

Authoring Tools Market - Global Outlook and Forecast 2022-2028

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Abstracts

A content authoring tool?, also known as an elearning content authoring tool, is a software program that enables users to create elearning courses using text, media, and interactions.

This report contains market size and forecasts of Authoring Tools in Global, including the following market information:

Global Authoring Tools Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Authoring Tools market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Video Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Authoring Tools include Adobe, Articulate, DominKnow, Trivantis, SAP, TechSmith, iSpring, Elucidat and Brainshark, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Authoring Tools companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges,

obstacles, and potential risks.

Total Market by Segment:

Global Authoring Tools Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Authoring Tools Market Segment Percentages, by Type, 2021 (%)

Video

Graphics

Sound

Other

Global Authoring Tools Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Authoring Tools Market Segment Percentages, by Application, 2021 (%)

Corporate

Education

Other

Global Authoring Tools Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Authoring Tools Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Authoring Tools revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Authoring Tools revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Adobe

Articulate

DominKnow

Trivantis

SAP

TechSmith

iSpring

Elucidat

Brainshark

SoftChalk

Knowbly

UDUTU

SmartBuilder

CourseArc

Gomo Learning (UK)

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