

Augmented Reality in Retail Market, Global Outlook and Forecast 2022-2028

<https://marketpublishers.com/r/A03F981947D1EN.html>

Date: April 2022

Pages: 68

Price: US\$ 3,250.00 (Single User License)

ID: A03F981947D1EN

Abstracts

This report contains market size and forecasts of Augmented Reality in Retail in Global, including the following market information:

Global Augmented Reality in Retail Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Augmented Reality in Retail market was valued at 999 million in 2021 and is projected to reach US\$ 8825.1 million by 2028, at a CAGR of 36.5% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Hardware Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Augmented Reality in Retail include Microsoft, Magic Leap, Google, Vuzix, ThirdEye Gen, Vuforia (PTC), Wikitude and ViewAR, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Augmented Reality in Retail companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Augmented Reality in Retail Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Augmented Reality in Retail Market Segment Percentages, by Type, 2021 (%)

Hardware

Software

Global Augmented Reality in Retail Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Augmented Reality in Retail Market Segment Percentages, by Application, 2021 (%)

Retail

Consumer E-commerce

Global Augmented Reality in Retail Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Augmented Reality in Retail Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Augmented Reality in Retail revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Augmented Reality in Retail revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Microsoft

Magic Leap

Google

Vuzix

ThirdEye Gen

Vuforia (PTC)

Wikitude

ViewAR

Contents

1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS

- 1.1 Augmented Reality in Retail Market Definition
- 1.2 Market Segments
 - 1.2.1 Market by Type
 - 1.2.2 Market by Application
- 1.3 Global Augmented Reality in Retail Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
 - 1.5.1 Research Methodology
 - 1.5.2 Research Process
 - 1.5.3 Base Year
 - 1.5.4 Report Assumptions & Caveats

2 GLOBAL AUGMENTED REALITY IN RETAIL OVERALL MARKET SIZE

- 2.1 Global Augmented Reality in Retail Market Size: 2021 VS 2028
- 2.2 Global Augmented Reality in Retail Market Size, Prospects & Forecasts: 2017-2028
- 2.3 Key Market Trends, Opportunity, Drivers and Restraints
 - 2.3.1 Market Opportunities & Trends
 - 2.3.2 Market Drivers
 - 2.3.3 Market Restraints

3 COMPANY LANDSCAPE

- 3.1 Top Augmented Reality in Retail Players in Global Market
- 3.2 Top Global Augmented Reality in Retail Companies Ranked by Revenue
- 3.3 Global Augmented Reality in Retail Revenue by Companies
- 3.4 Top 3 and Top 5 Augmented Reality in Retail Companies in Global Market, by Revenue in 2021
- 3.5 Global Companies Augmented Reality in Retail Product Type
- 3.6 Tier 1, Tier 2 and Tier 3 Augmented Reality in Retail Players in Global Market
 - 3.6.1 List of Global Tier 1 Augmented Reality in Retail Companies
 - 3.6.2 List of Global Tier 2 and Tier 3 Augmented Reality in Retail Companies

4 MARKET SIGHTS BY PRODUCT

4.1 Overview

- 4.1.1 by Type - Global Augmented Reality in Retail Market Size Markets, 2021 & 2028
- 4.1.2 Hardware
- 4.1.3 Software

4.2 By Type - Global Augmented Reality in Retail Revenue & Forecasts

- 4.2.1 By Type - Global Augmented Reality in Retail Revenue, 2017-2022
- 4.2.2 By Type - Global Augmented Reality in Retail Revenue, 2023-2028
- 4.2.3 By Type - Global Augmented Reality in Retail Revenue Market Share, 2017-2028

5 SIGHTS BY APPLICATION

5.1 Overview

- 5.1.1 By Application - Global Augmented Reality in Retail Market Size, 2021 & 2028
- 5.1.2 Retail
- 5.1.3 Consumer E-commerce

