

Augmented Reality (AR) Shopping Market, Global Outlook and Forecast 2022-2028

<https://marketpublishers.com/r/A796DF00222DEN.html>

Date: January 2022

Pages: 65

Price: US\$ 3,250.00 (Single User License)

ID: A796DF00222DEN

Abstracts

This report contains market size and forecasts of Augmented Reality (AR) Shopping in Global, including the following market information:

Global Augmented Reality (AR) Shopping Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Augmented Reality (AR) Shopping market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Cloud-based Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Augmented Reality (AR) Shopping include Home Depot, IKEA, Wayfair, Target, Sephora, Amazon, Nike, Warby Parker and Anthropologie and etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Augmented Reality (AR) Shopping companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Augmented Reality (AR) Shopping Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Augmented Reality (AR) Shopping Market Segment Percentages, by Type, 2021 (%)

Cloud-based

On-premises

Global Augmented Reality (AR) Shopping Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Augmented Reality (AR) Shopping Market Segment Percentages, by Application, 2021 (%)

Household Supplies

Consumer Goods

Global Augmented Reality (AR) Shopping Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Augmented Reality (AR) Shopping Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Augmented Reality (AR) Shopping revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Augmented Reality (AR) Shopping revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Home Depot

IKEA

Wayfair

Target

Sephora

Amazon

Nike

Warby Parker

Anthropologie

Magnolia Market

Contents

1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS

- 1.1 Augmented Reality (AR) Shopping Market Definition
- 1.2 Market Segments
 - 1.2.1 Market by Type
 - 1.2.2 Market by Application
- 1.3 Global Augmented Reality (AR) Shopping Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
 - 1.5.1 Research Methodology
 - 1.5.2 Research Process
 - 1.5.3 Base Year
 - 1.5.4 Report Assumptions & Caveats

2 GLOBAL AUGMENTED REALITY (AR) SHOPPING OVERALL MARKET SIZE

- 2.1 Global Augmented Reality (AR) Shopping Market Size: 2021 VS 2028
- 2.2 Global Augmented Reality (AR) Shopping Market Size, Prospects & Forecasts: 2017-2028
- 2.3 Key Market Trends, Opportunity, Drivers and Restraints
 - 2.3.1 Market Opportunities & Trends
 - 2.3.2 Market Drivers
 - 2.3.3 Market Restraints

3 COMPANY LANDSCAPE

- 3.1 Top Augmented Reality (AR) Shopping Players in Global Market
- 3.2 Top Global Augmented Reality (AR) Shopping Companies Ranked by Revenue
- 3.3 Global Augmented Reality (AR) Shopping Revenue by Companies
- 3.4 Top 3 and Top 5 Augmented Reality (AR) Shopping Companies in Global Market, by Revenue in 2021
- 3.5 Global Companies Augmented Reality (AR) Shopping Product Type
- 3.6 Tier 1, Tier 2 and Tier 3 Augmented Reality (AR) Shopping Players in Global Market
 - 3.6.1 List of Global Tier 1 Augmented Reality (AR) Shopping Companies
 - 3.6.2 List of Global Tier 2 and Tier 3 Augmented Reality (AR) Shopping Companies

4 MARKET SIGHTS BY PRODUCT

4.1 Overview

4.1.1 by Type - Global Augmented Reality (AR) Shopping Market Size Markets, 2021 & 2028

