

Assessment Services Market in Brazil - Industry Outlook and Forecast 2020-2026

https://marketpublishers.com/r/A1B281308500EN.html

Date: April 2020

Pages: 105

Price: US\$ 2,700.00 (Single User License)

ID: A1B281308500EN

Abstracts

Assessment Services in this report refers to a kind of service that helps the company, academic, government and other institutions assess the knowledge, skills and abilities, etc.

This report contains market size and forecasts of Assessment Services in Brazil, including the following market information:

Brazil Assessment Services Market Revenue, 2015-2020, 2021-2026, (\$ millions)

Top Five Competitors in Brazil Assessment Services Market 2019 (%) The global Assessment Services market was valued at 19520 million in 2019 and is projected to reach US\$ 27360 million by 2026, at a CAGR of 8.8% during the forecast period. While the Assessment Services market size in Brazil was US\$ XX million in 2019, and it is expected to reach US\$ XX million by the end of 2026, with a CAGR of XX% during 2020-2026.

COVID-19 pandemic has big impact on Assessment Services businesses, with lots of challenges and uncertainty faced by many players of Assessment Services in Brazil. This report also analyses and evaluates the COVID-19 impact on Assessment Services market size in 2020 and the next few years in Brazil

Total Market by Segment:

Brazil Assessment Services Market, By Type, 2015-2020, 2021-2026 (\$ millions) Brazil Assessment Services Market Segment Percentages, By Type, 2019 (%)

Online Medium



Offline Medium

Brazil Assessment Services Market, By Application, 2015-2020, 2021-2026 (\$ millions) Brazil Assessment Services Market Segment Percentages, By Application, 2019 (%)

Entrance Assessment Services

Recruitment & Promotion Assessment Services

Certification Assessment Services

Competitor Analysis

The report also provides analysis of leading market participants including:

Total Assessment Services Market Competitors Revenues in Brazil, by Players 2015-2020 (Estimated), (\$ millions)

Total Assessment Services Market Competitors Revenues Share in Brazil, by Players 2019 (%)

Further, the report presents profiles of competitors in the market, including the following:

AON
Korn Ferry
СЕВ
Psytech
Hogan Assessments
Aspiring Minds
TT Success Insight
Cubiks

Performanse



Talent Plus
NSEIT
AssessFirst
Chandler Macleod
TeamLease
IBM
DDI
MeritTrac
Mettl
Prometric
Pearson Vue
PSI



Contents

1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS

- 1.1 Assessment Services Market Definition
- 1.2 Market Segments
 - 1.2.1 Segment by Type
 - 1.2.2 Segment by Application
- 1.3 COVID-19 Impact: Brazil Assessment Services Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
 - 1.5.1 Research Methodology
 - 1.5.2 Research Process
 - 1.5.3 Base Year
 - 1.5.4 Report Assumptions & Caveats

2 BRAZIL ASSESSMENT SERVICES OVERALL MARKET SIZE

- 2.1 Brazil Assessment Services Market Size: 2020 VS 2026
- 2.2 Brazil Assessment Services Revenue, Prospects & Forecasts: 2015-2026

3 COMPANY LANDSCAPE

- 3.1 Top Assessment Services Players in Brazil (including Foreign and Local Companies)
- 3.2 Top Brazil Assessment Services Companies Ranked by Revenue
- 3.3 Brazil Assessment Services Revenue by Companies (including Foreign and Local Companies)
- 3.4 Top 3 and Top 5 Assessment Services Companies in Brazil, by Revenue in 2019
- 3.5 Brazil Manufacturers Assessment Services Product Type
- 3.6 Tier 1, Tier 2 and Tier 3 Assessment Services Players in Brazil
 - 3.6.1 List of Brazil Tier 1 Assessment Services Companies
 - 3.6.2 List of Brazil Tier 2 and Tier 3 Assessment Services Companies

4 SIGHTS BY PRODUCT

- 4.1 Overview
 - 4.1.1 By Type Brazil Assessment Services Market Size Markets, 2020 & 2026
 - 4.1.2 Online Medium