5.2 By Application - Global Augmented Reality in Retail Revenue & Forecasts

- 5.2.1 By Application - Global Augmented Reality in Retail Revenue, 2017-2022
- 5.2.2 By Application - Global Augmented Reality in Retail Revenue, 2023-2028
- 5.2.3 By Application - Global Augmented Reality in Retail Revenue Market Share, 2017-2028

6 SIGHTS BY REGION

6.1 By Region - Global Augmented Reality in Retail Market Size, 2021 & 2028

6.2 By Region - Global Augmented Reality in Retail Revenue & Forecasts

- 6.2.1 By Region - Global Augmented Reality in Retail Revenue, 2017-2022
- 6.2.2 By Region - Global Augmented Reality in Retail Revenue, 2023-2028
- 6.2.3 By Region - Global Augmented Reality in Retail Revenue Market Share, 2017-2028

6.3 North America

- 6.3.1 By Country - North America Augmented Reality in Retail Revenue, 2017-2028
- 6.3.2 US Augmented Reality in Retail Market Size, 2017-2028
- 6.3.3 Canada Augmented Reality in Retail Market Size, 2017-2028
- 6.3.4 Mexico Augmented Reality in Retail Market Size, 2017-2028

6.4 Europe

- 6.4.1 By Country - Europe Augmented Reality in Retail Revenue, 2017-2028
- 6.4.2 Germany Augmented Reality in Retail Market Size, 2017-2028
- 6.4.3 France Augmented Reality in Retail Market Size, 2017-2028

- 6.4.4 U.K. Augmented Reality in Retail Market Size, 2017-2028
- 6.4.5 Italy Augmented Reality in Retail Market Size, 2017-2028
- 6.4.6 Russia Augmented Reality in Retail Market Size, 2017-2028
- 6.4.7 Nordic Countries Augmented Reality in Retail Market Size, 2017-2028
- 6.4.8 Benelux Augmented Reality in Retail Market Size, 2017-2028

6.5 Asia

- 6.5.1 By Region - Asia Augmented Reality in Retail Revenue, 2017-2028
- 6.5.2 China Augmented Reality in Retail Market Size, 2017-2028
- 6.5.3 Japan Augmented Reality in Retail Market Size, 2017-2028
- 6.5.4 South Korea Augmented Reality in Retail Market Size, 2017-2028
- 6.5.5 Southeast Asia Augmented Reality in Retail Market Size, 2017-2028
- 6.5.6 India Augmented Reality in Retail Market Size, 2017-2028

6.6 South America

- 6.6.1 By Country - South America Augmented Reality in Retail Revenue, 2017-2028
- 6.6.2 Brazil Augmented Reality in Retail Market Size, 2017-2028
- 6.6.3 Argentina Augmented Reality in Retail Market Size, 2017-2028

6.7 Middle East & Africa

- 6.7.1 By Country - Middle East & Africa Augmented Reality in Retail Revenue, 2017-2028
- 6.7.2 Turkey Augmented Reality in Retail Market Size, 2017-2028
- 6.7.3 Israel Augmented Reality in Retail Market Size, 2017-2028
- 6.7.4 Saudi Arabia Augmented Reality in Retail Market Size, 2017-2028
- 6.7.5 UAE Augmented Reality in Retail Market Size, 2017-2028

7 PLAYERS PROFILES

7.1 Microsoft

- 7.1.1 Microsoft Corporate Summary
- 7.1.2 Microsoft Business Overview
- 7.1.3 Microsoft Augmented Reality in Retail Major Product Offerings
- 7.1.4 Microsoft Augmented Reality in Retail Revenue in Global Market (2017-2022)
- 7.1.5 Microsoft Key News

7.2 Magic Leap

- 7.2.1 Magic Leap Corporate Summary
- 7.2.2 Magic Leap Business Overview
- 7.2.3 Magic Leap Augmented Reality in Retail Major Product Offerings
- 7.2.4 Magic Leap Augmented Reality in Retail Revenue in Global Market (2017-2022)
- 7.2.5 Magic Leap Key News

