8.4 Market Restraints

9 COVID-19 IMPACT ON AUTOMOTIVE MICROCONTROLLERS (MCU) SUPPLY CHAIN ANALYSIS

- 9.1 Supply Chain Analysis
- 9.2 Upstream Market Analysis
- 9.3 Downstream and Clients Market Analysis
- 9.4 Marketing Channels Analysis
 - 9.4.1 Marketing Channels
 - 9.4.2 Automotive Microcontrollers (MCU) Distributors and Sales Agents in Brazil

10 CONCLUSION

11 APPENDIX

- 11.1 Note
- 11.2 Examples of Clients
- 11.3 Disclaimer



List Of Tables

LIST OF TABLES

Table 1. Key Players of Automotive Microcontrollers (MCU) in Brazil

Table 2. Top Players in Brazil, Ranking by Revenue (2019)

Table 3. Brazil Automotive Microcontrollers (MCU) Revenue by Companies, (US\$, Mn), 2015-2020

Table 4. Brazil Automotive Microcontrollers (MCU) Revenue Share by Companies, 2015-2020

Table 5. Brazil Automotive Microcontrollers (MCU) Sales by Companies, (M Units), 2015-2020

Table 6. Brazil Automotive Microcontrollers (MCU) Sales Share by Companies, 2015-2020

Table 7. Key Manufacturers Automotive Microcontrollers (MCU) Price (2015-2020) (US\$/Unit)

Table 8. Brazil Manufacturers Automotive Microcontrollers (MCU) Product Type

Table 9. List of Brazil Tier 1 Automotive Microcontrollers (MCU) Companies, Revenue (US\$, Mn) in 2019 and Market Share

Table 10. List of Brazil Tier 2 and Tier 3 Automotive Microcontrollers (MCU) Companies, Revenue (US\$, Mn) in 2019 and Market Share

Table 11. By Type - Automotive Microcontrollers (MCU) Revenue in Brazil (US\$, Mn), 2015-2020

Table 12. By Type - Automotive Microcontrollers (MCU) Revenue in Brazil (US\$, Mn), 2021-2026

Table 13. By Type - Automotive Microcontrollers (MCU) Sales in Brazil (M Units), 2015-2020

Table 14. By Type - Automotive Microcontrollers (MCU) Sales in Brazil (M Units), 2021-2026

Table 15. By Application - Automotive Microcontrollers (MCU) Revenue in Brazil, (US\$, Mn), 2015-2020

Table 16. By Application - Automotive Microcontrollers (MCU) Revenue in Brazil, (US\$, Mn), 2021-2026

Table 17. By Application - Automotive Microcontrollers (MCU) Sales in Brazil, (M Units), 2015-2020

Table 18. By Application - Automotive Microcontrollers (MCU) Sales in Brazil, (M Units), 2021-2026

Table 19. NXP Semiconductors Corporate Summary

Table 20. NXP Semiconductors Automotive Microcontrollers (MCU) Product Offerings



- Table 21. NXP Semiconductors Automotive Microcontrollers (MCU) Sales (M Units),
- Revenue (US\$, Mn) and Average Price (US\$/Unit) (2015-2020)
- Table 22. Renesas Electronics Corporate Summary
- Table 23. Renesas Electronics Automotive Microcontrollers (MCU) Product Offerings
- Table 24. Renesas Electronics Automotive Microcontrollers (MCU) Sales (M Units),
- Revenue (US\$, Mn) and Average Price (US\$/Unit) (2015-2020)
- Table 25. Microchip Technology Corporate Summary
- Table 26. Microchip Technology Automotive Microcontrollers (MCU) Product Offerings
- Table 27. Microchip Technology Automotive Microcontrollers (MCU) Sales (M Units),
- Revenue (US\$, Mn) and Average Price (US\$/Unit) (2015-2020)
- Table 28. Infineon Technologies Corporate Summary
- Table 29. Infineon Technologies Automotive Microcontrollers (MCU) Product Offerings
- Table 30. Infineon Technologies Automotive Microcontrollers (MCU) Sales (M Units),
- Revenue (US\$, Mn) and Average Price (US\$/Unit) (2015-2020)
- Table 31. STMicroelectronics Corporate Summary
- Table 32. STMicroelectronics Automotive Microcontrollers (MCU) Product Offerings
- Table 33. STMicroelectronics Automotive Microcontrollers (MCU) Sales (M Units),
- Revenue (US\$, Mn) and Average Price (US\$/Unit) (2015-2020)
- Table 34. Texas Instruments Corporate Summary
- Table 35. Texas Instruments Automotive Microcontrollers (MCU) Product Offerings
- Table 36. Texas Instruments Automotive Microcontrollers (MCU) Sales (M Units).
- Revenue (US\$, Mn) and Average Price (US\$/Unit) (2015-2020)
- Table 37. Cypress Semiconductors Corporate Summary
- Table 38. Cypress Semiconductors Automotive Microcontrollers (MCU) Product Offerings
- Table 39. Cypress Semiconductors Automotive Microcontrollers (MCU) Sales (M Units),
- Revenue (US\$, Mn) and Average Price (US\$/Unit) (2015-2020)
- Table 40. Analog Devices Corporate Summary
- Table 41. Analog Devices Automotive Microcontrollers (MCU) Product Offerings
- Table 42. Analog Devices Automotive Microcontrollers (MCU) Sales (M Units), Revenue
- (US\$, Mn) and Average Price (US\$/Unit) (2015-2020)
- Table 43. Silicon Laboratories Corporate Summary
- Table 44. Silicon Laboratories Automotive Microcontrollers (MCU) Product Offerings
- Table 45. Silicon Laboratories Automotive Microcontrollers (MCU) Sales (M Units),
- Revenue (US\$, Mn) and Average Price (US\$/Unit) (2015-2020)
- Table 46. Toshiba Corporate Summary
- Table 47. Toshiba Automotive Microcontrollers (MCU) Product Offerings
- Table 48. Toshiba Automotive Microcontrollers (MCU) Sales (M Units), Revenue (US\$,
- Mn) and Average Price (US\$/Unit) (2015-2020)



