

AR in Social Media Market, Global Outlook and Forecast 2022-2028

<https://marketpublishers.com/r/A5FE891ABDAAEN.html>

Date: February 2022

Pages: 67

Price: US\$ 3,250.00 (Single User License)

ID: A5FE891ABDAAEN

Abstracts

This report contains market size and forecasts of AR in Social Media in Global, including the following market information:

Global AR in Social Media Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global AR in Social Media market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Hardware Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of AR in Social Media include Google, Facebook, Inc., Snap, Inc., Apple Inc., Samsung Electronics Co., Ltd., Sony Corporation, BAE Systems plc, HTC Corporation and Lenovo Group Limited, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the AR in Social Media companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global AR in Social Media Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global AR in Social Media Market Segment Percentages, by Type, 2021 (%)

Hardware

Software

Services

Global AR in Social Media Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global AR in Social Media Market Segment Percentages, by Application, 2021 (%)

3D Modelling

3D Design

Global AR in Social Media Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global AR in Social Media Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies AR in Social Media revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies AR in Social Media revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Google

Facebook, Inc.

Snap, Inc.

Apple Inc.

Samsung Electronics Co., Ltd.

Sony Corporation

BAE Systems plc

HTC Corporation

Lenovo Group Limited

Acer Inc.

FOVE

Beijing ANTVR Technology Co., Ltd.

Pico Interactive Inc.

LG Display

Contents

1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS

- 1.1 AR in Social Media Market Definition
- 1.2 Market Segments
 - 1.2.1 Market by Type
 - 1.2.2 Market by Application
- 1.3 Global AR in Social Media Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
 - 1.5.1 Research Methodology
 - 1.5.2 Research Process
 - 1.5.3 Base Year
 - 1.5.4 Report Assumptions & Caveats

2 GLOBAL AR IN SOCIAL MEDIA OVERALL MARKET SIZE

- 2.1 Global AR in Social Media Market Size: 2021 VS 2028
- 2.2 Global AR in Social Media Market Size, Prospects & Forecasts: 2017-2028
- 2.3 Key Market Trends, Opportunity, Drivers and Restraints
 - 2.3.1 Market Opportunities & Trends
 - 2.3.2 Market Drivers
 - 2.3.3 Market Restraints

3 COMPANY LANDSCAPE

- 3.1 Top AR in Social Media Players in Global Market
- 3.2 Top Global AR in Social Media Companies Ranked by Revenue
- 3.3 Global AR in Social Media Revenue by Companies
- 3.4 Top 3 and Top 5 AR in Social Media Companies in Global Market, by Revenue in 2021
- 3.5 Global Companies AR in Social Media Product Type
- 3.6 Tier 1, Tier 2 and Tier 3 AR in Social Media Players in Global Market
 - 3.6.1 List of Global Tier 1 AR in Social Media Companies
 - 3.6.2 List of Global Tier 2 and Tier 3 AR in Social Media Companies

