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Augmented Reality (AR) Glasses in B2C Market, Global Outlook and Forecast 2022-2028

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Abstracts

This report contains market size and forecasts of Augmented Reality (AR) Glasses in B2C in global, including the following market information:

Global Augmented Reality (AR) Glasses in B2C Market Revenue, 2017-2022, 2023-2028, ($ millions)

Global Augmented Reality (AR) Glasses in B2C Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Augmented Reality (AR) Glasses in B2C companies in 2021 (%)

The global Augmented Reality (AR) Glasses in B2C market was valued at million in 2021 and is projected to reach US$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at $ Million in 2021, While China is Forecast to Reach $ Million by 2028.

Monocular AR Glasses Segment to Reach $ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Augmented Reality (AR) Glasses in B2C include Google, Microsoft, Daqri, Magic Leap, Vuzix, RealWear, Nreal, Rokid and Kopin, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Augmented Reality (AR)

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Glasses in B2C manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Augmented Reality (AR) Glasses in B2C Market, by Type, 2017-2022, 2023-2028 ($ Millions) & (K Units)

Global Augmented Reality (AR) Glasses in B2C Market Segment Percentages, by Type, 2021 (%)

Monocular AR Glasses

Binocular AR Glasses

Global Augmented Reality (AR) Glasses in B2C Market, by Application, 2017-2022, 2023-2028 ($ Millions) & (K Units)

Global Augmented Reality (AR) Glasses in B2C Market Segment Percentages, by Application, 2021 (%)

Online

Offline

Global Augmented Reality (AR) Glasses in B2C Market, By Region and Country, 2017-2022, 2023-2028 ($ Millions) & (K Units)

Global Augmented Reality (AR) Glasses in B2C Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

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- Canada
- Mexico

Europe

- Germany
- France
- U.K.
- Italy
- Russia
- Nordic Countries
- Benelux
- Rest of Europe

Asia

- China
- Japan
- South Korea
- Southeast Asia
- India
- Rest of Asia

South America

- Brazil

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Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Augmented Reality (AR) Glasses in B2C revenues in global market, 2017-2022 (Estimated), ($ millions)

Key companies Augmented Reality (AR) Glasses in B2C revenues share in global market, 2021 (%)

Key companies Augmented Reality (AR) Glasses in B2C sales in global market, 2017-2022 (Estimated), (K Units)

Key companies Augmented Reality (AR) Glasses in B2C sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Google

Microsoft

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Daqri

Magic Leap

Vuzix

RealWear

Nreal

Rokid

Kopin

Shadow Creator

Espon

ThirdEye

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