

Automotive AR HUD Market, Global Outlook and Forecast 2022-2028

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Abstracts

The Automotive AR HUD can superimpose computer-generated virtual objects into the user's three-dimensional environment through augmented reality technology. The information displayed on the windshield matches the elements of the real road scenery and can be presented where information is needed, reducing Number of views for key visual information relevant to the driver.

This report contains market size and forecasts of Automotive AR HUD in global, including the following market information:

Global Automotive AR HUD Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Automotive AR HUD Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Automotive AR HUD companies in 2021 (%)

The global Automotive AR HUD market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period 2022-2028.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

TFT Projection Type Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Automotive AR HUD include Nippon Seiki, Continental AG, Panasonic Automotive, Foryou, E-LEAD, Maxell, LG Electronic, Huawei and

Crystal Optech, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Automotive AR HUD manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Automotive AR HUD Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Automotive AR HUD Market Segment Percentages, by Type, 2021 (%)

TFT Projection Type

DLP Projection Type

LCOS Projection Type

Global Automotive AR HUD Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Automotive AR HUD Market Segment Percentages, by Application, 2021 (%)

Premium Car

Luxury Car

Others

Global Automotive AR HUD Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Automotive AR HUD Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Automotive AR HUD revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Automotive AR HUD revenues share in global market, 2021 (%)

Key companies Automotive AR HUD sales in global market, 2017-2022 (Estimated), (K Units)

Key companies Automotive AR HUD sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Nippon Seiki

Continental AG

Panasonic Automotive

Foryou

E-LEAD

Maxell

LG Electronic

Huawei

Crystal Optech

FUTURUS

Raythink

New Vision

Shenzhen 3-dragons Technology

Jiangcheng Technology

Carrot Technology

Shanghai Yesar Technology

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