

Augmented Shopping Solution Market, Global Outlook and Forecast 2022-2028

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Abstracts

This report contains market size and forecasts of Augmented Shopping Solution in Global, including the following market information:

Global Augmented Shopping Solution Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Augmented Shopping Solution market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Augmented Reality (AR) Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Augmented Shopping Solution include Apple, Augment, Blippar, Google, Holition, Imagine Technologies, Marxent Labs, Microsoft and Modiface, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Augmented Shopping Solution companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Augmented Shopping Solution Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Augmented Shopping Solution Market Segment Percentages, by Type, 2021 (%)

Augmented Reality (AR)

Virtual Reality (VR)

WebAR

3D Assets

Global Augmented Shopping Solution Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Augmented Shopping Solution Market Segment Percentages, by Application, 2021 (%)

Home Goods

Consumer Goods

Automotive

Grocery

Other

Global Augmented Shopping Solution Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Augmented Shopping Solution Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Augmented Shopping Solution revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Augmented Shopping Solution revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Apple

Augment

Blippar

Google

Holition

Imaginate Technologies

Marxent Labs

Microsoft

Modiface

PTC

ViewAR GmbH

Wikitude GmbH

Zugara

Contents

1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS

- 1.1 Augmented Shopping Solution Market Definition
- 1.2 Market Segments
 - 1.2.1 Market by Type
 - 1.2.2 Market by Application
- 1.3 Global Augmented Shopping Solution Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
 - 1.5.1 Research Methodology
 - 1.5.2 Research Process
 - 1.5.3 Base Year
 - 1.5.4 Report Assumptions & Caveats

2 GLOBAL AUGMENTED SHOPPING SOLUTION OVERALL MARKET SIZE

- 2.1 Global Augmented Shopping Solution Market Size: 2021 VS 2028
- 2.2 Global Augmented Shopping Solution Market Size, Prospects & Forecasts: 2017-2028
- 2.3 Key Market Trends, Opportunity, Drivers and Restraints
 - 2.3.1 Market Opportunities & Trends
 - 2.3.2 Market Drivers
 - 2.3.3 Market Restraints

3 COMPANY LANDSCAPE

- 3.1 Top Augmented Shopping Solution Players in Global Market
- 3.2 Top Global Augmented Shopping Solution Companies Ranked by Revenue
- 3.3 Global Augmented Shopping Solution Revenue by Companies
- 3.4 Top 3 and Top 5 Augmented Shopping Solution Companies in Global Market, by Revenue in 2021
- 3.5 Global Companies Augmented Shopping Solution Product Type
- 3.6 Tier 1, Tier 2 and Tier 3 Augmented Shopping Solution Players in Global Market
 - 3.6.1 List of Global Tier 1 Augmented Shopping Solution Companies
 - 3.6.2 List of Global Tier 2 and Tier 3 Augmented Shopping Solution Companies

4 MARKET SIGHTS BY PRODUCT

4.1 Overview

4.1.1 by Type - Global Augmented Shopping Solution Market Size Markets, 2021 & 2028

