

Augmented Reality (AR) in Travel and Tourism Market, Global Outlook and Forecast 2022-2028

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Abstracts

This report contains market size and forecasts of Augmented Reality (AR) in Travel and Tourism in Global, including the following market information:

Global Augmented Reality (AR) in Travel and Tourism Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Augmented Reality (AR) in Travel and Tourism market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Hardware Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Augmented Reality (AR) in Travel and Tourism include KLM, Marriott, World Around Me, Blippar, American Airlines, Premier Inn, Holiday Inn and Bareburger, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Augmented Reality (AR) in Travel and Tourism companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Augmented Reality (AR) in Travel and Tourism Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Augmented Reality (AR) in Travel and Tourism Market Segment Percentages, by Type, 2021 (%)

Hardware

Software

Global Augmented Reality (AR) in Travel and Tourism Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Augmented Reality (AR) in Travel and Tourism Market Segment Percentages, by Application, 2021 (%)

Private

Commercial

Global Augmented Reality (AR) in Travel and Tourism Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Augmented Reality (AR) in Travel and Tourism Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Augmented Reality (AR) in Travel and Tourism revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Augmented Reality (AR) in Travel and Tourism revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

KLM

Marriott

World Around Me

Blippar

American Airlines

Premier Inn

Holiday Inn

Bareburger

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