4 MARKET SIGHTS BY PRODUCT

4.1 Overview

4.1.1 by Type - Global AR in Social Media Market Size Markets, 2021 & 2028

4.1.2 Hardware

4.1.3 Software

4.1.4 Services

4.2 By Type - Global AR in Social Media Revenue & Forecasts

4.2.1 By Type - Global AR in Social Media Revenue, 2017-2022

4.2.2 By Type - Global AR in Social Media Revenue, 2023-2028

4.2.3 By Type - Global AR in Social Media Revenue Market Share, 2017-2028

5 SIGHTS BY APPLICATION

5.1 Overview

5.1.1 By Application - Global AR in Social Media Market Size, 2021 & 2028

5.1.2 3D Modelling

5.1.3 3D Design

5.2 By Application - Global AR in Social Media Revenue & Forecasts

5.2.1 By Application - Global AR in Social Media Revenue, 2017-2022

5.2.2 By Application - Global AR in Social Media Revenue, 2023-2028

5.2.3 By Application - Global AR in Social Media Revenue Market Share, 2017-2028

6 SIGHTS BY REGION

6.1 By Region - Global AR in Social Media Market Size, 2021 & 2028

6.2 By Region - Global AR in Social Media Revenue & Forecasts

6.2.1 By Region - Global AR in Social Media Revenue, 2017-2022

6.2.2 By Region - Global AR in Social Media Revenue, 2023-2028

6.2.3 By Region - Global AR in Social Media Revenue Market Share, 2017-2028

6.3 North America

6.3.1 By Country - North America AR in Social Media Revenue, 2017-2028

6.3.2 US AR in Social Media Market Size, 2017-2028

6.3.3 Canada AR in Social Media Market Size, 2017-2028

6.3.4 Mexico AR in Social Media Market Size, 2017-2028

6.4 Europe

6.4.1 By Country - Europe AR in Social Media Revenue, 2017-2028

6.4.2 Germany AR in Social Media Market Size, 2017-2028

6.4.3 France AR in Social Media Market Size, 2017-2028

6.4.4 U.K. AR in Social Media Market Size, 2017-2028

6.4.5 Italy AR in Social Media Market Size, 2017-2028

6.4.6 Russia AR in Social Media Market Size, 2017-2028

6.4.7 Nordic Countries AR in Social Media Market Size, 2017-2028

6.4.8 Benelux AR in Social Media Market Size, 2017-2028

6.5 Asia

6.5.1 By Region - Asia AR in Social Media Revenue, 2017-2028

6.5.2 China AR in Social Media Market Size, 2017-2028

6.5.3 Japan AR in Social Media Market Size, 2017-2028

6.5.4 South Korea AR in Social Media Market Size, 2017-2028

6.5.5 Southeast Asia AR in Social Media Market Size, 2017-2028

6.5.6 India AR in Social Media Market Size, 2017-2028

6.6 South America

6.6.1 By Country - South America AR in Social Media Revenue, 2017-2028

6.6.2 Brazil AR in Social Media Market Size, 2017-2028

6.6.3 Argentina AR in Social Media Market Size, 2017-2028

6.7 Middle East & Africa

6.7.1 By Country - Middle East & Africa AR in Social Media Revenue, 2017-2028

6.7.2 Turkey AR in Social Media Market Size, 2017-2028

6.7.3 Israel AR in Social Media Market Size, 2017-2028

6.7.4 Saudi Arabia AR in Social Media Market Size, 2017-2028

6.7.5 UAE AR in Social Media Market Size, 2017-2028

7 PLAYERS PROFILES

7.1 Google

7.1.1 Google Corporate Summary

7.1.2 Google Business Overview

7.1.3 Google AR in Social Media Major Product Offerings

7.1.4 Google AR in Social Media Revenue in Global Market (2017-2022)

7.1.5 Google Key News

7.2 Facebook, Inc.

7.2.1 Facebook, Inc. Corporate Summary

7.2.2 Facebook, Inc. Business Overview

7.2.3 Facebook, Inc. AR in Social Media Major Product Offerings

7.2.4 Facebook, Inc. AR in Social Media Revenue in Global Market (2017-2022)

7.2.5 Facebook, Inc. Key News

7.3 Snap, Inc.

7.3.1 Snap, Inc. Corporate Summary

7.3.2 Snap, Inc. Business Overview

7.3.3 Snap, Inc. AR in Social Media Major Product Offerings

- 7.3.4 Snap, Inc. AR in Social Media Revenue in Global Market (2017-2022)
- 7.3.5 Snap, Inc. Key News
- 7.4 Apple Inc.
 - 7.4.1 Apple Inc. Corporate Summary
 - 7.4.2 Apple Inc. Business Overview
 - 7.4.3 Apple Inc. AR in Social Media Major Product Offerings
 - 7.4.4 Apple Inc. AR in Social Media Revenue in Global Market (2017-2022)
 - 7.4.5 Apple Inc. Key News
- 7.5 Samsung Electronics Co., Ltd.
 - 7.5.1 Samsung Electronics Co., Ltd. Corporate Summary
 - 7.5.2 Samsung Electronics Co., Ltd. Business Overview
 - 7.5.3 Samsung Electronics Co., Ltd. AR in Social Media Major Product Offerings
 - 7.5.4 Samsung Electronics Co., Ltd. AR in Social Media Revenue in Global Market (2017-2022)
 - 7.5.5 Samsung Electronics Co., Ltd. Key News
- 7.6 Sony Corporation
 - 7.6.1 Sony Corporation Corporate Summary
 - 7.6.2 Sony Corporation Business Overview
 - 7.6.3 Sony Corporation AR in Social Media Major Product Offerings
 - 7.6.4 Sony Corporation AR in Social Media Revenue in Global Market (2017-2022)
 - 7.6.5 Sony Corporation Key News
- 7.7 BAE Systems plc
 - 7.7.1 BAE Systems plc Corporate Summary
 - 7.7.2 BAE Systems plc Business Overview
 - 7.7.3 BAE Systems plc AR in Social Media Major Product Offerings
 - 7.7.4 BAE Systems plc AR in Social Media Revenue in Global Market (2017-2022)
 - 7.7.5 BAE Systems plc Key News
- 7.8 HTC Corporation
 - 7.8.1 HTC Corporation Corporate Summary
 - 7.8.2 HTC Corporation Business Overview
 - 7.8.3 HTC Corporation AR in Social Media Major Product Offerings
 - 7.8.4 HTC Corporation AR in Social Media Revenue in Global Market (2017-2022)
 - 7.8.5 HTC Corporation Key News
- 7.9 Lenovo Group Limited
 - 7.9.1 Lenovo Group Limited Corporate Summary
 - 7.9.2 Lenovo Group Limited Business Overview
 - 7.9.3 Lenovo Group Limited AR in Social Media Major Product Offerings
 - 7.9.4 Lenovo Group Limited AR in Social Media Revenue in Global Market (2017-2022)

