

Augmented Reality(AR) and Virtual Reality (VR) Lens Market, Global Outlook and Forecast 2022-2028

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Abstracts

The AR/VR Lens has a unique optical design specially engineered for measuring near-eye displays (NEDs), such as those integrated into virtual (VR), mixed (MR), and augmented reality (AR) headsets.

This report contains market size and forecasts of Augmented Reality(AR) and Virtual Reality (VR) Lens in global, including the following market information:

Global Augmented Reality(AR) and Virtual Reality (VR) Lens Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Augmented Reality(AR) and Virtual Reality (VR) Lens Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Augmented Reality(AR) and Virtual Reality (VR) Lens companies in 2021 (%)

The global Augmented Reality(AR) and Virtual Reality (VR) Lens market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period 2022-2028.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

AR Lens Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Augmented Reality(AR) and Virtual Reality (VR) Lens

include Radiant Vision Systems, Optotune, Goertek, Westboro Photonics, JADAK (Novanta), Deep Optics, Lianchuang Electronic Technology, Sunny Optical Technology and ChuangAn Optics, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Augmented Reality(AR) and Virtual Reality (VR) Lens manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Augmented Reality(AR) and Virtual Reality (VR) Lens Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Augmented Reality(AR) and Virtual Reality (VR) Lens Market Segment Percentages, by Type, 2021 (%)

AR Lens

VR Lens

Global Augmented Reality(AR) and Virtual Reality (VR) Lens Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Augmented Reality(AR) and Virtual Reality (VR) Lens Market Segment Percentages, by Application, 2021 (%)

Games and Entertainment

Medical

Aerospace

Military & Defense

Automotive

Others

Global Augmented Reality(AR) and Virtual Reality (VR) Lens Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Augmented Reality(AR) and Virtual Reality (VR) Lens Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Augmented Reality(AR) and Virtual Reality (VR) Lens revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Augmented Reality(AR) and Virtual Reality (VR) Lens revenues share in global market, 2021 (%)

Key companies Augmented Reality(AR) and Virtual Reality (VR) Lens sales in global market, 2017-2022 (Estimated), (K Units)

Key companies Augmented Reality(AR) and Virtual Reality (VR) Lens sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Radiant Vision Systems

Optotune

Goertek

Westboro Photonics

JADAK (Novanta)

Deep Optics

Lianchuang Electronic Technology

Sunny Optical Technology

ChuangAn Optics

GSEO

AAC Optics

OFILM

Tempotec Optics

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