

Automotive Advertising Screen Market, Global Outlook and Forecast 2022-2028

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Abstracts

Vehicle LED display is an extension of advertising media LED. 1. Streaming media has stronger dissemination, wider coverage and better effect. Compared with other LED displays, the Automotive LED is always in motion. Advertising information can be played at any time with the Automotive on the road, which is more capable of spreading and covering a larger area than a fixed advertising platform.

This report contains market size and forecasts of Automotive Advertising Screen in global, including the following market information:

Global Automotive Advertising Screen Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Automotive Advertising Screen Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Automotive Advertising Screen companies in 2021 (%)

The global Automotive Advertising Screen market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period 2022-2028.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Monochrome Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Automotive Advertising Screen include Beijing

Zhongdian Huishi Technology, Shenzhen Huaze Optoelectronics, Shenzhen Hengcai Optoelectronics, Shenzhen Bobangcheng Optoelectronics, Linuo Optoelectronics, HSC LED and Screen-LED, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Automotive Advertising Screen manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Automotive Advertising Screen Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Automotive Advertising Screen Market Segment Percentages, by Type, 2021 (%)

Monochrome

Two-Color

Full Color

Global Automotive Advertising Screen Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Automotive Advertising Screen Market Segment Percentages, by Application, 2021 (%)

Taxi Advertisement

Bus Route

Police Automotive Electronic Screen

Others

Global Automotive Advertising Screen Market, By Region and Country, 2017-2022,
2023-2028 (\$ Millions) & (K Units)

Global Automotive Advertising Screen Market Segment Percentages, By Region and
Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Automotive Advertising Screen revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Automotive Advertising Screen revenues share in global market, 2021 (%)

Key companies Automotive Advertising Screen sales in global market, 2017-2022

(Estimated), (K Units)

Key companies Automotive Advertising Screen sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Beijing Zhongdian Huishi Technology

Shenzhen Huaze Optoelectronics

Shenzhen Hengcai Optoelectronics

Shenzhen Bobangcheng Optoelectronics

Linuo Optoelectronics

HSC LED

Screen-LED

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