4.1.2 Augmented Reality (AR)

4.1.3 Virtual Reality (VR)

4.1.4 WebAR

4.1.5 3D Assets

4.2 By Type - Global Augmented Shopping Solution Revenue & Forecasts

4.2.1 By Type - Global Augmented Shopping Solution Revenue, 2017-2022

4.2.2 By Type - Global Augmented Shopping Solution Revenue, 2023-2028

4.2.3 By Type - Global Augmented Shopping Solution Revenue Market Share, 2017-2028

5 SIGHTS BY APPLICATION

5.1 Overview

5.1.1 By Application - Global Augmented Shopping Solution Market Size, 2021 & 2028

5.1.2 Home Goods

5.1.3 Consumer Goods

5.1.4 Automotive

5.1.5 Grocery

5.1.6 Other

5.2 By Application - Global Augmented Shopping Solution Revenue & Forecasts

5.2.1 By Application - Global Augmented Shopping Solution Revenue, 2017-2022

5.2.2 By Application - Global Augmented Shopping Solution Revenue, 2023-2028

5.2.3 By Application - Global Augmented Shopping Solution Revenue Market Share, 2017-2028

6 SIGHTS BY REGION

6.1 By Region - Global Augmented Shopping Solution Market Size, 2021 & 2028

6.2 By Region - Global Augmented Shopping Solution Revenue & Forecasts

6.2.1 By Region - Global Augmented Shopping Solution Revenue, 2017-2022

6.2.2 By Region - Global Augmented Shopping Solution Revenue, 2023-2028

6.2.3 By Region - Global Augmented Shopping Solution Revenue Market Share, 2017-2028

6.3 North America

6.3.1 By Country - North America Augmented Shopping Solution Revenue, 2017-2028

6.3.2 US Augmented Shopping Solution Market Size, 2017-2028

6.3.3 Canada Augmented Shopping Solution Market Size, 2017-2028

6.3.4 Mexico Augmented Shopping Solution Market Size, 2017-2028

6.4 Europe

6.4.1 By Country - Europe Augmented Shopping Solution Revenue, 2017-2028

6.4.2 Germany Augmented Shopping Solution Market Size, 2017-2028

6.4.3 France Augmented Shopping Solution Market Size, 2017-2028

6.4.4 U.K. Augmented Shopping Solution Market Size, 2017-2028

6.4.5 Italy Augmented Shopping Solution Market Size, 2017-2028

6.4.6 Russia Augmented Shopping Solution Market Size, 2017-2028

6.4.7 Nordic Countries Augmented Shopping Solution Market Size, 2017-2028

6.4.8 Benelux Augmented Shopping Solution Market Size, 2017-2028

6.5 Asia

6.5.1 By Region - Asia Augmented Shopping Solution Revenue, 2017-2028

6.5.2 China Augmented Shopping Solution Market Size, 2017-2028

6.5.3 Japan Augmented Shopping Solution Market Size, 2017-2028

6.5.4 South Korea Augmented Shopping Solution Market Size, 2017-2028

6.5.5 Southeast Asia Augmented Shopping Solution Market Size, 2017-2028

6.5.6 India Augmented Shopping Solution Market Size, 2017-2028

6.6 South America

6.6.1 By Country - South America Augmented Shopping Solution Revenue, 2017-2028

6.6.2 Brazil Augmented Shopping Solution Market Size, 2017-2028

6.6.3 Argentina Augmented Shopping Solution Market Size, 2017-2028

6.7 Middle East & Africa

6.7.1 By Country - Middle East & Africa Augmented Shopping Solution Revenue, 2017-2028

6.7.2 Turkey Augmented Shopping Solution Market Size, 2017-2028

6.7.3 Israel Augmented Shopping Solution Market Size, 2017-2028

6.7.4 Saudi Arabia Augmented Shopping Solution Market Size, 2017-2028

6.7.5 UAE Augmented Shopping Solution Market Size, 2017-2028

7 PLAYERS PROFILES

7.1 Apple

7.1.1 Apple Corporate Summary

7.1.2 Apple Business Overview

7.1.3 Apple Augmented Shopping Solution Major Product Offerings

7.1.4 Apple Augmented Shopping Solution Revenue in Global Market (2017-2022)

7.1.5 Apple Key News

7.2 Augment

7.2.1 Augment Corporate Summary

7.2.2 Augment Business Overview

7.2.3 Augment Augmented Shopping Solution Major Product Offerings

7.2.4 Augment Augmented Shopping Solution Revenue in Global Market (2017-2022)

7.2.5 Augment Key News

7.3 Blippar

7.3.1 Blippar Corporate Summary

7.3.2 Blippar Business Overview

7.3.3 Blippar Augmented Shopping Solution Major Product Offerings

7.3.4 Blippar Augmented Shopping Solution Revenue in Global Market (2017-2022)

7.3.5 Blippar Key News

7.4 Google

7.4.1 Google Corporate Summary

7.4.2 Google Business Overview

7.4.3 Google Augmented Shopping Solution Major Product Offerings

