

# AR in Education Market - Global Outlook and Forecast 2022-2028

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# Abstracts

AR technology can be used to develop games that combine events in the real world and use virtual information to enhance them. In addition, they provide educators with highly interactive and visual forms of learning. Through the strategy of device + cloud, it is an intelligent platform to greatly improve students' cognition and learning ability in time and space dimensions.

This report contains market size and forecasts of AR in Education in Global, including the following market information:

Global AR in Education Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global AR in Education market was valued at 1455.2 million in 2021 and is projected to reach US\$ 5122.3 million by 2028, at a CAGR of 19.7% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

AR Audio Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of AR in Education include EON Reality, DAQRI, GAMOOZ, Magic Jump, QuiverVision, Magic Leap, Google, Chromville and Meta Company, etc. In 2021, the global top five players have a share approximately % in terms of revenue.



MARKET MONITOR GLOBAL, INC (MMG) has surveyed the AR in Education companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global AR in Education Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global AR in Education Market Segment Percentages, by Type, 2021 (%)

AR Audio

AR Video

AR Games

**AR Content** 

Other

Global AR in Education Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global AR in Education Market Segment Percentages, by Application, 2021 (%)

Higher Education

K-12

**Educational Training** 

Global AR in Education Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global AR in Education Market Segment Percentages, By Region and Country, 2021 (%)



#### North America

US

Canada

Mexico

#### Europe

Germany

France

U.K.

Italy

Russia

**Nordic Countries** 

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia



South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

**Competitor Analysis** 

The report also provides analysis of leading market participants including:

Key companies AR in Education revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies AR in Education revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

EON Reality

DAQRI

GAMOOZ



Magic Jump

QuiverVision

Magic Leap

Google

Chromville

Meta Company

InGage

Popar

Lenovo



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