7.3 Google

- 7.3.1 Google Corporate Summary
- 7.3.2 Google Business Overview
- 7.3.3 Google Augmented Reality in Retail Major Product Offerings
- 7.3.4 Google Augmented Reality in Retail Revenue in Global Market (2017-2022)
- 7.3.5 Google Key News
- 7.4 Vuzix
 - 7.4.1 Vuzix Corporate Summary
 - 7.4.2 Vuzix Business Overview
 - 7.4.3 Vuzix Augmented Reality in Retail Major Product Offerings
 - 7.4.4 Vuzix Augmented Reality in Retail Revenue in Global Market (2017-2022)
 - 7.4.5 Vuzix Key News
- 7.5 ThirdEye Gen
 - 7.5.1 ThirdEye Gen Corporate Summary
 - 7.5.2 ThirdEye Gen Business Overview
 - 7.5.3 ThirdEye Gen Augmented Reality in Retail Major Product Offerings
 - 7.5.4 ThirdEye Gen Augmented Reality in Retail Revenue in Global Market (2017-2022)
 - 7.5.5 ThirdEye Gen Key News
- 7.6 Vuforia (PTC)
 - 7.6.1 Vuforia (PTC) Corporate Summary
 - 7.6.2 Vuforia (PTC) Business Overview
 - 7.6.3 Vuforia (PTC) Augmented Reality in Retail Major Product Offerings
 - 7.6.4 Vuforia (PTC) Augmented Reality in Retail Revenue in Global Market (2017-2022)
 - 7.6.5 Vuforia (PTC) Key News
- 7.7 Wikitude
 - 7.7.1 Wikitude Corporate Summary
 - 7.7.2 Wikitude Business Overview
 - 7.7.3 Wikitude Augmented Reality in Retail Major Product Offerings
 - 7.7.4 Wikitude Augmented Reality in Retail Revenue in Global Market (2017-2022)
 - 7.7.5 Wikitude Key News
- 7.8 ViewAR
 - 7.8.1 ViewAR Corporate Summary
 - 7.8.2 ViewAR Business Overview
 - 7.8.3 ViewAR Augmented Reality in Retail Major Product Offerings
 - 7.8.4 ViewAR Augmented Reality in Retail Revenue in Global Market (2017-2022)
 - 7.8.5 ViewAR Key News

8 CONCLUSION

9 APPENDIX

9.1 Note

9.2 Examples of Clients

9.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Augmented Reality in Retail Market Opportunities & Trends in Global Market

Table 2. Augmented Reality in Retail Market Drivers in Global Market

Table 3. Augmented Reality in Retail Market Restraints in Global Market

Table 4. Key Players of Augmented Reality in Retail in Global Market

Table 5. Top Augmented Reality in Retail Players in Global Market, Ranking by Revenue (2021)

Table 6. Global Augmented Reality in Retail Revenue by Companies, (US\$, Mn), 2017-2022

Table 7. Global Augmented Reality in Retail Revenue Share by Companies, 2017-2022

Table 8. Global Companies Augmented Reality in Retail Product Type

Table 9. List of Global Tier 1 Augmented Reality in Retail Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 10. List of Global Tier 2 and Tier 3 Augmented Reality in Retail Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 11. By Type – Global Augmented Reality in Retail Revenue, (US\$, Mn), 2021 & 2028

Table 12. By Type - Augmented Reality in Retail Revenue in Global (US\$, Mn), 2017-2022

Table 13. By Type - Augmented Reality in Retail Revenue in Global (US\$, Mn), 2023-2028

Table 14. By Application – Global Augmented Reality in Retail Revenue, (US\$, Mn), 2021 & 2028

Table 15. By Application - Augmented Reality in Retail Revenue in Global (US\$, Mn), 2017-2022