7.4.4 Google Augmented Shopping Solution Revenue in Global Market (2017-2022)

7.4.5 Google Key News

7.5 Holition

7.5.1 Holition Corporate Summary

7.5.2 Holition Business Overview

7.5.3 Holition Augmented Shopping Solution Major Product Offerings

7.5.4 Holition Augmented Shopping Solution Revenue in Global Market (2017-2022)

7.5.5 Holition Key News

7.6 Imagine Technologies

7.6.1 Imagine Technologies Corporate Summary

7.6.2 Imagine Technologies Business Overview

7.6.3 Imagine Technologies Augmented Shopping Solution Major Product Offerings

7.6.4 Imagine Technologies Augmented Shopping Solution Revenue in Global Market (2017-2022)

7.6.5 Imagine Technologies Key News

7.7 Marxent Labs

7.7.1 Marxent Labs Corporate Summary

7.7.2 Marxent Labs Business Overview

7.7.3 Marxent Labs Augmented Shopping Solution Major Product Offerings

7.7.4 Marxent Labs Augmented Shopping Solution Revenue in Global Market (2017-2022)

7.7.5 Marxent Labs Key News

7.8 Microsoft

- 7.8.1 Microsoft Corporate Summary
- 7.8.2 Microsoft Business Overview
- 7.8.3 Microsoft Augmented Shopping Solution Major Product Offerings
- 7.8.4 Microsoft Augmented Shopping Solution Revenue in Global Market (2017-2022)
- 7.8.5 Microsoft Key News
- 7.9 Modiface
 - 7.9.1 Modiface Corporate Summary
 - 7.9.2 Modiface Business Overview
 - 7.9.3 Modiface Augmented Shopping Solution Major Product Offerings
 - 7.9.4 Modiface Augmented Shopping Solution Revenue in Global Market (2017-2022)
 - 7.9.5 Modiface Key News
- 7.10 PTC
 - 7.10.1 PTC Corporate Summary
 - 7.10.2 PTC Business Overview
 - 7.10.3 PTC Augmented Shopping Solution Major Product Offerings
 - 7.10.4 PTC Augmented Shopping Solution Revenue in Global Market (2017-2022)
 - 7.10.5 PTC Key News
- 7.11 ViewAR GmbH
 - 7.11.1 ViewAR GmbH Corporate Summary
 - 7.11.2 ViewAR GmbH Business Overview
 - 7.11.3 ViewAR GmbH Augmented Shopping Solution Major Product Offerings
 - 7.11.4 ViewAR GmbH Augmented Shopping Solution Revenue in Global Market (2017-2022)
 - 7.11.5 ViewAR GmbH Key News
- 7.12 Wikitude GmbH
 - 7.12.1 Wikitude GmbH Corporate Summary
 - 7.12.2 Wikitude GmbH Business Overview
 - 7.12.3 Wikitude GmbH Augmented Shopping Solution Major Product Offerings
 - 7.12.4 Wikitude GmbH Augmented Shopping Solution Revenue in Global Market (2017-2022)
 - 7.12.5 Wikitude GmbH Key News
- 7.13 Zugara
 - 7.13.1 Zugara Corporate Summary
 - 7.13.2 Zugara Business Overview
 - 7.13.3 Zugara Augmented Shopping Solution Major Product Offerings
 - 7.13.4 Zugara Augmented Shopping Solution Revenue in Global Market (2017-2022)
 - 7.13.5 Zugara Key News

8 CONCLUSION

9 APPENDIX

9.1 Note

9.2 Examples of Clients

9.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Augmented Shopping Solution Market Opportunities & Trends in Global Market

Table 2. Augmented Shopping Solution Market Drivers in Global Market

Table 3. Augmented Shopping Solution Market Restraints in Global Market

Table 4. Key Players of Augmented Shopping Solution in Global Market

Table 5. Top Augmented Shopping Solution Players in Global Market, Ranking by Revenue (2021)

Table 6. Global Augmented Shopping Solution Revenue by Companies, (US\$, Mn), 2017-2022

Table 7. Global Augmented Shopping Solution Revenue Share by Companies, 2017-2022

Table 8. Global Companies Augmented Shopping Solution Product Type

Table 9. List of Global Tier 1 Augmented Shopping Solution Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 10. List of Global Tier 2 and Tier 3 Augmented Shopping Solution Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 11. By Type – Global Augmented Shopping Solution Revenue, (US\$, Mn), 2021 & 2028

Table 12. By Type - Augmented Shopping Solution Revenue in Global (US\$, Mn), 2017-2022

Table 13. By Type - Augmented Shopping Solution Revenue in Global (US\$, Mn), 2023-2028

Table 14. By Application – Global Augmented Shopping Solution Revenue, (US\$, Mn), 2021 & 2028

Table 15. By Application - Augmented Shopping Solution Revenue in Global (US\$, Mn), 2017-2022

Table 16. By Application - Augmented Shopping Solution Revenue in Global (US\$, Mn), 2023-2028

