

Augmented Reality and Mixed Reality Market - Global Outlook and Forecast 2022-2028

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Abstracts

Augmented reality overlays virtual objects on the real-world environment. Mixed reality not just overlays but anchors virtual objects to the real world.

This report contains market size and forecasts of Augmented Reality and Mixed Reality in Global, including the following market information:

Global Augmented Reality and Mixed Reality Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Augmented Reality and Mixed Reality market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Head Mounted Displays Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Augmented Reality and Mixed Reality include Microsoft, Meta, Vuzix, ODG, Epson, DAQRI, Samsung, Acer and Dell and etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Augmented Reality and

Mixed Reality companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Augmented Reality and Mixed Reality Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Augmented Reality and Mixed Reality Market Segment Percentages, by Type, 2021 (%)

Head Mounted Displays

Head-Up Displays

Global Augmented Reality and Mixed Reality Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Augmented Reality and Mixed Reality Market Segment Percentages, by Application, 2021 (%)

Healthcare

Industrial

Automotive

Aerospace and Defense

Education

Others

Global Augmented Reality and Mixed Reality Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Augmented Reality and Mixed Reality Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Augmented Reality and Mixed Reality revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Augmented Reality and Mixed Reality revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Microsoft

Meta

Vuzix

ODG

Epson

DAQRI

Samsung

Acer

Dell

Magic Leap

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