

# Augmented Reality App Development Market, Global Outlook and Forecast 2022-2028

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## Abstracts

This report contains market size and forecasts of Augmented Reality App Development in Global, including the following market information:

Global Augmented Reality App Development Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Augmented Reality App Development market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period 2022-2028.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

HMD Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Augmented Reality App Development include Groove Jones, Quaytech, Craftars, WEAR Studio, Next/Now, ScienceSoft, SCAND, Softeq and Juego Studios. etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Augmented Reality App Development companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Augmented Reality App Development Market, by Platform, 2017-2022,  
2023-2028 (\$ millions)

Global Augmented Reality App Development Market Segment Percentages, by  
Platform, 2021 (%)

HMD

HUD

Smart Phones

Global Augmented Reality App Development Market, by Application, 2017-2022,  
2023-2028 (\$ millions)

Global Augmented Reality App Development Market Segment Percentages, by  
Application, 2021 (%)

Gaming

Healthcare

Automotive

Education

Tourism

Retail

Advertising

Others

Global Augmented Reality App Development Market, By Region and Country,  
2017-2022, 2023-2028 (\$ Millions)

Global Augmented Reality App Development Market Segment Percentages, By Region  
and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Augmented Reality App Development revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Augmented Reality App Development revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Groove Jones

Quytech

Craftars

WEAR Studio

Next/Now

ScienceSoft

SCAND

Softeq

Juego Studios

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