- Table 49. Automotive Microcontrollers (MCU) Production Capacity (M Units) of Local Manufacturers in Brazil, 2015-2020
- Table 50. Automotive Microcontrollers (MCU) Production (M Units) of Local Manufacturers in Brazil, 2015-2020
- Table 51. Brazil Automotive Microcontrollers (MCU) Production Market Share of Local Manufacturers, 2015-2020
- Table 52. Automotive Microcontrollers (MCU) Production Value (US\$, Mn) of Local Manufacturers in Brazil, 2015-2020
- Table 53. Brazil Automotive Microcontrollers (MCU) Production Value Market Share of Local Manufacturers, 2015-2020
- Table 54. The Percentage of Automotive Microcontrollers (MCU) Production Sold in Brazil and Sold Other Than Brazil by Manufacturers
- Table 55. The Percentage of Automotive Microcontrollers (MCU) Production Sold in Brazil and Sold Other Than Brazil by Manufacturers
- Table 56. Dangeguojia Automotive Microcontrollers (MCU) Sales (Consumption), Production, Export and Import, 2015-2020
- Table 57. Raw Materials and Suppliers
- Table 58. Automotive Microcontrollers (MCU) Downstream Clients in Brazil
- Table 59. Automotive Microcontrollers (MCU) Distributors and Sales Agents in Brazil



List Of Figures

LIST OF FIGURES

- Figure 1. Automotive Microcontrollers (MCU) Segment by Type
- Figure 2. Automotive Microcontrollers (MCU) Segment by Application
- Figure 3. Dangeguojia Automotive Microcontrollers (MCU) Market Overview: 2020
- Figure 4. Key Caveats
- Figure 5. Automotive Microcontrollers (MCU) Market Size in Brazil, (US\$, Mn) & (M
- Units): 2020 VS 2026
- Figure 6. Brazil Automotive Microcontrollers (MCU) Revenue, 2015-2026 (US\$, Mn)
- Figure 7. Automotive Microcontrollers (MCU) Sales in Brazil: 2015-2026 (M Units)
- Figure 8. The Top 3 and 5 Players Market Share by Automotive Microcontrollers (MCU) Revenue in 2019
- Figure 9. By Type Brazil Automotive Microcontrollers (MCU) Incremental Growth, (US\$, Mn), 2015-2026
- Figure 10. By Type Brazil Automotive Microcontrollers (MCU) Market Share, 2015-2020
- Figure 11. By Type Brazil Automotive Microcontrollers (MCU) Market Share, 2020-2026
- Figure 12. By Type Brazil Automotive Microcontrollers (MCU) Price (US\$/Unit), 2015-2026
- Figure 13. By Application Automotive Microcontrollers (MCU) Revenue in Brazil (US\$, Mn), 2020 & 2026
- Figure 14. By Application Brazil Automotive Microcontrollers (MCU) Market Share, 2015-2020
- Figure 15. By Application Brazil Automotive Microcontrollers (MCU) Market Share, 2020-2026
- Figure 16. By Application -Brazil Automotive Microcontrollers (MCU) Price (US\$/Unit), 2015-2026
- Figure 17. Brazil Automotive Microcontrollers (MCU) Production Capacity (M Units), 2015-2026
- Figure 18. Brazil Automotive Microcontrollers (MCU) Actual Output (M Units), 2015-2026
- Figure 19. Brazil Automotive Microcontrollers (MCU) Production Value (US\$, Mn), 2015-2026
- Figure 20. The Percentage of Brazil Automotive Microcontrollers (MCU) Export Destination, 2019
- Figure 21. The Source of Imports of Brazil Automotive Microcontrollers (MCU), 2019



- Figure 22. PEST Analysis for Brazil Automotive Microcontrollers (MCU) Market in 2020
- Figure 23. Automotive Microcontrollers (MCU) Market Opportunities & Trends in Brazil
- Figure 24. Automotive Microcontrollers (MCU) Market Drivers in Brazil
- Figure 25. Automotive Microcontrollers (MCU) Market Restraints in Brazil
- Figure 26. Automotive Microcontrollers (MCU) Industry Value Chain



I would like to order

Product name: Automotive Microcontrollers (MCU) Market in Brazil - Manufacturing and Consumption,

Outlook and Forecast 2020-2026

Product link: https://marketpublishers.com/r/A0C3CDC902F2EN.html

Price: US\$ 2,700.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/A0C3CDC902F2EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to $+44\ 20\ 7900\ 3970$



