

# Assessment Services Market in Malaysia - Industry Outlook and Forecast 2020-2026

<https://marketpublishers.com/r/A1212D5B3980EN.html>

Date: April 2020

Pages: 109

Price: US\$ 2,700.00 (Single User License)

ID: A1212D5B3980EN

## Abstracts

Assessment Services in this report refers to a kind of service that helps the company, academic, government and other institutions assess the knowledge, skills and abilities, etc.

This report contains market size and forecasts of Assessment Services in Malaysia, including the following market information:

Malaysia Assessment Services Market Revenue, 2015-2020, 2021-2026, (\$ millions)

Top Five Competitors in Malaysia Assessment Services Market 2019 (%)

The global Assessment Services market was valued at 19520 million in 2019 and is projected to reach US\$ 27360 million by 2026, at a CAGR of 8.8% during the forecast period. While the Assessment Services market size in Malaysia was US\$ XX million in 2019, and it is expected to reach US\$ XX million by the end of 2026, with a CAGR of XX% during 2020-2026.

COVID-19 pandemic has big impact on Assessment Services businesses, with lots of challenges and uncertainty faced by many players of Assessment Services in Malaysia. This report also analyses and evaluates the COVID-19 impact on Assessment Services market size in 2020 and the next few years in Malaysia

Total Market by Segment:

Malaysia Assessment Services Market, By Type, 2015-2020, 2021-2026 (\$ millions)

Malaysia Assessment Services Market Segment Percentages, By Type, 2019 (%)

Online Medium

Offline Medium

Malaysia Assessment Services Market, By Application, 2015-2020, 2021-2026 (\$ millions)

Malaysia Assessment Services Market Segment Percentages, By Application, 2019 (%)

Entrance Assessment Services

Recruitment & Promotion Assessment Services

Certification Assessment Services

Competitor Analysis

The report also provides analysis of leading market participants including:

Total Assessment Services Market Competitors Revenues in Malaysia, by Players 2015-2020 (Estimated), (\$ millions)

Total Assessment Services Market Competitors Revenues Share in Malaysia, by Players 2019 (%)

Further, the report presents profiles of competitors in the market, including the following:

AON

Korn Ferry

CEB

Psytech

Hogan Assessments

Aspiring Minds

TT Success Insight

Cubiks

Performanse

Talent Plus

NSEIT

AssessFirst

Chandler Macleod

TeamLease

IBM

DDI

MeritTrac

Mettl

Prometric

Pearson Vue

PSI

## Contents

### **1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS**

- 1.1 Assessment Services Market Definition
- 1.2 Market Segments
  - 1.2.1 Segment by Type
  - 1.2.2 Segment by Application
- 1.3 COVID-19 Impact: Malaysia Assessment Services Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
  - 1.5.1 Research Methodology
  - 1.5.2 Research Process
  - 1.5.3 Base Year
  - 1.5.4 Report Assumptions & Caveats

### **2 MALAYSIA ASSESSMENT SERVICES OVERALL MARKET SIZE**

- 2.1 Malaysia Assessment Services Market Size: 2020 VS 2026
- 2.2 Malaysia Assessment Services Revenue, Prospects & Forecasts: 2015-2026

### **3 COMPANY LANDSCAPE**

- 3.1 Top Assessment Services Players in Malaysia (including Foreign and Local Companies)
- 3.2 Top Malaysia Assessment Services Companies Ranked by Revenue
- 3.3 Malaysia Assessment Services Revenue by Companies (including Foreign and Local Companies)
- 3.4 Top 3 and Top 5 Assessment Services Companies in Malaysia, by Revenue in 2019
- 3.5 Malaysia Manufacturers Assessment Services Product Type
- 3.6 Tier 1, Tier 2 and Tier 3 Assessment Services Players in Malaysia
  - 3.6.1 List of Malaysia Tier 1 Assessment Services Companies
  - 3.6.2 List of Malaysia Tier 2 and Tier 3 Assessment Services Companies

### **4 SIGHTS BY PRODUCT**

- 4.1 Overview
  - 4.1.1 By Type - Malaysia Assessment Services Market Size Markets, 2020 & 2026
  - 4.1.2 Online Medium

