

Augmented Shopping Market, Global Outlook and Forecast 2022-2028

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Abstracts

This report contains market size and forecasts of Augmented Shopping in Global, including the following market information:

Global Augmented Shopping Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Augmented Shopping market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Augmented Reality (AR) Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Augmented Shopping include Apple, Augment, Blippar, Google, Holition, Imagine Technologies, Marxent Labs, Microsoft and Modiface, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Augmented Shopping companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Augmented Shopping Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Augmented Shopping Market Segment Percentages, by Type, 2021 (%)

Augmented Reality (AR)

Virtual Reality (VR)

WebAR

3D Assets

Global Augmented Shopping Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Augmented Shopping Market Segment Percentages, by Application, 2021 (%)

Home Goods

Consumer Goods

Automotive

Grocery

Other

Global Augmented Shopping Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Augmented Shopping Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Augmented Shopping revenues in global market, 2017-2022
(estimated), (\$ millions)

Key companies Augmented Shopping revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Apple

Augment

Blippar

Google

Holition

Imaginate Technologies

Marxent Labs

Microsoft

Modiface

PTC

ViewAR GmbH

Wikitude GmbH

Zugara

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