Table 16. By Application - Augmented Reality in Retail Revenue in Global (US\$, Mn), 2023-2028

Table 17. By Region – Global Augmented Reality in Retail Revenue, (US\$, Mn), 2021 & 2028

Table 18. By Region - Global Augmented Reality in Retail Revenue (US\$, Mn), 2017-2022

Table 19. By Region - Global Augmented Reality in Retail Revenue (US\$, Mn), 2023-2028

Table 20. By Country - North America Augmented Reality in Retail Revenue, (US\$, Mn), 2017-2022

Table 21. By Country - North America Augmented Reality in Retail Revenue, (US\$, Mn),

2023-2028

Table 22. By Country - Europe Augmented Reality in Retail Revenue, (US\$, Mn), 2017-2022

Table 23. By Country - Europe Augmented Reality in Retail Revenue, (US\$, Mn), 2023-2028

Table 24. By Region - Asia Augmented Reality in Retail Revenue, (US\$, Mn), 2017-2022

Table 25. By Region - Asia Augmented Reality in Retail Revenue, (US\$, Mn), 2023-2028

Table 26. By Country - South America Augmented Reality in Retail Revenue, (US\$, Mn), 2017-2022

Table 27. By Country - South America Augmented Reality in Retail Revenue, (US\$, Mn), 2023-2028

Table 28. By Country - Middle East & Africa Augmented Reality in Retail Revenue, (US\$, Mn), 2017-2022

Table 29. By Country - Middle East & Africa Augmented Reality in Retail Revenue, (US\$, Mn), 2023-2028

Table 30. Microsoft Corporate Summary

Table 31. Microsoft Augmented Reality in Retail Product Offerings

Table 32. Microsoft Augmented Reality in Retail Revenue (US\$, Mn), (2017-2022)

Table 33. Magic Leap Corporate Summary

Table 34. Magic Leap Augmented Reality in Retail Product Offerings

Table 35. Magic Leap Augmented Reality in Retail Revenue (US\$, Mn), (2017-2022)

Table 36. Google Corporate Summary

Table 37. Google Augmented Reality in Retail Product Offerings

Table 38. Google Augmented Reality in Retail Revenue (US\$, Mn), (2017-2022)

Table 39. Vuzix Corporate Summary

Table 40. Vuzix Augmented Reality in Retail Product Offerings

Table 41. Vuzix Augmented Reality in Retail Revenue (US\$, Mn), (2017-2022)

Table 42. ThirdEye Gen Corporate Summary

Table 43. ThirdEye Gen Augmented Reality in Retail Product Offerings

Table 44. ThirdEye Gen Augmented Reality in Retail Revenue (US\$, Mn), (2017-2022)

Table 45. Vuforia (PTC) Corporate Summary

Table 46. Vuforia (PTC) Augmented Reality in Retail Product Offerings

Table 47. Vuforia (PTC) Augmented Reality in Retail Revenue (US\$, Mn), (2017-2022)

Table 48. Wikitude Corporate Summary

Table 49. Wikitude Augmented Reality in Retail Product Offerings

Table 50. Wikitude Augmented Reality in Retail Revenue (US\$, Mn), (2017-2022)

Table 51. ViewAR Corporate Summary

Table 52. ViewAR Augmented Reality in Retail Product Offerings

Table 53. ViewAR Augmented Reality in Retail Revenue (US\$, Mn), (2017-2022)