- 4.1.3 Offline Medium
- 4.2 By Type - Malaysia Assessment Services Revenue & Forecasts
  - 4.2.1 By Type - Malaysia Assessment Services Revenue, 2015-2020
  - 4.2.2 By Type - Malaysia Assessment Services Revenue, 2021-2026
  - 4.2.3 By Type - Malaysia Assessment Services Revenue Market Share, 2015-2026

## **5 SIGHTS BY APPLICATION**

- 5.1 Overview
  - 5.1.1 By Application - Malaysia Assessment Services Market Size, 2020 & 2026
  - 5.1.2 Entrance Assessment Services
  - 5.1.3 Recruitment & Promotion Assessment Services
  - 5.1.4 Certification Assessment Services
- 5.2 By Application - Malaysia Assessment Services Revenue & Forecasts
  - 5.2.1 By Application - Malaysia Assessment Services Revenue, 2015-2020
  - 5.2.2 By Application - Malaysia Assessment Services Revenue, 2021-2026
  - 5.2.3 By Application - Malaysia Assessment Services Revenue Market Share, 2015-2026

## **6 PLAYERS PROFILES**

- 6.1 AON
  - 6.1.1 AON Corporate Summary
  - 6.1.2 AON Business Overview
  - 6.1.3 AON Assessment Services Major Product Offerings
  - 6.1.4 AON Revenue in Malaysia (2015-2020)
  - 6.1.5 AON Key News
- 6.2 Korn Ferry
  - 6.2.1 Korn Ferry Corporate Summary
  - 6.2.2 Korn Ferry Business Overview
  - 6.2.3 Korn Ferry Assessment Services Major Product Offerings
  - 6.2.4 Korn Ferry Revenue in Malaysia (2015-2020)
  - 6.2.5 Korn Ferry Key News
- 6.3 CEB
  - 6.3.1 CEB Corporate Summary
  - 6.3.2 CEB Business Overview
  - 6.3.3 CEB Assessment Services Major Product Offerings
  - 6.3.4 CEB Revenue in Malaysia (2015-2020)
  - 6.3.5 CEB Key News

## 6.4 Psytech

- 6.4.1 Psytech Corporate Summary
- 6.4.2 Psytech Business Overview
- 6.4.3 Psytech Assessment Services Major Product Offerings
- 6.4.4 Psytech Revenue in Malaysia (2015-2020)
- 6.4.5 Psytech Key News

## 6.5 Hogan Assessments

- 6.5.1 Hogan Assessments Corporate Summary
- 6.5.2 Hogan Assessments Business Overview
- 6.5.3 Hogan Assessments Assessment Services Major Product Offerings
- 6.5.4 Hogan Assessments Revenue in Malaysia (2015-2020)
- 6.5.5 Hogan Assessments Key News

## 6.6 Aspiring Minds

- 6.6.1 Aspiring Minds Corporate Summary
- 6.6.2 Aspiring Minds Business Overview
- 6.6.3 Aspiring Minds Assessment Services Major Product Offerings
- 6.6.4 Aspiring Minds Revenue in Malaysia (2015-2020)
- 6.6.5 Aspiring Minds Key News

## 6.7 TT Success Insight

- 6.6.1 TT Success Insight Corporate Summary
- 6.6.2 TT Success Insight Business Overview
- 6.6.3 TT Success Insight Assessment Services Major Product Offerings
- 6.4.4 TT Success Insight Revenue in Malaysia (2015-2020)
- 6.7.5 TT Success Insight Key News

## 6.8 Cubiks

- 6.8.1 Cubiks Corporate Summary
- 6.8.2 Cubiks Business Overview
- 6.8.3 Cubiks Assessment Services Major Product Offerings
- 6.8.4 Cubiks Revenue in Malaysia (2015-2020)
- 6.8.5 Cubiks Key News

## 6.9 Performanse

- 6.9.1 Performanse Corporate Summary
- 6.9.2 Performanse Business Overview
- 6.9.3 Performanse Assessment Services Major Product Offerings
- 6.9.4 Performanse Revenue in Malaysia (2015-2020)
- 6.9.5 Performanse Key News

