

Automotive Dealer Management Software Market, Global Outlook and Forecast 2022-2028

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Abstracts

Automotive dealer software is a kind of software which is mainly used in the automotive aftermarket. The automotive dealer software can help dealers or distributors to increase sales and margins, make smarter and faster inventory decisions and reduce returns etc.

In this report, automotive software contains Dealer Management System (DMS) Software, Customer Relationship Management (CRM) Software, Auto Marketing Software and Predictive Analytics Software etc.

This report contains market size and forecasts of Automotive Dealer Management Software in Global, including the following market information:

Global Automotive Dealer Management Software Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Automotive Dealer Management Software market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Web-based Software Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Automotive Dealer Management Software include Cox Automotive, CDK Global, Reynolds and Reynolds, RouteOne, Dominion Enterprises, DealerSocket, Internet Brands, Wipro and Epicor, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Automotive Dealer Management Software companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Automotive Dealer Management Software Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Automotive Dealer Management Software Market Segment Percentages, by Type, 2021 (%)

Web-based Software

Installed Software

Global Automotive Dealer Management Software Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Automotive Dealer Management Software Market Segment Percentages, by Application, 2021 (%)

SMEs

Large Enterprises

Global Automotive Dealer Management Software Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Automotive Dealer Management Software Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Automotive Dealer Management Software revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Automotive Dealer Management Software revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Cox Automotive

CDK Global

Reynolds and Reynolds

RouteOne

Dominion Enterprises

DealerSocket

Internet Brands

Wipro

Epicor

Yonyou

ELEAD1ONE

TitleTec

ARI Network Services

WHI Solutions

Infomedia

MAM Software

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