

Augmented Reality Market, Global Outlook and Forecast 2022-2028

<https://marketpublishers.com/r/A0AFAC230896EN.html>

Date: March 2022

Pages: 74

Price: US\$ 3,250.00 (Single User License)

ID: A0AFAC230896EN

Abstracts

This report contains market size and forecasts of Augmented Reality in global, including the following market information:

Global Augmented Reality Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Augmented Reality Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Augmented Reality companies in 2021 (%)

The global Augmented Reality market was valued at 18450 million in 2021 and is projected to reach US\$ 41280 million by 2028, at a CAGR of 12.2% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Head-Mounted Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Augmented Reality include Google, PTC, Microsoft, Wikitude, DAQRI, Zugara, Blippar, Magic Leap and Osterhout. etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Augmented Reality manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Augmented Reality Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Augmented Reality Market Segment Percentages, by Type, 2021 (%)

Head-Mounted

Head-Up

Handheld

Global Augmented Reality Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Augmented Reality Market Segment Percentages, by Application, 2021 (%)

Enterprise

Consumer

Commercial

Automotive

Other

Global Augmented Reality Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Augmented Reality Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Augmented Reality revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Augmented Reality revenues share in global market, 2021 (%)

Key companies Augmented Reality sales in global market, 2017-2022 (Estimated), (K Units)

Key companies Augmented Reality sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Google

PTC

Microsoft

Wikitude

DAQRI

Zugara

Blippar

Magic Leap

Osterhout

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