## 6.10 Talent Plus

- 6.10.1 Talent Plus Corporate Summary
- 6.10.2 Talent Plus Business Overview

- 6.10.3 Talent Plus Assessment Services Major Product Offerings
- 6.10.4 Talent Plus Revenue in Malaysia (2015-2020)
- 6.10.5 Talent Plus Key News
- 6.11 NSEIT
  - 6.11.1 NSEIT Corporate Summary
  - 6.11.2 NSEIT Assessment Services Business Overview
  - 6.11.3 NSEIT Assessment Services Major Product Offerings
  - 6.11.4 NSEIT Revenue in Malaysia (2015-2020)
  - 6.11.5 NSEIT Key News
- 6.12 AssessFirst
  - 6.12.1 AssessFirst Corporate Summary
  - 6.12.2 AssessFirst Assessment Services Business Overview
  - 6.12.3 AssessFirst Assessment Services Major Product Offerings
  - 6.12.4 AssessFirst Revenue in Malaysia (2015-2020)
  - 6.12.5 AssessFirst Key News
- 6.13 Chandler Macleod
  - 6.13.1 Chandler Macleod Corporate Summary
  - 6.13.2 Chandler Macleod Assessment Services Business Overview
  - 6.13.3 Chandler Macleod Assessment Services Major Product Offerings
  - 6.13.4 Chandler Macleod Revenue in Malaysia (2015-2020)
  - 6.13.5 Chandler Macleod Key News
- 6.14 TeamLease
  - 6.14.1 TeamLease Corporate Summary
  - 6.14.2 TeamLease Assessment Services Business Overview
  - 6.14.3 TeamLease Assessment Services Major Product Offerings
  - 6.14.4 TeamLease Revenue in Malaysia (2015-2020)
  - 6.14.5 TeamLease Key News
- 6.15 IBM
  - 6.15.1 IBM Corporate Summary
  - 6.15.2 IBM Assessment Services Business Overview
  - 6.15.3 IBM Assessment Services Major Product Offerings
  - 6.15.4 IBM Revenue in Malaysia (2015-2020)
  - 6.15.5 IBM Key News
- 6.16 DDI
  - 6.16.1 DDI Corporate Summary
  - 6.16.2 DDI Assessment Services Business Overview
  - 6.16.3 DDI Assessment Services Major Product Offerings
  - 6.16.4 DDI Revenue in Malaysia (2015-2020)
  - 6.16.5 DDI Key News

## 6.17 MeritTrac

- 6.17.1 MeritTrac Corporate Summary
- 6.17.2 MeritTrac Assessment Services Business Overview
- 6.17.3 MeritTrac Assessment Services Major Product Offerings
- 6.17.4 MeritTrac Revenue in Malaysia (2015-2020)
- 6.17.5 MeritTrac Key News

## 6.18 Mettl

- 6.18.1 Mettl Corporate Summary
- 6.18.2 Mettl Assessment Services Business Overview
- 6.18.3 Mettl Assessment Services Major Product Offerings
- 6.18.4 Mettl Revenue in Malaysia (2015-2020)
- 6.18.5 Mettl Key News

## 6.19 Prometric

- 6.19.1 Prometric Corporate Summary
- 6.19.2 Prometric Assessment Services Business Overview
- 6.19.3 Prometric Assessment Services Major Product Offerings
- 6.19.4 Prometric Revenue in Malaysia (2015-2020)
- 6.19.5 Prometric Key News

## 6.20 Pearson Vue

- 6.20.1 Pearson Vue Corporate Summary
- 6.20.2 Pearson Vue Assessment Services Business Overview
- 6.20.3 Pearson Vue Assessment Services Major Product Offerings
- 6.20.4 Pearson Vue Revenue in Malaysia (2015-2020)
- 6.20.5 Pearson Vue Key News

## 6.21 PSI

- 6.21.1 PSI Corporate Summary
- 6.21.2 PSI Assessment Services Business Overview
- 6.21.3 PSI Assessment Services Major Product Offerings
- 6.21.4 PSI Revenue in Malaysia (2015-2020)
- 6.21.5 PSI Key News