Table 17. By Region – Global Augmented Shopping Solution Revenue, (US\$, Mn), 2021 & 2028

Table 18. By Region - Global Augmented Shopping Solution Revenue (US\$, Mn), 2017-2022

Table 19. By Region - Global Augmented Shopping Solution Revenue (US\$, Mn), 2023-2028

Table 20. By Country - North America Augmented Shopping Solution Revenue, (US\$, Mn), 2017-2022

Table 21. By Country - North America Augmented Shopping Solution Revenue, (US\$, Mn), 2023-2028

Table 22. By Country - Europe Augmented Shopping Solution Revenue, (US\$, Mn), 2017-2022

Table 23. By Country - Europe Augmented Shopping Solution Revenue, (US\$, Mn), 2023-2028

Table 24. By Region - Asia Augmented Shopping Solution Revenue, (US\$, Mn), 2017-2022

Table 25. By Region - Asia Augmented Shopping Solution Revenue, (US\$, Mn), 2023-2028

Table 26. By Country - South America Augmented Shopping Solution Revenue, (US\$, Mn), 2017-2022

Table 27. By Country - South America Augmented Shopping Solution Revenue, (US\$, Mn), 2023-2028

Table 28. By Country - Middle East & Africa Augmented Shopping Solution Revenue, (US\$, Mn), 2017-2022

Table 29. By Country - Middle East & Africa Augmented Shopping Solution Revenue, (US\$, Mn), 2023-2028

Table 30. Apple Corporate Summary

Table 31. Apple Augmented Shopping Solution Product Offerings

Table 32. Apple Augmented Shopping Solution Revenue (US\$, Mn), (2017-2022)

Table 33. Augment Corporate Summary

Table 34. Augment Augmented Shopping Solution Product Offerings

Table 35. Augment Augmented Shopping Solution Revenue (US\$, Mn), (2017-2022)

Table 36. Blippar Corporate Summary

Table 37. Blippar Augmented Shopping Solution Product Offerings

Table 38. Blippar Augmented Shopping Solution Revenue (US\$, Mn), (2017-2022)

Table 39. Google Corporate Summary

Table 40. Google Augmented Shopping Solution Product Offerings

Table 41. Google Augmented Shopping Solution Revenue (US\$, Mn), (2017-2022)

Table 42. Holition Corporate Summary

Table 43. Holition Augmented Shopping Solution Product Offerings

Table 44. Holition Augmented Shopping Solution Revenue (US\$, Mn), (2017-2022)

Table 45. Imagine Technologies Corporate Summary

Table 46. Imagine Technologies Augmented Shopping Solution Product Offerings

Table 47. Imagine Technologies Augmented Shopping Solution Revenue (US\$, Mn), (2017-2022)

Table 48. Marxent Labs Corporate Summary

Table 49. Marxent Labs Augmented Shopping Solution Product Offerings

Table 50. Marxent Labs Augmented Shopping Solution Revenue (US\$, Mn), (2017-2022)
Table 51. Microsoft Corporate Summary
Table 52. Microsoft Augmented Shopping Solution Product Offerings
Table 53. Microsoft Augmented Shopping Solution Revenue (US\$, Mn), (2017-2022)
Table 54. Modiface Corporate Summary
Table 55. Modiface Augmented Shopping Solution Product Offerings
Table 56. Modiface Augmented Shopping Solution Revenue (US\$, Mn), (2017-2022)
Table 57. PTC Corporate Summary
Table 58. PTC Augmented Shopping Solution Product Offerings
Table 59. PTC Augmented Shopping Solution Revenue (US\$, Mn), (2017-2022)
Table 60. ViewAR GmbH Corporate Summary
Table 61. ViewAR GmbH Augmented Shopping Solution Product Offerings
Table 62. ViewAR GmbH Augmented Shopping Solution Revenue (US\$, Mn), (2017-2022)
Table 63. Wikitude GmbH Corporate Summary
Table 64. Wikitude GmbH Augmented Shopping Solution Product Offerings
Table 65. Wikitude GmbH Augmented Shopping Solution Revenue (US\$, Mn), (2017-2022)
Table 66. Zugara Corporate Summary
Table 67. Zugara Augmented Shopping Solution Product Offerings
Table 68. Zugara Augmented Shopping Solution Revenue (US\$, Mn), (2017-2022)