- 4.1.3 Offline Medium
- 4.2 By Type Brazil Assessment Services Revenue & Forecasts
 - 4.2.1 By Type Brazil Assessment Services Revenue, 2015-2020
 - 4.2.2 By Type Brazil Assessment Services Revenue, 2021-2026
 - 4.2.3 By Type Brazil Assessment Services Revenue Market Share, 2015-2026

5 SIGHTS BY APPLICATION

- 5.1 Overview
 - 5.1.1 By Application Brazil Assessment Services Market Size, 2020 & 2026
 - 5.1.2 Entrance Assessment Services
 - 5.1.3 Recruitment & Promotion Assessment Services
 - 5.1.4 Certification Assessment Services
- 5.2 By Application Brazil Assessment Services Revenue & Forecasts
 - 5.2.1 By Application Brazil Assessment Services Revenue, 2015-2020
 - 5.2.2 By Application Brazil Assessment Services Revenue, 2021-2026
 - 5.2.3 By Application Brazil Assessment Services Revenue Market Share, 2015-2026

6 PLAYERS PROFILES

- **6.1 AON**
 - 6.1.1 AON Corporate Summary
 - 6.1.2 AON Business Overview
 - 6.1.3 AON Assessment Services Major Product Offerings
 - 6.1.4 AON Revenue in Brazil (2015-2020)
 - 6.1.5 AON Key News
- 6.2 Korn Ferry
 - 6.2.1 Korn Ferry Corporate Summary
 - 6.2.2 Korn Ferry Business Overview
 - 6.2.3 Korn Ferry Assessment Services Major Product Offerings
 - 6.2.4 Korn Ferry Revenue in Brazil (2015-2020)
 - 6.2.5 Korn Ferry Key News
- 6.3 CEB
 - 6.3.1 CEB Corporate Summary
 - 6.3.2 CEB Business Overview
 - 6.3.3 CEB Assessment Services Major Product Offerings
 - 6.3.4 CEB Revenue in Brazil (2015-2020)
 - 6.3.5 CEB Key News
- 6.4 Psytech



- 6.4.1 Psytech Corporate Summary
- 6.4.2 Psytech Business Overview
- 6.4.3 Psytech Assessment Services Major Product Offerings
- 6.4.4 Psytech Revenue in Brazil (2015-2020)
- 6.4.5 Psytech Key News
- 6.5 Hogan Assessments
 - 6.5.1 Hogan Assessments Corporate Summary
 - 6.5.2 Hogan Assessments Business Overview
 - 6.5.3 Hogan Assessments Assessment Services Major Product Offerings
 - 6.5.4 Hogan Assessments Revenue in Brazil (2015-2020)
 - 6.5.5 Hogan Assessments Key News
- 6.6 Aspiring Minds
 - 6.6.1 Aspiring Minds Corporate Summary
 - 6.6.2 Aspiring Minds Business Overview
 - 6.6.3 Aspiring Minds Assessment Services Major Product Offerings
 - 6.6.4 Aspiring Minds Revenue in Brazil (2015-2020)
 - 6.6.5 Aspiring Minds Key News
- 6.7 TT Success Insight
 - 6.6.1 TT Success Insight Corporate Summary
 - 6.6.2 TT Success Insight Business Overview
 - 6.6.3 TT Success Insight Assessment Services Major Product Offerings
 - 6.4.4 TT Success Insight Revenue in Brazil (2015-2020)
 - 6.7.5 TT Success Insight Key News
- 6.8 Cubiks
 - 6.8.1 Cubiks Corporate Summary
 - 6.8.2 Cubiks Business Overview
 - 6.8.3 Cubiks Assessment Services Major Product Offerings
 - 6.8.4 Cubiks Revenue in Brazil (2015-2020)
 - 6.8.5 Cubiks Key News
- 6.9 Performanse
 - 6.9.1 Performanse Corporate Summary
 - 6.9.2 Performanse Business Overview
 - 6.9.3 Performanse Assessment Services Major Product Offerings
 - 6.9.4 Performanse Revenue in Brazil (2015-2020)
 - 6.9.5 Performanse Key News
- 6.10 Talent Plus
 - 6.10.1 Talent Plus Corporate Summary
 - 6.10.2 Talent Plus Business Overview
 - 6.10.3 Talent Plus Assessment Services Major Product Offerings