## 6.22 Yardstick

- 6.22.1 Yardstick Corporate Summary
- 6.22.2 Yardstick Assessment Services Business Overview
- 6.22.3 Yardstick Assessment Services Major Product Offerings
- 6.22.4 Yardstick Revenue in Malaysia (2015-2020)
- 6.22.5 Yardstick Key News

## **7 KEY MARKET TRENDS & INFLUENCES 2021-2026**



7.1 PESTLE Analysis for Malaysia Assessment Services Market

7.2 Market Opportunities & Trends

7.3 Market Drivers

7.4 Market Restraints

## **8 CONCLUSION**

## **9 APPENDIX**

9.1 Note

9.2 Examples of Clients

9.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Key Players of Assessment Services in Malaysia

Table 2. Top Players in Malaysia, Ranking by Revenue (2019)

Table 3. Malaysia Assessment Services Revenue by Companies, (US\$, Mn), 2015-2020

Table 4. Malaysia Assessment Services Revenue Share by Companies, 2015-2020

Table 5. Malaysia Assessment Services Sales by Companies, (K Units), 2015-2020

Table 6. Malaysia Assessment Services Sales Share by Companies, 2015-2020

Table 7. Key Manufacturers Assessment Services Price (2015-2020) (US\$/Unit)

Table 8. Malaysia Manufacturers Assessment Services Product Type

Table 9. List of Malaysia Tier 1 Assessment Services Companies, Revenue (US\$, Mn) in 2019 and Market Share

Table 10. List of Malaysia Tier 2 and Tier 3 Assessment Services Companies, Revenue (US\$, Mn) in 2019 and Market Share

Table 11. By Type - Assessment Services Revenue in Malaysia (US\$, Mn), 2015-2020

Table 12. By Type - Assessment Services Revenue in Malaysia (US\$, Mn), 2021-2026

Table 13. By Type - Assessment Services Sales in Malaysia (K Units), 2015-2020

Table 14. By Type - Assessment Services Sales in Malaysia (K Units), 2021-2026

Table 15. By Application - Assessment Services Revenue in Malaysia, (US\$, Mn), 2015-2020

Table 16. By Application - Assessment Services Revenue in Malaysia, (US\$, Mn), 2021-2026

Table 17. By Application - Assessment Services Sales in Malaysia, (K Units), 2015-2020

Table 18. By Application - Assessment Services Sales in Malaysia, (K Units), 2021-2026

Table 19. AON Corporate Summary

Table 20. AON Assessment Services Product Offerings

Table 21. AON Assessment Services Revenue (US\$, Mn), (2015-2020)

Table 22. Korn Ferry Corporate Summary

Table 23. Korn Ferry Assessment Services Product Offerings

Table 24. Korn Ferry Assessment Services Revenue (US\$, Mn), (2015-2020)

Table 25. CEB Corporate Summary

Table 26. CEB Assessment Services Product Offerings

Table 27. CEB Assessment Services Revenue (US\$, Mn), (2015-2020)