7.9.5 Lenovo Group Limited Key News

7.10 Acer Inc.

7.10.1 Acer Inc. Corporate Summary

7.10.2 Acer Inc. Business Overview

7.10.3 Acer Inc. AR in Social Media Major Product Offerings

7.10.4 Acer Inc. AR in Social Media Revenue in Global Market (2017-2022)

7.10.5 Acer Inc. Key News

7.11 FOVE

7.11.1 FOVE Corporate Summary

7.11.2 FOVE Business Overview

7.11.3 FOVE AR in Social Media Major Product Offerings

7.11.4 FOVE AR in Social Media Revenue in Global Market (2017-2022)

7.11.5 FOVE Key News

7.12 Beijing ANTVR Technology Co., Ltd.

7.12.1 Beijing ANTVR Technology Co., Ltd. Corporate Summary

7.12.2 Beijing ANTVR Technology Co., Ltd. Business Overview

7.12.3 Beijing ANTVR Technology Co., Ltd. AR in Social Media Major Product Offerings

7.12.4 Beijing ANTVR Technology Co., Ltd. AR in Social Media Revenue in Global Market (2017-2022)

7.12.5 Beijing ANTVR Technology Co., Ltd. Key News

7.13 Pico Interactive Inc.

7.13.1 Pico Interactive Inc. Corporate Summary

7.13.2 Pico Interactive Inc. Business Overview

7.13.3 Pico Interactive Inc. AR in Social Media Major Product Offerings

7.13.4 Pico Interactive Inc. AR in Social Media Revenue in Global Market (2017-2022)

7.13.5 Pico Interactive Inc. Key News

7.14 LG Display

7.14.1 LG Display Corporate Summary

7.14.2 LG Display Business Overview

7.14.3 LG Display AR in Social Media Major Product Offerings

7.14.4 LG Display AR in Social Media Revenue in Global Market (2017-2022)

7.14.5 LG Display Key News

8 CONCLUSION

9 APPENDIX

9.1 Note

9.2 Examples of Clients

9.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. AR in Social Media Market Opportunities & Trends in Global Market
- Table 2. AR in Social Media Market Drivers in Global Market
- Table 3. AR in Social Media Market Restraints in Global Market
- Table 4. Key Players of AR in Social Media in Global Market
- Table 5. Top AR in Social Media Players in Global Market, Ranking by Revenue (2021)
- Table 6. Global AR in Social Media Revenue by Companies, (US\$, Mn), 2017-2022
- Table 7. Global AR in Social Media Revenue Share by Companies, 2017-2022
- Table 8. Global Companies AR in Social Media Product Type
- Table 9. List of Global Tier 1 AR in Social Media Companies, Revenue (US\$, Mn) in 2021 and Market Share
- Table 10. List of Global Tier 2 and Tier 3 AR in Social Media Companies, Revenue (US\$, Mn) in 2021 and Market Share
- Table 11. By Type – Global AR in Social Media Revenue, (US\$, Mn), 2021 & 2028
- Table 12. By Type - AR in Social Media Revenue in Global (US\$, Mn), 2017-2022
- Table 13. By Type - AR in Social Media Revenue in Global (US\$, Mn), 2023-2028
- Table 14. By Application – Global AR in Social Media Revenue, (US\$, Mn), 2021 & 2028
- Table 15. By Application - AR in Social Media Revenue in Global (US\$, Mn), 2017-2022
- Table 16. By Application - AR in Social Media Revenue in Global (US\$, Mn), 2023-2028
- Table 17. By Region – Global AR in Social Media Revenue, (US\$, Mn), 2021 & 2028
- Table 18. By Region - Global AR in Social Media Revenue (US\$, Mn), 2017-2022
- Table 19. By Region - Global AR in Social Media Revenue (US\$, Mn), 2023-2028
- Table 20. By Country - North America AR in Social Media Revenue, (US\$, Mn), 2017-2022
- Table 21. By Country - North America AR in Social Media Revenue, (US\$, Mn), 2023-2028
- Table 22. By Country - Europe AR in Social Media Revenue, (US\$, Mn), 2017-2022
- Table 23. By Country - Europe AR in Social Media Revenue, (US\$, Mn), 2023-2028
- Table 24. By Region - Asia AR in Social Media Revenue, (US\$, Mn), 2017-2022
- Table 25. By Region - Asia AR in Social Media Revenue, (US\$, Mn), 2023-2028
- Table 26. By Country - South America AR in Social Media Revenue, (US\$, Mn), 2017-2022
- Table 27. By Country - South America AR in Social Media Revenue, (US\$, Mn), 2023-2028
- Table 28. By Country - Middle East & Africa AR in Social Media Revenue, (US\$, Mn),