4.1.2 Cloud-based

4.1.3 On-premises

4.2 By Type - Global Augmented Reality (AR) Shopping Revenue & Forecasts

4.2.1 By Type - Global Augmented Reality (AR) Shopping Revenue, 2017-2022

4.2.2 By Type - Global Augmented Reality (AR) Shopping Revenue, 2023-2028

4.2.3 By Type - Global Augmented Reality (AR) Shopping Revenue Market Share, 2017-2028

5 SIGHTS BY APPLICATION

5.1 Overview

5.1.1 By Application - Global Augmented Reality (AR) Shopping Market Size, 2021 & 2028

5.1.2 Household Supplies

5.1.3 Consumer Goods

5.2 By Application - Global Augmented Reality (AR) Shopping Revenue & Forecasts

5.2.1 By Application - Global Augmented Reality (AR) Shopping Revenue, 2017-2022

5.2.2 By Application - Global Augmented Reality (AR) Shopping Revenue, 2023-2028

5.2.3 By Application - Global Augmented Reality (AR) Shopping Revenue Market Share, 2017-2028

6 SIGHTS BY REGION

6.1 By Region - Global Augmented Reality (AR) Shopping Market Size, 2021 & 2028

6.2 By Region - Global Augmented Reality (AR) Shopping Revenue & Forecasts

6.2.1 By Region - Global Augmented Reality (AR) Shopping Revenue, 2017-2022

6.2.2 By Region - Global Augmented Reality (AR) Shopping Revenue, 2023-2028

6.2.3 By Region - Global Augmented Reality (AR) Shopping Revenue Market Share, 2017-2028

6.3 North America

6.3.1 By Country - North America Augmented Reality (AR) Shopping Revenue, 2017-2028

6.3.2 US Augmented Reality (AR) Shopping Market Size, 2017-2028

6.3.3 Canada Augmented Reality (AR) Shopping Market Size, 2017-2028

6.3.4 Mexico Augmented Reality (AR) Shopping Market Size, 2017-2028

6.4 Europe

6.4.1 By Country - Europe Augmented Reality (AR) Shopping Revenue, 2017-2028

6.4.2 Germany Augmented Reality (AR) Shopping Market Size, 2017-2028

6.4.3 France Augmented Reality (AR) Shopping Market Size, 2017-2028

6.4.4 U.K. Augmented Reality (AR) Shopping Market Size, 2017-2028

6.4.5 Italy Augmented Reality (AR) Shopping Market Size, 2017-2028

6.4.6 Russia Augmented Reality (AR) Shopping Market Size, 2017-2028

6.4.7 Nordic Countries Augmented Reality (AR) Shopping Market Size, 2017-2028

6.4.8 Benelux Augmented Reality (AR) Shopping Market Size, 2017-2028

6.5 Asia

6.5.1 By Region - Asia Augmented Reality (AR) Shopping Revenue, 2017-2028

6.5.2 China Augmented Reality (AR) Shopping Market Size, 2017-2028

6.5.3 Japan Augmented Reality (AR) Shopping Market Size, 2017-2028

6.5.4 South Korea Augmented Reality (AR) Shopping Market Size, 2017-2028

6.5.5 Southeast Asia Augmented Reality (AR) Shopping Market Size, 2017-2028

6.5.6 India Augmented Reality (AR) Shopping Market Size, 2017-2028

6.6 South America

6.6.1 By Country - South America Augmented Reality (AR) Shopping Revenue, 2017-2028

6.6.2 Brazil Augmented Reality (AR) Shopping Market Size, 2017-2028

6.6.3 Argentina Augmented Reality (AR) Shopping Market Size, 2017-2028

6.7 Middle East & Africa

6.7.1 By Country - Middle East & Africa Augmented Reality (AR) Shopping Revenue, 2017-2028

6.7.2 Turkey Augmented Reality (AR) Shopping Market Size, 2017-2028

6.7.3 Israel Augmented Reality (AR) Shopping Market Size, 2017-2028

6.7.4 Saudi Arabia Augmented Reality (AR) Shopping Market Size, 2017-2028

6.7.5 UAE Augmented Reality (AR) Shopping Market Size, 2017-2028

7 PLAYERS PROFILES

7.1 Home Depot

7.1.1 Home Depot Corporate Summary

7.1.2 Home Depot Business Overview

7.1.3 Home Depot Augmented Reality (AR) Shopping Major Product Offerings

7.1.4 Home Depot Augmented Reality (AR) Shopping Revenue in Global Market (2017-2022)

7.1.5 Home Depot Key News

7.2 IKEA

- 7.2.1 IKEA Corporate Summary
- 7.2.2 IKEA Business Overview
- 7.2.3 IKEA Augmented Reality (AR) Shopping Major Product Offerings
- 7.2.4 IKEA Augmented Reality (AR) Shopping Revenue in Global Market (2017-2022)
- 7.2.5 IKEA Key News