List Of Figures

LIST OF FIGURES

- Figure 1. Augmented Shopping Solution Segment by Type in 2021
- Figure 2. Augmented Shopping Solution Segment by Application in 2021
- Figure 3. Global Augmented Shopping Solution Market Overview: 2021
- Figure 4. Key Caveats
- Figure 5. Global Augmented Shopping Solution Market Size: 2021 VS 2028 (US\$, Mn)
- Figure 6. Global Augmented Shopping Solution Revenue, 2017-2028 (US\$, Mn)
- Figure 7. The Top 3 and 5 Players Market Share by Augmented Shopping Solution Revenue in 2021
- Figure 8. By Type - Global Augmented Shopping Solution Revenue Market Share, 2017-2028
- Figure 9. By Application - Global Augmented Shopping Solution Revenue Market Share, 2017-2028
- Figure 10. By Region - Global Augmented Shopping Solution Revenue Market Share, 2017-2028
- Figure 11. By Country - North America Augmented Shopping Solution Revenue Market Share, 2017-2028
- Figure 12. US Augmented Shopping Solution Revenue, (US\$, Mn), 2017-2028
- Figure 13. Canada Augmented Shopping Solution Revenue, (US\$, Mn), 2017-2028
- Figure 14. Mexico Augmented Shopping Solution Revenue, (US\$, Mn), 2017-2028
- Figure 15. By Country - Europe Augmented Shopping Solution Revenue Market Share, 2017-2028
- Figure 16. Germany Augmented Shopping Solution Revenue, (US\$, Mn), 2017-2028
- Figure 17. France Augmented Shopping Solution Revenue, (US\$, Mn), 2017-2028
- Figure 18. U.K. Augmented Shopping Solution Revenue, (US\$, Mn), 2017-2028
- Figure 19. Italy Augmented Shopping Solution Revenue, (US\$, Mn), 2017-2028
- Figure 20. Russia Augmented Shopping Solution Revenue, (US\$, Mn), 2017-2028
- Figure 21. Nordic Countries Augmented Shopping Solution Revenue, (US\$, Mn), 2017-2028
- Figure 22. Benelux Augmented Shopping Solution Revenue, (US\$, Mn), 2017-2028
- Figure 23. By Region - Asia Augmented Shopping Solution Revenue Market Share, 2017-2028
- Figure 24. China Augmented Shopping Solution Revenue, (US\$, Mn), 2017-2028
- Figure 25. Japan Augmented Shopping Solution Revenue, (US\$, Mn), 2017-2028
- Figure 26. South Korea Augmented Shopping Solution Revenue, (US\$, Mn), 2017-2028
- Figure 27. Southeast Asia Augmented Shopping Solution Revenue, (US\$, Mn),

2017-2028

Figure 28. India Augmented Shopping Solution Revenue, (US\$, Mn), 2017-2028

Figure 29. By Country - South America Augmented Shopping Solution Revenue Market Share, 2017-2028

Figure 30. Brazil Augmented Shopping Solution Revenue, (US\$, Mn), 2017-2028

Figure 31. Argentina Augmented Shopping Solution Revenue, (US\$, Mn), 2017-2028

Figure 32. By Country - Middle East & Africa Augmented Shopping Solution Revenue Market Share, 2017-2028

Figure 33. Turkey Augmented Shopping Solution Revenue, (US\$, Mn), 2017-2028

Figure 34. Israel Augmented Shopping Solution Revenue, (US\$, Mn), 2017-2028

Figure 35. Saudi Arabia Augmented Shopping Solution Revenue, (US\$, Mn), 2017-2028

Figure 36. UAE Augmented Shopping Solution Revenue, (US\$, Mn), 2017-2028

Figure 37. Apple Augmented Shopping Solution Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 38. Augment Augmented Shopping Solution Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 39. Blippar Augmented Shopping Solution Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 40. Google Augmented Shopping Solution Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 41. Holition Augmented Shopping Solution Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 42. Imagine Technologies Augmented Shopping Solution Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 43. Marxent Labs Augmented Shopping Solution Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 44. Microsoft Augmented Shopping Solution Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 45. Modiface Augmented Shopping Solution Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 46. PTC Augmented Shopping Solution Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 47. ViewAR GmbH Augmented Shopping Solution Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 48. Wikitude GmbH Augmented Shopping Solution Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 49. Zugara Augmented Shopping Solution Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

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