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Automated Journalism Market, Global Outlook and Forecast 2022-2028

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Abstracts

In automated journalism, also known as algorithmic journalism or robot journalism, news articles are generated by computer programs. Through artificial intelligence (AI) software, stories are produced automatically by computers rather than human reporters. These programs interpret, organize, and present data in human-readable ways. Typically, the process involves an algorithm that scans large amounts of provided data, selects from an assortment of pre-programmed article structures, orders key points, and inserts details such as names, places, amounts, rankings, statistics, and other figures. The output can also be customized to fit a certain voice, tone, or style.

This report contains market size and forecasts of Automated Journalism in Global, including the following market information:

Global Automated Journalism Market Revenue, 2017-2022, 2023-2028, ($ millions)

Global top five companies in 2021 (%)

The global Automated Journalism market was valued at million in 2021 and is projected to reach US$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at $ Million in 2021, While China is Forecast to Reach $ Million by 2028.

Streamlining Workflows Segment to Reach $ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Automated Journalism include Graphiq, Heliograf

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(Washington Post), Automated Insights, Yseop, Alphabet, Narrative Science, Arria, Press Association and OnlyBoth, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Automated Journalism companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Automated Journalism Market, by Type, 2017-2022, 2023-2028 ($ millions)

Global Automated Journalism Market Segment Percentages, by Type, 2021 (%)

Streamlining Workflows

Automating Task

Separation of Fake News

Content Writing

Others

Global Automated Journalism Market, by Application, 2017-2022, 2023-2028 ($ millions)

Global Automated Journalism Market Segment Percentages, by Application, 2021 (%)

Politics

Entertainment

Natural Calamities

Sports

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Others

Global Automated Journalism Market, By Region and Country, 2017-2022, 2023-2028 ($ Millions)

Global Automated Journalism Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

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- Japan
- South Korea
- Southeast Asia
- India
- Rest of Asia

South America

- Brazil
- Argentina
- Rest of South America

Middle East & Africa

- Turkey
- Israel
- Saudi Arabia
- UAE
- Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Automated Journalism revenues in global market, 2017-2022 (estimated), ($ millions)

Key companies Automated Journalism revenues share in global market, 2021 (%)

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Further, the report presents profiles of competitors in the market, key players include:

Graphiq

Heliograf (Washington Post)

Automated Insights

Yseop

Alphabet

Narrative Science

Arria

Press Association

OnlyBoth

Bertie (Forbes)

Cyborg (Bloomberg)

Juicer (BBC)

NewsWhip

Quartz

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