Table 28. Psytech Corporate Summary

- Table 29. Psytech Assessment Services Product Offerings
- Table 30. Psytech Assessment Services Revenue (US\$, Mn), (2015-2020)
- Table 31. Hogan Assessments Corporate Summary
- Table 32. Hogan Assessments Assessment Services Product Offerings
- Table 33. Hogan Assessments Assessment Services Revenue (US\$, Mn), (2015-2020)
- Table 34. Aspiring Minds Corporate Summary
- Table 35. Aspiring Minds Assessment Services Product Offerings
- Table 36. Aspiring Minds Assessment Services Revenue (US\$, Mn), (2015-2020)
- Table 37. TT Success Insight Corporate Summary
- Table 38. TT Success Insight Assessment Services Product Offerings
- Table 39. TT Success Insight Assessment Services Revenue (US\$, Mn), (2015-2020)
- Table 40. Cubiks Corporate Summary
- Table 41. Cubiks Assessment Services Product Offerings
- Table 42. Cubiks Assessment Services Revenue (US\$, Mn), (2015-2020)
- Table 43. Performanse Corporate Summary
- Table 44. Performanse Assessment Services Product Offerings
- Table 45. Performanse Assessment Services Revenue (US\$, Mn), (2015-2020)
- Table 46. Talent Plus Corporate Summary
- Table 47. Talent Plus Assessment Services Product Offerings
- Table 48. Talent Plus Assessment Services Revenue (US\$, Mn), (2015-2020)
- Table 49. NSEIT Corporate Summary
- Table 50. NSEIT Assessment Services Product Offerings
- Table 51. NSEIT Assessment Services Revenue (US\$, Mn), (2015-2020)
- Table 52. AssessFirst Corporate Summary
- Table 53. AssessFirst Assessment Services Product Offerings
- Table 54. AssessFirst Assessment Services Revenue (US\$, Mn), (2015-2020)
- Table 55. Chandler Macleod Corporate Summary
- Table 56. Chandler Macleod Assessment Services Product Offerings
- Table 57. Chandler Macleod Assessment Services Revenue (US\$, Mn), (2015-2020)
- Table 58. TeamLease Corporate Summary
- Table 59. TeamLease Assessment Services Product Offerings
- Table 60. TeamLease Assessment Services Revenue (US\$, Mn), (2015-2020)
- Table 61. IBM Corporate Summary
- Table 62. IBM Assessment Services Product Offerings
- Table 63. IBM Assessment Services Revenue (US\$, Mn), (2015-2020)
- Table 64. DDI Corporate Summary
- Table 65. DDI Assessment Services Product Offerings
- Table 66. DDI Assessment Services Revenue (US\$, Mn), (2015-2020)
- Table 67. MeritTrac Corporate Summary

- Table 68. MeritTrac Assessment Services Product Offerings
- Table 69. MeritTrac Assessment Services Revenue (US\$, Mn), (2015-2020)
- Table 70. Mettl Corporate Summary
- Table 71. Mettl Assessment Services Product Offerings
- Table 72. Mettl Assessment Services Revenue (US\$, Mn), (2015-2020)
- Table 73. Prometric Corporate Summary
- Table 74. Prometric Assessment Services Product Offerings
- Table 75. Prometric Assessment Services Revenue (US\$, Mn), (2015-2020)
- Table 76. Pearson Vue Corporate Summary
- Table 77. Pearson Vue Assessment Services Product Offerings
- Table 78. Pearson Vue Assessment Services Revenue (US\$, Mn), (2015-2020)
- Table 79. PSI Corporate Summary
- Table 80. PSI Assessment Services Product Offerings
- Table 81. PSI Assessment Services Revenue (US\$, Mn), (2015-2020)
- Table 82. Yardstick Corporate Summary
- Table 83. Yardstick Assessment Services Product Offerings
- Table 84. Yardstick Assessment Services Revenue (US\$, Mn), (2015-2020)

## List Of Figures

### LIST OF FIGURES

Figure 1. Assessment Services Segment by Type

Figure 2. Assessment Services Segment by Application

Figure 3. Malaysia Assessment Services Market Overview: 2020

Figure 4. Key Caveats

Figure 5. Assessment Services Market Size in Malaysia, (US\$, Mn): 2020 VS 2026

Figure 6. Malaysia Assessment Services Revenue, 2015-2026 (US\$, Mn)

Figure 7. The Top 3 and 5 Players Market Share by Assessment Services Revenue in 2019

Figure 8. By Type - Malaysia Assessment Services Incremental Growth, (US\$, Mn), 2015-2026

Figure 9. By Type - Malaysia Assessment Services Market Share, 2015-2026

Figure 10. By Application - Assessment Services Revenue in Malaysia (US\$, Mn), 2020 & 2026

Figure 11. By Application - Malaysia Assessment Services Market Share, 2015-2026

Figure 12. PEST Analysis for Malaysia Assessment Services Market in 2020

Figure 13. Assessment Services Market Opportunities & Trends in Malaysia

Figure 14. Assessment Services Market Drivers in Malaysia

## I would like to order

Product name: Assessment Services Market in Malaysia - Industry Outlook and Forecast 2020-2026

Product link: <https://marketpublishers.com/r/A1212D5B3980EN.html>

Price: US\$ 2,700.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A1212D5B3980EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970