

ATSC 3.0 Devices Market - Global Outlook and Forecast 2022-2028

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Abstracts

This report studies the ATSC 3.0 market in North America.

ATSC 3.0 is a major version of the ATSC standards for television broadcasting created by the Advanced Television Systems Committee (ATSC). ATSC 3.0 comprises around 20 standards covering different aspects of the system and in total will have over 1,000 pages of documentation.

The standards are designed to offer support for newer technologies, including HEVC for video channels of up to 2160p 4K resolution at 120 frames per second, wide color gamut, high dynamic range, Dolby AC-4 and MPEG-H 3D Audio, datacasting capabilities, and more robust mobile television support. The capabilities have also been foreseen as a way to enable targeted advertising and finer public alerting.

This report contains market size and forecasts of ATSC 3.0 Devices in Global, including the following market information:

Global ATSC 3.0 Devices Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global ATSC 3.0 Devices market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

TV Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of ATSC 3.0 Devices include LG, Samsung, Sony and Nuvvyo Inc, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the ATSC 3.0 Devices companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global ATSC 3.0 Devices Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global ATSC 3.0 Devices Market Segment Percentages, by Type, 2021 (%)

TV

STB

Mobile

Others

Global ATSC 3.0 Devices Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global ATSC 3.0 Devices Market Segment Percentages, by Application, 2021 (%)

Commercial

Residential

Industrial

Others

Global ATSC 3.0 Devices Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global ATSC 3.0 Devices Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies ATSC 3.0 Devices revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies ATSC 3.0 Devices revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

LG

Samsung

Sony

Nuvvyo Inc

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