2017-2022

Table 29. By Country - Middle East & Africa AR in Social Media Revenue, (US\$, Mn), 2023-2028

Table 30. Google Corporate Summary

Table 31. Google AR in Social Media Product Offerings

Table 32. Google AR in Social Media Revenue (US\$, Mn), (2017-2022)

Table 33. Facebook, Inc. Corporate Summary

Table 34. Facebook, Inc. AR in Social Media Product Offerings

Table 35. Facebook, Inc. AR in Social Media Revenue (US\$, Mn), (2017-2022)

Table 36. Snap, Inc. Corporate Summary

Table 37. Snap, Inc. AR in Social Media Product Offerings

Table 38. Snap, Inc. AR in Social Media Revenue (US\$, Mn), (2017-2022)

Table 39. Apple Inc. Corporate Summary

Table 40. Apple Inc. AR in Social Media Product Offerings

Table 41. Apple Inc. AR in Social Media Revenue (US\$, Mn), (2017-2022)

Table 42. Samsung Electronics Co., Ltd. Corporate Summary

Table 43. Samsung Electronics Co., Ltd. AR in Social Media Product Offerings

Table 44. Samsung Electronics Co., Ltd. AR in Social Media Revenue (US\$, Mn), (2017-2022)

Table 45. Sony Corporation Corporate Summary

Table 46. Sony Corporation AR in Social Media Product Offerings

Table 47. Sony Corporation AR in Social Media Revenue (US\$, Mn), (2017-2022)

Table 48. BAE Systems plc Corporate Summary

Table 49. BAE Systems plc AR in Social Media Product Offerings

Table 50. BAE Systems plc AR in Social Media Revenue (US\$, Mn), (2017-2022)

Table 51. HTC Corporation Corporate Summary

Table 52. HTC Corporation AR in Social Media Product Offerings

Table 53. HTC Corporation AR in Social Media Revenue (US\$, Mn), (2017-2022)

Table 54. Lenovo Group Limited Corporate Summary

Table 55. Lenovo Group Limited AR in Social Media Product Offerings

Table 56. Lenovo Group Limited AR in Social Media Revenue (US\$, Mn), (2017-2022)

Table 57. Acer Inc. Corporate Summary

Table 58. Acer Inc. AR in Social Media Product Offerings

Table 59. Acer Inc. AR in Social Media Revenue (US\$, Mn), (2017-2022)

Table 60. FOVE Corporate Summary

Table 61. FOVE AR in Social Media Product Offerings

Table 62. FOVE AR in Social Media Revenue (US\$, Mn), (2017-2022)

Table 63. Beijing ANTVR Technology Co., Ltd. Corporate Summary

Table 64. Beijing ANTVR Technology Co., Ltd. AR in Social Media Product Offerings

Table 65. Beijing ANTVR Technology Co., Ltd. AR in Social Media Revenue (US\$, Mn), (2017-2022)

Table 66. Pico Interactive Inc. Corporate Summary

Table 67. Pico Interactive Inc. AR in Social Media Product Offerings

Table 68. Pico Interactive Inc. AR in Social Media Revenue (US\$, Mn), (2017-2022)