List Of Figures

LIST OF FIGURES

- Figure 1. Augmented Reality in Retail Segment by Type in 2021
- Figure 2. Augmented Reality in Retail Segment by Application in 2021
- Figure 3. Global Augmented Reality in Retail Market Overview: 2021
- Figure 4. Key Caveats
- Figure 5. Global Augmented Reality in Retail Market Size: 2021 VS 2028 (US\$, Mn)
- Figure 6. Global Augmented Reality in Retail Revenue, 2017-2028 (US\$, Mn)
- Figure 7. The Top 3 and 5 Players Market Share by Augmented Reality in Retail Revenue in 2021
- Figure 8. By Type - Global Augmented Reality in Retail Revenue Market Share, 2017-2028
- Figure 9. By Application - Global Augmented Reality in Retail Revenue Market Share, 2017-2028
- Figure 10. By Region - Global Augmented Reality in Retail Revenue Market Share, 2017-2028
- Figure 11. By Country - North America Augmented Reality in Retail Revenue Market Share, 2017-2028
- Figure 12. US Augmented Reality in Retail Revenue, (US\$, Mn), 2017-2028
- Figure 13. Canada Augmented Reality in Retail Revenue, (US\$, Mn), 2017-2028
- Figure 14. Mexico Augmented Reality in Retail Revenue, (US\$, Mn), 2017-2028
- Figure 15. By Country - Europe Augmented Reality in Retail Revenue Market Share, 2017-2028
- Figure 16. Germany Augmented Reality in Retail Revenue, (US\$, Mn), 2017-2028
- Figure 17. France Augmented Reality in Retail Revenue, (US\$, Mn), 2017-2028
- Figure 18. U.K. Augmented Reality in Retail Revenue, (US\$, Mn), 2017-2028
- Figure 19. Italy Augmented Reality in Retail Revenue, (US\$, Mn), 2017-2028
- Figure 20. Russia Augmented Reality in Retail Revenue, (US\$, Mn), 2017-2028
- Figure 21. Nordic Countries Augmented Reality in Retail Revenue, (US\$, Mn), 2017-2028
- Figure 22. Benelux Augmented Reality in Retail Revenue, (US\$, Mn), 2017-2028
- Figure 23. By Region - Asia Augmented Reality in Retail Revenue Market Share, 2017-2028
- Figure 24. China Augmented Reality in Retail Revenue, (US\$, Mn), 2017-2028
- Figure 25. Japan Augmented Reality in Retail Revenue, (US\$, Mn), 2017-2028
- Figure 26. South Korea Augmented Reality in Retail Revenue, (US\$, Mn), 2017-2028
- Figure 27. Southeast Asia Augmented Reality in Retail Revenue, (US\$, Mn), 2017-2028

Figure 28. India Augmented Reality in Retail Revenue, (US\$, Mn), 2017-2028

Figure 29. By Country - South America Augmented Reality in Retail Revenue Market Share, 2017-2028

Figure 30. Brazil Augmented Reality in Retail Revenue, (US\$, Mn), 2017-2028

Figure 31. Argentina Augmented Reality in Retail Revenue, (US\$, Mn), 2017-2028

Figure 32. By Country - Middle East & Africa Augmented Reality in Retail Revenue Market Share, 2017-2028

Figure 33. Turkey Augmented Reality in Retail Revenue, (US\$, Mn), 2017-2028

Figure 34. Israel Augmented Reality in Retail Revenue, (US\$, Mn), 2017-2028

Figure 35. Saudi Arabia Augmented Reality in Retail Revenue, (US\$, Mn), 2017-2028

Figure 36. UAE Augmented Reality in Retail Revenue, (US\$, Mn), 2017-2028

Figure 37. Microsoft Augmented Reality in Retail Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 38. Magic Leap Augmented Reality in Retail Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 39. Google Augmented Reality in Retail Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 40. Vuzix Augmented Reality in Retail Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 41. ThirdEye Gen Augmented Reality in Retail Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 42. Vuforia (PTC) Augmented Reality in Retail Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 43. Wikitude Augmented Reality in Retail Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 44. ViewAR Augmented Reality in Retail Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

I would like to order

Product name: Augmented Reality in Retail Market, Global Outlook and Forecast 2022-2028

Product link: <https://marketpublishers.com/r/A03F981947D1EN.html>

Price: US\$ 3,250.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A03F981947D1EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970