- 6.10.4 Talent Plus Revenue in Brazil (2015-2020)
- 6.10.5 Talent Plus Key News
- **6.11 NSEIT**
 - 6.11.1 NSEIT Corporate Summary
 - 6.11.2 NSEIT Assessment Services Business Overview
 - 6.11.3 NSEIT Assessment Services Major Product Offerings
 - 6.11.4 NSEIT Revenue in Brazil (2015-2020)
 - 6.11.5 NSEIT Key News
- 6.12 AssessFirst
 - 6.12.1 AssessFirst Corporate Summary
 - 6.12.2 AssessFirst Assessment Services Business Overview
 - 6.12.3 AssessFirst Assessment Services Major Product Offerings
 - 6.12.4 AssessFirst Revenue in Brazil (2015-2020)
 - 6.12.5 AssessFirst Key News
- 6.13 Chandler Macleod
 - 6.13.1 Chandler Macleod Corporate Summary
 - 6.13.2 Chandler Macleod Assessment Services Business Overview
 - 6.13.3 Chandler Macleod Assessment Services Major Product Offerings
 - 6.13.4 Chandler Macleod Revenue in Brazil (2015-2020)
 - 6.13.5 Chandler Macleod Key News
- 6.14 TeamLease
 - 6.14.1 TeamLease Corporate Summary
 - 6.14.2 TeamLease Assessment Services Business Overview
 - 6.14.3 TeamLease Assessment Services Major Product Offerings
 - 6.14.4 TeamLease Revenue in Brazil (2015-2020)
 - 6.14.5 TeamLease Key News
- 6.15 IBM
 - 6.15.1 IBM Corporate Summary
 - 6.15.2 IBM Assessment Services Business Overview
 - 6.15.3 IBM Assessment Services Major Product Offerings
 - 6.15.4 IBM Revenue in Brazil (2015-2020)
 - 6.15.5 IBM Key News
- 6.16 DDI
 - 6.16.1 DDI Corporate Summary
 - 6.16.2 DDI Assessment Services Business Overview
 - 6.16.3 DDI Assessment Services Major Product Offerings
 - 6.16.4 DDI Revenue in Brazil (2015-2020)
 - 6.16.5 DDI Key News
- 6.17 MeritTrac



- 6.17.1 MeritTrac Corporate Summary
- 6.17.2 MeritTrac Assessment Services Business Overview
- 6.17.3 MeritTrac Assessment Services Major Product Offerings
- 6.17.4 MeritTrac Revenue in Brazil (2015-2020)
- 6.17.5 MeritTrac Key News
- 6.18 Mettl
 - 6.18.1 Mettl Corporate Summary
 - 6.18.2 Mettl Assessment Services Business Overview
 - 6.18.3 Mettl Assessment Services Major Product Offerings
 - 6.18.4 Mettl Revenue in Brazil (2015-2020)
 - 6.18.5 Mettl Key News
- 6.19 Prometric
 - 6.19.1 Prometric Corporate Summary
 - 6.19.2 Prometric Assessment Services Business Overview
 - 6.19.3 Prometric Assessment Services Major Product Offerings
 - 6.19.4 Prometric Revenue in Brazil (2015-2020)
 - 6.19.5 Prometric Key News
- 6.20 Pearson Vue
 - 6.20.1 Pearson Vue Corporate Summary
 - 6.20.2 Pearson Vue Assessment Services Business Overview
 - 6.20.3 Pearson Vue Assessment Services Major Product Offerings
 - 6.20.4 Pearson Vue Revenue in Brazil (2015-2020)
 - 6.20.5 Pearson Vue Key News
- 6.21 PSI
 - 6.21.1 PSI Corporate Summary
 - 6.21.2 PSI Assessment Services Business Overview
 - 6.21.3 PSI Assessment Services Major Product Offerings
 - 6.21.4 PSI Revenue in Brazil (2015-2020)
 - 6.21.5 PSI Key News
- 6.22 Yardstick
 - 6.22.1 Yardstick Corporate Summary
 - 6.22.2 Yardstick Assessment Services Business Overview
 - 6.22.3 Yardstick Assessment Services Major Product Offerings
 - 6.22.4 Yardstick Revenue in Brazil (2015-2020)
 - 6.22.5 Yardstick Key News