Table 69. LG Display Corporate Summary

Table 70. LG Display AR in Social Media Product Offerings

Table 71. LG Display AR in Social Media Revenue (US\$, Mn), (2017-2022)

List Of Figures

LIST OF FIGURES

- Figure 1. AR in Social Media Segment by Type in 2021
- Figure 2. AR in Social Media Segment by Application in 2021
- Figure 3. Global AR in Social Media Market Overview: 2021
- Figure 4. Key Caveats
- Figure 5. Global AR in Social Media Market Size: 2021 VS 2028 (US\$, Mn)
- Figure 6. Global AR in Social Media Revenue, 2017-2028 (US\$, Mn)
- Figure 7. The Top 3 and 5 Players Market Share by AR in Social Media Revenue in 2021
- Figure 8. By Type - Global AR in Social Media Revenue Market Share, 2017-2028
- Figure 9. By Application - Global AR in Social Media Revenue Market Share, 2017-2028
- Figure 10. By Region - Global AR in Social Media Revenue Market Share, 2017-2028
- Figure 11. By Country - North America AR in Social Media Revenue Market Share, 2017-2028
- Figure 12. US AR in Social Media Revenue, (US\$, Mn), 2017-2028
- Figure 13. Canada AR in Social Media Revenue, (US\$, Mn), 2017-2028
- Figure 14. Mexico AR in Social Media Revenue, (US\$, Mn), 2017-2028
- Figure 15. By Country - Europe AR in Social Media Revenue Market Share, 2017-2028
- Figure 16. Germany AR in Social Media Revenue, (US\$, Mn), 2017-2028
- Figure 17. France AR in Social Media Revenue, (US\$, Mn), 2017-2028
- Figure 18. U.K. AR in Social Media Revenue, (US\$, Mn), 2017-2028
- Figure 19. Italy AR in Social Media Revenue, (US\$, Mn), 2017-2028
- Figure 20. Russia AR in Social Media Revenue, (US\$, Mn), 2017-2028
- Figure 21. Nordic Countries AR in Social Media Revenue, (US\$, Mn), 2017-2028
- Figure 22. Benelux AR in Social Media Revenue, (US\$, Mn), 2017-2028
- Figure 23. By Region - Asia AR in Social Media Revenue Market Share, 2017-2028
- Figure 24. China AR in Social Media Revenue, (US\$, Mn), 2017-2028
- Figure 25. Japan AR in Social Media Revenue, (US\$, Mn), 2017-2028
- Figure 26. South Korea AR in Social Media Revenue, (US\$, Mn), 2017-2028
- Figure 27. Southeast Asia AR in Social Media Revenue, (US\$, Mn), 2017-2028
- Figure 28. India AR in Social Media Revenue, (US\$, Mn), 2017-2028
- Figure 29. By Country - South America AR in Social Media Revenue Market Share, 2017-2028
- Figure 30. Brazil AR in Social Media Revenue, (US\$, Mn), 2017-2028
- Figure 31. Argentina AR in Social Media Revenue, (US\$, Mn), 2017-2028
- Figure 32. By Country - Middle East & Africa AR in Social Media Revenue Market

Share, 2017-2028

Figure 33. Turkey AR in Social Media Revenue, (US\$, Mn), 2017-2028

Figure 34. Israel AR in Social Media Revenue, (US\$, Mn), 2017-2028

Figure 35. Saudi Arabia AR in Social Media Revenue, (US\$, Mn), 2017-2028

Figure 36. UAE AR in Social Media Revenue, (US\$, Mn), 2017-2028

Figure 37. Google AR in Social Media Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 38. Facebook, Inc. AR in Social Media Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 39. Snap, Inc. AR in Social Media Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 40. Apple Inc. AR in Social Media Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 41. Samsung Electronics Co., Ltd. AR in Social Media Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 42. Sony Corporation AR in Social Media Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 43. BAE Systems plc AR in Social Media Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 44. HTC Corporation AR in Social Media Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 45. Lenovo Group Limited AR in Social Media Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 46. Acer Inc. AR in Social Media Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 47. FOVE AR in Social Media Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 48. Beijing ANTVR Technology Co., Ltd. AR in Social Media Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 49. Pico Interactive Inc. AR in Social Media Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 50. LG Display AR in Social Media Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

I would like to order

Product name: AR in Social Media Market, Global Outlook and Forecast 2022-2028

Product link: <https://marketpublishers.com/r/A5FE891ABDAAEN.html>

Price: US\$ 3,250.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A5FE891ABDAAEN.html>