

At-Home Hair Colors and Dyes Market, Global Outlook and Forecast 2022-2028

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Abstracts

This report contains market size and forecasts of At-Home Hair Colors and Dyes in global, including the following market information:

Global At-Home Hair Colors and Dyes Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global At-Home Hair Colors and Dyes Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five At-Home Hair Colors and Dyes companies in 2021 (%)

The global At-Home Hair Colors and Dyes market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Temporary Hair Dye Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of At-Home Hair Colors and Dyes include Henkel, Kao Corporation, L'Oréal, Coty, Avon Products, Combe, Conair, Estée Lauder Companies and Godrej Consumer Products, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the At-Home Hair Colors and Dyes manufacturers, suppliers, distributors and industry experts on this industry,

involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global At-Home Hair Colors and Dyes Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global At-Home Hair Colors and Dyes Market Segment Percentages, by Type, 2021 (%)

Temporary Hair Dye

Semi-permanent Hair Dye

Permanent Hair Dye

Global At-Home Hair Colors and Dyes Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global At-Home Hair Colors and Dyes Market Segment Percentages, by Application, 2021 (%)

Store Sales

Online

Global At-Home Hair Colors and Dyes Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global At-Home Hair Colors and Dyes Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies At-Home Hair Colors and Dyes revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies At-Home Hair Colors and Dyes revenues share in global market, 2021 (%)

Key companies At-Home Hair Colors and Dyes sales in global market, 2017-2022 (Estimated), (K Units)

Key companies At-Home Hair Colors and Dyes sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Henkel

Kao Corporation

L'Oréal

Coty

Avon Products

Combe

Conair

Estée Lauder Companies

Godrej Consumer Products

Revlon

Shiseido Company

World Hair Cosmetics (Asia)

Hoyu

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