

Artificial Intelligence in Marketing Market, Global Outlook and Forecast 2022-2028

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Abstracts

Artificial Intelligence in Marketing is the use of customer data, machine learning and other computational concepts to predict a person's action or inaction. It can take on huge amounts of data and help marketers easily segment them. With AI, businesses can craft great marketing analytics techniques to target the right potential customers

This report contains market size and forecasts of Artificial Intelligence in Marketing in Global, including the following market information:

Global Artificial Intelligence in Marketing Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Artificial Intelligence in Marketing market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

By Type Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Artificial Intelligence in Marketing include Intel Corporation, Welltok, Inc, Nvidia Corporation, Google Inc, IBM Corporation, Microsoft Corporation, Salesforce, Oracle and Next IT Corporation, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Artificial Intelligence in Marketing companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Artificial Intelligence in Marketing Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Artificial Intelligence in Marketing Market Segment Percentages, by Type, 2021 (%)

By Type

Hardware

Software

Services

By Technology

Machine Learning

Context-Aware Computing

Natural Language Processing

Computer Vision

Global Artificial Intelligence in Marketing Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Artificial Intelligence in Marketing Market Segment Percentages, by Application, 2021 (%)

Enterprise

BFSI

Retail

Consumer Goods

Media and Advertising

Others

Global Artificial Intelligence in Marketing Market, By Region and Country, 2017-2022,
2023-2028 (\$ Millions)

Global Artificial Intelligence in Marketing Market Segment Percentages, By Region and
Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Artificial Intelligence in Marketing revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Artificial Intelligence in Marketing revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Intel Corporation

Welltok, Inc

Nvidia Corporation

Google Inc

IBM Corporation

Microsoft Corporation

Salesforce

Oracle

Next IT Corporation

Amazon Web Services

Facebook Inc

Albert Technologies

Oculus360

Twitter

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