

# Artificial Intelligence in FMCG and Retail Market - Global Outlook and Forecast 2022-2028

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## Abstracts

This report contains market size and forecasts of Artificial Intelligence in FMCG and Retail in Global, including the following market information:

Global Artificial Intelligence in FMCG and Retail Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Artificial Intelligence in FMCG and Retail market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Cloud Based Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Artificial Intelligence in FMCG and Retail include IBM, Microsoft, Nvidia, Amazon Web Services, Oracle, SAP, Intel, Google and Sentient Technologies, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Artificial Intelligence in FMCG and Retail companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Artificial Intelligence in FMCG and Retail Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Artificial Intelligence in FMCG and Retail Market Segment Percentages, by Type, 2021 (%)

Cloud Based

On-Premises

Global Artificial Intelligence in FMCG and Retail Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Artificial Intelligence in FMCG and Retail Market Segment Percentages, by Application, 2021 (%)

Predictive Merchandising

Programmatic Advertising

Market Forecasting

In-Store Visual Monitoring and Surveillance

Location-Based Marketing

Other

Global Artificial Intelligence in FMCG and Retail Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Artificial Intelligence in FMCG and Retail Market Segment Percentages, By Region and Country, 2021 (%)

## North America

US

Canada

Mexico

## Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

## Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

## South America

Brazil

Argentina

Rest of South America

## Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Artificial Intelligence in FMCG and Retail revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Artificial Intelligence in FMCG and Retail revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

IBM

Microsoft

Nvidia

Amazon Web Services

Oracle

SAP

Intel

Google

Sentient Technologies

Salesforce

Visenze

Everseen

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