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Artificial Intelligence in Marketing Market - Global Outlook and Forecast 2021-2027

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Abstracts

This report contains market size and forecasts of Artificial Intelligence in Marketing in Global, including the following market information:

Global Artificial Intelligence in Marketing Market Revenue, 2016-2021, 2022-2027, ($ millions)

Global top five companies in 2020 (%)

The global Artificial Intelligence in Marketing market was valued at xx million in 2020 and is projected to reach US$ xx million by 2027, at a CAGR of xx% during the forecast period.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Artificial Intelligence in Marketing companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Artificial Intelligence in Marketing Market, By Type, 2016-2021, 2022-2027 ($ millions)

Global Artificial Intelligence in Marketing Market Segment Percentages, By Type, 2020 (%)

By Type

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- Hardware
- Software
- Services

By Technology

- Machine Learning
- Context-Aware Computing
- Natural Language Processing
- Computer Vision

China Artificial Intelligence in Marketing Market, By Application, 2016-2021, 2022-2027 ($ millions)

China Artificial Intelligence in Marketing Market Segment Percentages, By Application, 2020 (%)

- Enterprise
- BFSI
- Retail
- Consumer Goods
- Media and Advertising
- Others

Global Artificial Intelligence in Marketing Market, By Region and Country, 2016-2021, 2022-2027 ($ Millions)

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Global Artificial Intelligence in Marketing Market Segment Percentages, By Region and Country, 2020 (%)

- North America
  - US
  - Canada
  - Mexico
- Europe
  - Germany
  - France
  - U.K.
  - Italy
  - Russia
  - Nordic Countries
  - Benelux
  - Rest of Europe
- Asia
  - China
  - Japan
  - South Korea
  - Southeast Asia

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India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Total Artificial Intelligence in Marketing Market Competitors Revenues in Global, by Players 2016-2021 (Estimated), ($ millions)

Total Artificial Intelligence in Marketing Market Competitors Revenues Share in Global, by Players 2020 (%)

Further, the report presents profiles of competitors in the market, including the following:

Intel Corporation

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Welltok, Inc

Nvidia Corporation

Google Inc

IBM Corporation

Microsoft Corporation

Salesforce

Oracle

Next IT Corporation

Amazon Web Services

Facebook Inc

Albert Technologies

Oculus360

Twitter

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