

Athleisure Market - Global Outlook and Forecast 2022-2028

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Abstracts

Athleisure is a trend in fashion in which clothing designed for workouts and other athletic activities is worn in other settings, such as at the workplace, at school, or at other casual or social occasions.

This report contains market size and forecasts of Athleisure in Global, including the following market information:

Global Athleisure Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Athleisure market was valued at 145990 million in 2021 and is projected to reach US\$ 207730 million by 2028, at a CAGR of 5.2% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Wear Clothing Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Athleisure include Lululemon Athletica, Inc., Adidas AG, TPUMA SE, Nike, Inc., Under Armour, Inc., TEREZ and Esprit Retail B.V. & Co. KG, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Athleisure companies, and industry experts on this industry, involving the revenue, demand, product type,

recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Athleisure Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Athleisure Market Segment Percentages, by Type, 2021 (%)

Wear Clothing

Footwear

Others

Global Athleisure Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Athleisure Market Segment Percentages, by Application, 2021 (%)

Men's

Women's

Kid's

Global Athleisure Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Athleisure Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Athleisure revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Athleisure revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Lululemon Athletica, Inc.

Adidas AG

TPUMA SE

Nike, Inc.

Under Armour, Inc.

TEREZ

Esprit Retail B.V. & Co. KG

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