- 7.3 Wayfair
 - 7.3.1 Wayfair Corporate Summary
 - 7.3.2 Wayfair Business Overview
 - 7.3.3 Wayfair Augmented Reality (AR) Shopping Major Product Offerings
 - 7.3.4 Wayfair Augmented Reality (AR) Shopping Revenue in Global Market (2017-2022)
 - 7.3.5 Wayfair Key News
- 7.4 Target
 - 7.4.1 Target Corporate Summary
 - 7.4.2 Target Business Overview
 - 7.4.3 Target Augmented Reality (AR) Shopping Major Product Offerings
 - 7.4.4 Target Augmented Reality (AR) Shopping Revenue in Global Market (2017-2022)
 - 7.4.5 Target Key News
- 7.5 Sephora
 - 7.5.1 Sephora Corporate Summary
 - 7.5.2 Sephora Business Overview
 - 7.5.3 Sephora Augmented Reality (AR) Shopping Major Product Offerings
 - 7.5.4 Sephora Augmented Reality (AR) Shopping Revenue in Global Market (2017-2022)
 - 7.5.5 Sephora Key News
- 7.6 Amazon
 - 7.6.1 Amazon Corporate Summary
 - 7.6.2 Amazon Business Overview
 - 7.6.3 Amazon Augmented Reality (AR) Shopping Major Product Offerings
 - 7.6.4 Amazon Augmented Reality (AR) Shopping Revenue in Global Market (2017-2022)
 - 7.6.5 Amazon Key News
- 7.7 Nike
 - 7.7.1 Nike Corporate Summary
 - 7.7.2 Nike Business Overview
 - 7.7.3 Nike Augmented Reality (AR) Shopping Major Product Offerings
 - 7.7.4 Nike Augmented Reality (AR) Shopping Revenue in Global Market (2017-2022)
 - 7.7.5 Nike Key News

7.8 Warby Parker

7.8.1 Warby Parker Corporate Summary

7.8.2 Warby Parker Business Overview

7.8.3 Warby Parker Augmented Reality (AR) Shopping Major Product Offerings

7.8.4 Warby Parker Augmented Reality (AR) Shopping Revenue in Global Market (2017-2022)

7.8.5 Warby Parker Key News

7.9 Anthropologie

7.9.1 Anthropologie Corporate Summary

7.9.2 Anthropologie Business Overview

7.9.3 Anthropologie Augmented Reality (AR) Shopping Major Product Offerings

7.9.4 Anthropologie Augmented Reality (AR) Shopping Revenue in Global Market (2017-2022)

7.9.5 Anthropologie Key News

7.10 Magnolia Market

7.10.1 Magnolia Market Corporate Summary

7.10.2 Magnolia Market Business Overview

7.10.3 Magnolia Market Augmented Reality (AR) Shopping Major Product Offerings

7.10.4 Magnolia Market Augmented Reality (AR) Shopping Revenue in Global Market (2017-2022)

7.10.5 Magnolia Market Key News

8 CONCLUSION

9 APPENDIX

9.1 Note

9.2 Examples of Clients

9.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Augmented Reality (AR) Shopping Market Opportunities & Trends in Global Market

Table 2. Augmented Reality (AR) Shopping Market Drivers in Global Market

Table 3. Augmented Reality (AR) Shopping Market Restraints in Global Market

Table 4. Key Players of Augmented Reality (AR) Shopping in Global Market

Table 5. Top Augmented Reality (AR) Shopping Players in Global Market, Ranking by Revenue (2021)

Table 6. Global Augmented Reality (AR) Shopping Revenue by Companies, (US\$, Mn), 2017-2022

Table 7. Global Augmented Reality (AR) Shopping Revenue Share by Companies, 2017-2022

Table 8. Global Companies Augmented Reality (AR) Shopping Product Type

Table 9. List of Global Tier 1 Augmented Reality (AR) Shopping Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 10. List of Global Tier 2 and Tier 3 Augmented Reality (AR) Shopping Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 11. By Type – Global Augmented Reality (AR) Shopping Revenue, (US\$, Mn), 2021 & 2028

Table 12. By Type - Augmented Reality (AR) Shopping Revenue in Global (US\$, Mn), 2017-2022

Table 13. By Type - Augmented Reality (AR) Shopping Revenue in Global (US\$, Mn), 2023-2028

Table 14. By Application – Global Augmented Reality (AR) Shopping Revenue, (US\$, Mn), 2021 & 2028

Table 15. By Application - Augmented Reality (AR) Shopping Revenue in Global (US\$, Mn), 2017-2022

Table 16. By Application - Augmented Reality (AR) Shopping Revenue in Global (US\$, Mn), 2023-2028