7 KEY MARKET TRENDS & INFLUENCES 2021-2026

7.1 PESTLE Analysis for Brazil Assessment Services Market



- 7.2 Market Opportunities & Trends
- 7.3 Market Drivers
- 7.4 Market Restraints

8 CONCLUSION

9 APPENDIX

- 9.1 Note
- 9.2 Examples of Clients
- 9.3 Disclaimer



List Of Tables

LIST OF TABLES

- Table 1. Key Players of Assessment Services in Brazil
- Table 2. Top Players in Brazil, Ranking by Revenue (2019)
- Table 3. Brazil Assessment Services Revenue by Companies, (US\$, Mn), 2015-2020
- Table 4. Brazil Assessment Services Revenue Share by Companies, 2015-2020
- Table 5. Brazil Assessment Services Sales by Companies, (K Units), 2015-2020
- Table 6. Brazil Assessment Services Sales Share by Companies, 2015-2020
- Table 7. Key Manufacturers Assessment Services Price (2015-2020) (US\$/Unit)
- Table 8. Brazil Manufacturers Assessment Services Product Type
- Table 9. List of Brazil Tier 1 Assessment Services Companies, Revenue (US\$, Mn) in 2019 and Market Share
- Table 10. List of Brazil Tier 2 and Tier 3 Assessment Services Companies, Revenue (US\$, Mn) in 2019 and Market Share
- Table 11. By Type Assessment Services Revenue in Brazil (US\$, Mn), 2015-2020
- Table 12. By Type Assessment Services Revenue in Brazil (US\$, Mn), 2021-2026
- Table 13. By Type Assessment Services Sales in Brazil (K Units), 2015-2020
- Table 14. By Type Assessment Services Sales in Brazil (K Units), 2021-2026
- Table 15. By Application Assessment Services Revenue in Brazil, (US\$, Mn), 2015-2020
- Table 16. By Application Assessment Services Revenue in Brazil, (US\$, Mn), 2021-2026
- Table 17. By Application Assessment Services Sales in Brazil, (K Units), 2015-2020
- Table 18. By Application Assessment Services Sales in Brazil, (K Units), 2021-2026
- Table 19. AON Corporate Summary
- Table 20. AON Assessment Services Product Offerings
- Table 21. AON Assessment Services Revenue (US\$, Mn), (2015-2020)
- Table 22. Korn Ferry Corporate Summary
- Table 23. Korn Ferry Assessment Services Product Offerings
- Table 24. Korn Ferry Assessment Services Revenue (US\$, Mn), (2015-2020)
- Table 25. CEB Corporate Summary
- Table 26. CEB Assessment Services Product Offerings
- Table 27. CEB Assessment Services Revenue (US\$, Mn), (2015-2020)
- Table 28. Psytech Corporate Summary
- Table 29. Psytech Assessment Services Product Offerings
- Table 30. Psytech Assessment Services Revenue (US\$, Mn), (2015-2020)
- Table 31. Hogan Assessments Corporate Summary



