

AR and VR Products and Services Market, Global Outlook and Forecast 2022-2028

<https://marketpublishers.com/r/ABA1A3A8DEC5EN.html>

Date: July 2024

Pages: 110

Price: US\$ 3,250.00 (Single User License)

ID: ABA1A3A8DEC5EN

Abstracts

This report contains market size and forecasts of AR and VR Products and Services in Global, including the following market information:

Global AR and VR Products and Services Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global AR and VR Products and Services market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Hardware and Devices Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of AR and VR Products and Services include Google, Microsoft, Oculus VR (Facebook), Sony, Samsung Electronics, HTC, PTC, Wikitude GmbH and Magic Leap, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the AR and VR Products and Services companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global AR and VR Products and Services Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global AR and VR Products and Services Market Segment Percentages, by Type, 2021 (%)

Hardware and Devices

Software and Services

Global AR and VR Products and Services Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global AR and VR Products and Services Market Segment Percentages, by Application, 2021 (%)

Gaming and VR Feature Viewing

Enterprise

Healthcare

Aerospace and Defense

Others

Global AR and VR Products and Services Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global AR and VR Products and Services Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies AR and VR Products and Services revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies AR and VR Products and Services revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Google

Microsoft

Oculus VR (Facebook)

Sony

Samsung Electronics

HTC

PTC

Wikitude GmbH

Magic Leap

Osterhout Design Group

Daqri

Blippar

Upskill

Continental

Visteon

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