Table 17. By Region – Global Augmented Reality (AR) Shopping Revenue, (US\$, Mn), 2021 & 2028

Table 18. By Region - Global Augmented Reality (AR) Shopping Revenue (US\$, Mn), 2017-2022

Table 19. By Region - Global Augmented Reality (AR) Shopping Revenue (US\$, Mn), 2023-2028

Table 20. By Country - North America Augmented Reality (AR) Shopping Revenue,

(US\$, Mn), 2017-2022

Table 21. By Country - North America Augmented Reality (AR) Shopping Revenue, (US\$, Mn), 2023-2028

Table 22. By Country - Europe Augmented Reality (AR) Shopping Revenue, (US\$, Mn), 2017-2022

Table 23. By Country - Europe Augmented Reality (AR) Shopping Revenue, (US\$, Mn), 2023-2028

Table 24. By Region - Asia Augmented Reality (AR) Shopping Revenue, (US\$, Mn), 2017-2022

Table 25. By Region - Asia Augmented Reality (AR) Shopping Revenue, (US\$, Mn), 2023-2028

Table 26. By Country - South America Augmented Reality (AR) Shopping Revenue, (US\$, Mn), 2017-2022

Table 27. By Country - South America Augmented Reality (AR) Shopping Revenue, (US\$, Mn), 2023-2028

Table 28. By Country - Middle East & Africa Augmented Reality (AR) Shopping Revenue, (US\$, Mn), 2017-2022

Table 29. By Country - Middle East & Africa Augmented Reality (AR) Shopping Revenue, (US\$, Mn), 2023-2028

Table 30. Home Depot Corporate Summary

Table 31. Home Depot Augmented Reality (AR) Shopping Product Offerings

Table 32. Home Depot Augmented Reality (AR) Shopping Revenue (US\$, Mn), (2017-2022)

Table 33. IKEA Corporate Summary

Table 34. IKEA Augmented Reality (AR) Shopping Product Offerings

Table 35. IKEA Augmented Reality (AR) Shopping Revenue (US\$, Mn), (2017-2022)

Table 36. Wayfair Corporate Summary

Table 37. Wayfair Augmented Reality (AR) Shopping Product Offerings

Table 38. Wayfair Augmented Reality (AR) Shopping Revenue (US\$, Mn), (2017-2022)

Table 39. Target Corporate Summary

Table 40. Target Augmented Reality (AR) Shopping Product Offerings

Table 41. Target Augmented Reality (AR) Shopping Revenue (US\$, Mn), (2017-2022)

Table 42. Sephora Corporate Summary

Table 43. Sephora Augmented Reality (AR) Shopping Product Offerings

Table 44. Sephora Augmented Reality (AR) Shopping Revenue (US\$, Mn), (2017-2022)

Table 45. Amazon Corporate Summary

Table 46. Amazon Augmented Reality (AR) Shopping Product Offerings

Table 47. Amazon Augmented Reality (AR) Shopping Revenue (US\$, Mn), (2017-2022)

Table 48. Nike Corporate Summary

Table 49. Nike Augmented Reality (AR) Shopping Product Offerings

Table 50. Nike Augmented Reality (AR) Shopping Revenue (US\$, Mn), (2017-2022)

Table 51. Warby Parker Corporate Summary

Table 52. Warby Parker Augmented Reality (AR) Shopping Product Offerings

Table 53. Warby Parker Augmented Reality (AR) Shopping Revenue (US\$, Mn), (2017-2022)

Table 54. Anthropologie Corporate Summary

Table 55. Anthropologie Augmented Reality (AR) Shopping Product Offerings

Table 56. Anthropologie Augmented Reality (AR) Shopping Revenue (US\$, Mn), (2017-2022)

Table 57. Magnolia Market Corporate Summary

Table 58. Magnolia Market Augmented Reality (AR) Shopping Product Offerings

Table 59. Magnolia Market Augmented Reality (AR) Shopping Revenue (US\$, Mn), (2017-2022)

List Of Figures

LIST OF FIGURES

Figure 1. Augmented Reality (AR) Shopping Segment by Type in 2021

Figure 2. Augmented Reality (AR) Shopping Segment by Application in 2021

Figure 3. Global Augmented Reality (AR) Shopping Market Overview: 2021

Figure 4. Key Caveats

Figure 5. Global Augmented Reality (AR) Shopping Market Size: 2021 VS 2028 (US\$, Mn)