- Table 32. Hogan Assessments Assessment Services Product Offerings
- Table 33. Hogan Assessments Assessment Services Revenue (US\$, Mn), (2015-2020)
- Table 34. Aspiring Minds Corporate Summary
- Table 35. Aspiring Minds Assessment Services Product Offerings
- Table 36. Aspiring Minds Assessment Services Revenue (US\$, Mn), (2015-2020)
- Table 37. TT Success Insight Corporate Summary
- Table 38. TT Success Insight Assessment Services Product Offerings
- Table 39. TT Success Insight Assessment Services Revenue (US\$, Mn), (2015-2020)
- Table 40. Cubiks Corporate Summary
- Table 41. Cubiks Assessment Services Product Offerings
- Table 42. Cubiks Assessment Services Revenue (US\$, Mn), (2015-2020)
- Table 43. Performanse Corporate Summary
- Table 44. Performanse Assessment Services Product Offerings
- Table 45. Performanse Assessment Services Revenue (US\$, Mn), (2015-2020)
- Table 46. Talent Plus Corporate Summary
- Table 47. Talent Plus Assessment Services Product Offerings
- Table 48. Talent Plus Assessment Services Revenue (US\$, Mn), (2015-2020)
- Table 49. NSEIT Corporate Summary
- Table 50. NSEIT Assessment Services Product Offerings
- Table 51. NSEIT Assessment Services Revenue (US\$, Mn), (2015-2020)
- Table 52. AssessFirst Corporate Summary
- Table 53. AssessFirst Assessment Services Product Offerings
- Table 54. AssessFirst Assessment Services Revenue (US\$, Mn), (2015-2020)
- Table 55. Chandler Macleod Corporate Summary
- Table 56. Chandler Macleod Assessment Services Product Offerings
- Table 57. Chandler Macleod Assessment Services Revenue (US\$, Mn), (2015-2020)
- Table 58. TeamLease Corporate Summary
- Table 59. TeamLease Assessment Services Product Offerings
- Table 60. TeamLease Assessment Services Revenue (US\$, Mn), (2015-2020)
- Table 61. IBM Corporate Summary
- Table 62. IBM Assessment Services Product Offerings
- Table 63. IBM Assessment Services Revenue (US\$, Mn), (2015-2020)
- Table 64. DDI Corporate Summary
- Table 65. DDI Assessment Services Product Offerings
- Table 66. DDI Assessment Services Revenue (US\$, Mn), (2015-2020)
- Table 67. MeritTrac Corporate Summary
- Table 68. MeritTrac Assessment Services Product Offerings
- Table 69. MeritTrac Assessment Services Revenue (US\$, Mn), (2015-2020)
- Table 70. Mettl Corporate Summary



- Table 71. Mettl Assessment Services Product Offerings
- Table 72. Mettl Assessment Services Revenue (US\$, Mn), (2015-2020)
- Table 73. Prometric Corporate Summary
- Table 74. Prometric Assessment Services Product Offerings
- Table 75. Prometric Assessment Services Revenue (US\$, Mn), (2015-2020)
- Table 76. Pearson Vue Corporate Summary
- Table 77. Pearson Vue Assessment Services Product Offerings
- Table 78. Pearson Vue Assessment Services Revenue (US\$, Mn), (2015-2020)
- Table 79. PSI Corporate Summary
- Table 80. PSI Assessment Services Product Offerings
- Table 81. PSI Assessment Services Revenue (US\$, Mn), (2015-2020)
- Table 82. Yardstick Corporate Summary
- Table 83. Yardstick Assessment Services Product Offerings
- Table 84. Yardstick Assessment Services Revenue (US\$, Mn), (2015-2020)



List Of Figures

LIST OF FIGURES

- Figure 1. Assessment Services Segment by Type
- Figure 2. Assessment Services Segment by Application
- Figure 3. Brazil Assessment Services Market Overview: 2020
- Figure 4. Key Caveats
- Figure 5. Assessment Services Market Size in Brazil, (US\$, Mn): 2020 VS 2026
- Figure 6. Brazil Assessment Services Revenue, 2015-2026 (US\$, Mn)
- Figure 7. The Top 3 and 5 Players Market Share by Assessment Services Revenue in 2019
- Figure 8. By Type Brazil Assessment Services Incremental Growth, (US\$, Mn), 2015-2026
- Figure 9. By Type Brazil Assessment Services Market Share, 2015-2026
- Figure 10. By Application Assessment Services Revenue in Brazil (US\$, Mn), 2020 & 2026
- Figure 11. By Application Brazil Assessment Services Market Share, 2015-2026
- Figure 12. PEST Analysis for Brazil Assessment Services Market in 2020
- Figure 13. Assessment Services Market Opportunities & Trends in Brazil
- Figure 14. Assessment Services Market Drivers in Brazil



I would like to order

Product name: Assessment Services Market in Brazil - Industry Outlook and Forecast 2020-2026

Product link: https://marketpublishers.com/r/A1B281308500EN.html

Price: US\$ 2,700.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/A1B281308500EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970