

Augmented Reality Mobile Games Market, Global Outlook and Forecast 2022-2028

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Abstracts

Augmented reality (AR) is an interactive experience of a real-world environment where the objects that reside in the real-world are 'augmented' by computer-generated perceptual information, sometimes across multiple sensory modalities, including visual, auditory, haptic, somatosensory, and olfactory. The overlaid sensory information can be constructive (i.e. additive to the natural environment) or destructive (i.e. masking of the natural environment) and is seamlessly interwoven with the physical world such that it is perceived as an immersive aspect of the real environment. In this way, augmented reality alters one's ongoing perception of a real-world environment, whereas virtual reality completely replaces the user's real-world environment with a simulated one. Augmented reality is related to two largely synonymous terms: mixed reality and computer-mediated reality.

This report contains market size and forecasts of Augmented Reality Mobile Games in Global, including the following market information:

Global Augmented Reality Mobile Games Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Augmented Reality Mobile Games market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.



Geographical Location-based Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Augmented Reality Mobile Games include Niantic, Sony, Six to Start, Nordau Creative, Machine Zone, Sony, Microsoft, Tencent and Netease, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Augmented Reality Mobile Games companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Augmented Reality Mobile Games Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Augmented Reality Mobile Games Market Segment Percentages, by Type, 2021 (%)

Geographical Location-based

None Geographical Location-based

Global Augmented Reality Mobile Games Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Augmented Reality Mobile Games Market Segment Percentages, by Application, 2021 (%)

Mobile Phones

Tabelt

Global Augmented Reality Mobile Games Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)



Global Augmented Reality Mobile Games Market Segment Percentages, By Region and Country, 2021 (%)

North	America
	US
	Canada
	Mexico
Europ	е
	Germany
	France
	U.K.
	Italy
	Russia
	Nordic Countries
	Benelux
	Rest of Europe
Asia	
	China
	Japan
	South Korea

Southeast Asia



India
Rest of Asia
South America
Brazil
Argentina
Rest of South America
Middle East & Africa
Turkey
Israel
Saudi Arabia
UAE
Rest of Middle East & Africa
Competitor Analysis
The report also provides analysis of leading market participants including:
Key companies Augmented Reality Mobile Games revenues in global market, 2017-2022 (estimated), (\$ millions)
Key companies Augmented Reality Mobile Games revenues share in global market, 2021 (%)
Further, the report presents profiles of competitors in the market, key players include:

Niantic



Sony
Six to Start
Nordau Creative
Machine Zone
Sony
Microsoft
Tencent
Netease
Supercell
Netmarble
King Digital Entertainment
EA Mobile
Mixi
GungHo Online Entertainment
Nintendo
Jam City



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