Figure 6. Global Augmented Reality (AR) Shopping Revenue, 2017-2028 (US\$, Mn)

Figure 7. The Top 3 and 5 Players Market Share by Augmented Reality (AR) Shopping Revenue in 2021

Figure 8. By Type - Global Augmented Reality (AR) Shopping Revenue Market Share, 2017-2028

Figure 9. By Application - Global Augmented Reality (AR) Shopping Revenue Market Share, 2017-2028

Figure 10. By Region - Global Augmented Reality (AR) Shopping Revenue Market Share, 2017-2028

Figure 11. By Country - North America Augmented Reality (AR) Shopping Revenue Market Share, 2017-2028

Figure 12. US Augmented Reality (AR) Shopping Revenue, (US\$, Mn), 2017-2028

Figure 13. Canada Augmented Reality (AR) Shopping Revenue, (US\$, Mn), 2017-2028

Figure 14. Mexico Augmented Reality (AR) Shopping Revenue, (US\$, Mn), 2017-2028

Figure 15. By Country - Europe Augmented Reality (AR) Shopping Revenue Market Share, 2017-2028

Figure 16. Germany Augmented Reality (AR) Shopping Revenue, (US\$, Mn), 2017-2028

Figure 17. France Augmented Reality (AR) Shopping Revenue, (US\$, Mn), 2017-2028

Figure 18. U.K. Augmented Reality (AR) Shopping Revenue, (US\$, Mn), 2017-2028

Figure 19. Italy Augmented Reality (AR) Shopping Revenue, (US\$, Mn), 2017-2028

Figure 20. Russia Augmented Reality (AR) Shopping Revenue, (US\$, Mn), 2017-2028

Figure 21. Nordic Countries Augmented Reality (AR) Shopping Revenue, (US\$, Mn), 2017-2028

Figure 22. Benelux Augmented Reality (AR) Shopping Revenue, (US\$, Mn), 2017-2028

Figure 23. By Region - Asia Augmented Reality (AR) Shopping Revenue Market Share, 2017-2028

Figure 24. China Augmented Reality (AR) Shopping Revenue, (US\$, Mn), 2017-2028

Figure 25. Japan Augmented Reality (AR) Shopping Revenue, (US\$, Mn), 2017-2028

Figure 26. South Korea Augmented Reality (AR) Shopping Revenue, (US\$, Mn), 2017-2028

Figure 27. Southeast Asia Augmented Reality (AR) Shopping Revenue, (US\$, Mn), 2017-2028

Figure 28. India Augmented Reality (AR) Shopping Revenue, (US\$, Mn), 2017-2028

Figure 29. By Country - South America Augmented Reality (AR) Shopping Revenue Market Share, 2017-2028

Figure 30. Brazil Augmented Reality (AR) Shopping Revenue, (US\$, Mn), 2017-2028

Figure 31. Argentina Augmented Reality (AR) Shopping Revenue, (US\$, Mn), 2017-2028

Figure 32. By Country - Middle East & Africa Augmented Reality (AR) Shopping Revenue Market Share, 2017-2028

Figure 33. Turkey Augmented Reality (AR) Shopping Revenue, (US\$, Mn), 2017-2028

Figure 34. Israel Augmented Reality (AR) Shopping Revenue, (US\$, Mn), 2017-2028

Figure 35. Saudi Arabia Augmented Reality (AR) Shopping Revenue, (US\$, Mn), 2017-2028

Figure 36. UAE Augmented Reality (AR) Shopping Revenue, (US\$, Mn), 2017-2028

Figure 37. Home Depot Augmented Reality (AR) Shopping Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 38. IKEA Augmented Reality (AR) Shopping Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 39. Wayfair Augmented Reality (AR) Shopping Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 40. Target Augmented Reality (AR) Shopping Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 41. Sephora Augmented Reality (AR) Shopping Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 42. Amazon Augmented Reality (AR) Shopping Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 43. Nike Augmented Reality (AR) Shopping Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 44. Warby Parker Augmented Reality (AR) Shopping Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 45. Anthropologie Augmented Reality (AR) Shopping Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 46. Magnolia Market Augmented Reality (AR) Shopping Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

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